

# Global Leisure Pants Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Leisure Pants market size was valued at USD 65720 million in 2023 and is forecast to a readjusted size of USD 92910 million by 2030 with a CAGR of 5.1% during review period.

Leisure pants, also known as casual pants or loungewear bottoms, are a type of clothing designed for comfort and relaxation during leisure time. These pants are typically made from soft, lightweight, and breathable materials such as cotton, jersey, or fleece.

Leisure pants are characterized by their relaxed fit and casual styling. They often feature an elastic waistband or drawstring to ensure a comfortable and adjustable fit. Some leisure pants may also have elastic cuffs at the ankles or a loose, wide-leg design for enhanced comfort and ease of movement.

These pants are commonly worn during activities such as lounging at home, running errands, exercising, or engaging in light physical activities. Leisure pants are favored for their versatility and ability to provide a casual yet put-together look.

The global leisure pants market refers to the industry involved in the production, distribution, and consumption of casual and comfortable pants designed for leisure and relaxed settings. Leisure pants, also known as casual pants or loungewear bottoms, cater to individuals seeking comfortable and stylish options for activities like lounging, exercising, running errands, or engaging in light physical activities.

Here are some key factors that influence the global leisure pants market:

**Shifting Consumer Preferences:** As lifestyles become more casual and people prioritize comfort, there has been an increased demand for leisure pants. Consumers are opting for clothing that allows them to relax and move freely during their leisure time.

**Athleisure Trend:** The blending of athletic wear and casual wear, commonly referred to as athleisure, has significantly impacted the leisure pants market. Athleisure-inspired designs combine functionality with fashion, offering comfortable and versatile pants suitable for various leisure activities.

**Rising Awareness of Health and Wellness:** The increasing focus on health and wellness has resulted in more people engaging in physical activities and adopting active lifestyles. This has driven the demand for leisure pants that provide comfort and mobility during workouts or exercise sessions.

**E-commerce and Global Reach:** The growth of e-commerce platforms has made it easier for consumers to access a wide variety of leisure pants from around the world. Online retail enables consumers to explore multiple brands, compare prices, read reviews, and make purchases conveniently, thereby expanding the global reach of the market.

**Sustainable and Ethical Practices:** With growing concerns about the environment and social responsibility, consumers are seeking sustainable and ethically produced leisure pants. This has led to an increased focus on eco-friendly materials, fair labor practices, and transparency within the industry.

The global leisure pants market includes a wide range of players, including established fashion brands, athletic apparel companies, and specialized loungewear brands. These companies often prioritize innovation, comfort, and style, while also considering sustainability and customer preferences.

Regional preferences and climates can impact the design and types of leisure pants in specific markets. For instance, regions with colder weather may see a higher demand for warm and cozy leisure pants, while regions with hotter climates may prefer lightweight and breathable options.

The Global Info Research report includes an overview of the development of the Leisure Pants industry chain, the market status of Men (Cotton Material Pants, Polyester Material Pants), Women (Cotton Material Pants, Polyester Material Pants), and key

enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Leisure Pants.

Regionally, the report analyzes the Leisure Pants markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Leisure Pants market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Leisure Pants market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Leisure Pants industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Cotton Material Pants, Polyester Material Pants).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Leisure Pants market.

**Regional Analysis:** The report involves examining the Leisure Pants market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Leisure Pants market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Leisure Pants:

**Company Analysis:** Report covers individual Leisure Pants manufacturers, suppliers,

and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Leisure Pants. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Men, Women).

**Technology Analysis:** Report covers specific technologies relevant to Leisure Pants. It assesses the current state, advancements, and potential future developments in Leisure Pants areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Leisure Pants market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Leisure Pants market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Cotton Material Pants

Polyester Material Pants

Cotton & Polyester Material Pants

Others

### Market segment by Application

Men

Women

### Major players covered

Mack Weldon

Tommy John

Richer Poorer

Lululemon

MeUndies

Saxx

Marine Layer

Flint and Tinder

Cotton

Nike

Adidas

Everlane

Olivers

Rag & Bone

John Elliott

Brooklyn Cloth

Rhone

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Leisure Pants product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Leisure Pants, with price, sales, revenue and global market share of Leisure Pants from 2019 to 2024.

Chapter 3, the Leisure Pants competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Leisure Pants breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Leisure Pants market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Leisure Pants.

Chapter 14 and 15, to describe Leisure Pants sales channel, distributors, customers, research findings and conclusion.

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