

Global Leisure Coats Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Leisure Coats market size was valued at USD 34630 million in 2023 and is forecast to a readjusted size of USD 49280 million by 2030 with a CAGR of 5.2% during review period.

A leisure coat typically refers to a type of outerwear that is designed for casual or leisure activities. It is a coat that prioritizes comfort, style, and ease of movement rather than formal or professional appearances.

Leisure coats can come in various styles, lengths, and materials, depending on personal preference and the intended purpose. They are often made from lightweight and breathable fabrics to offer comfort during outdoor activities or mild weather conditions.

These coats are suitable for activities such as walking, hiking, running errands, or simply enjoying leisure time outdoors. They are designed to provide protection from the elements, including wind, light rain, or cooler temperatures, while still maintaining a relaxed and casual aesthetic.

Leisure coats may include features such as adjustable hoods, multiple pockets for convenience, adjustable cuffs or waistbands, and easy-to-use closures like zippers or snaps. They can be found in different designs like parkas, anoraks, field jackets, or bomber jackets, each offering various levels of warmth and functionality.

The global leisure coats market is a broad industry encompassing the production, distribution, and consumption of casual and leisure-oriented outerwear worldwide. Leisure coats, also referred to as casual coats or recreational coats, cater to individuals

seeking comfortable and stylish outerwear for various non-formal occasions and outdoor activities.

Several factors contribute to the growth and dynamics of the global leisure coats market:

Changing Consumer Preferences: With evolving lifestyles and fashion trends, there has been a shift towards more casual attire in everyday life. As a result, the demand for leisure coats has increased as people seek versatile and comfortable outerwear options that can be worn for leisure activities or casual outings.

Outdoor Recreation and Adventure: The rising interest in outdoor recreational activities such as hiking, trekking, skiing, and camping has fueled the demand for leisure coats. These coats are designed to withstand different weather conditions while providing protection, mobility, and functionality for outdoor enthusiasts.

Fashion and Style Trends: Leisure coats have become fashion statements, with designers and brands incorporating stylish elements into their collections. Consumers are now looking for leisure coats that not only offer practicality but also reflect their personal style and fashion preferences.

Technological Advancements: Advancements in textile technology have improved the performance and functionality of leisure coats. Features like waterproofing, breathability, insulation, and moisture-wicking fabrics enhance comfort and protection, optimizing the outdoor experience.

E-commerce and Global Reach: The growth of e-commerce platforms and online retail has facilitated easy access to a wide range of leisure coats from around the world. Consumers can explore multiple brands, compare prices, read reviews, and make purchases online, contributing to the global expansion of the market.

Key players in the global leisure coats market include established fashion brands, outdoor apparel companies, and niche players specializing in leisure and casual wear. These companies focus on product innovation, sustainable practices, and marketing strategies to cater to the diverse needs and preferences of consumers.

In terms of regional variation, factors such as climate, cultural preferences, and outdoor activity trends influence the demand and design of leisure coats. For example, regions with colder climates may see a higher demand for insulated and heavier leisure coats,

while regions with milder climates may favor lightweight and breathable options.

The Global Info Research report includes an overview of the development of the Leisure Coats industry chain, the market status of Men (Winter Coats, Summer Coats), Women (Winter Coats, Summer Coats), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Leisure Coats.

Regionally, the report analyzes the Leisure Coats markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Leisure Coats market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Leisure Coats market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Leisure Coats industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Winter Coats, Summer Coats).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Leisure Coats market.

Regional Analysis: The report involves examining the Leisure Coats market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Leisure Coats market. This may include estimating

market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Leisure Coats:

Company Analysis: Report covers individual Leisure Coats manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Leisure Coats. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Men, Women).

Technology Analysis: Report covers specific technologies relevant to Leisure Coats. It assesses the current state, advancements, and potential future developments in Leisure Coats areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Leisure Coats market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Leisure Coats market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Winter Coats

Summer Coats

Spring Coats

Market segment by Application

Men

Women

Major players covered

Columbia

Cole Haan

Orolay

Canada Goose

Everlane

Wantdo

The North Face

32 Degrees

MICHAEL Michael

Patagonia

Calvin Klein

Marmot

Leoi

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Leisure Coats product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Leisure Coats, with price, sales, revenue and global market share of Leisure Coats from 2019 to 2024.

Chapter 3, the Leisure Coats competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Leisure Coats breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Leisure Coats market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Leisure Coats.

Chapter 14 and 15, to describe Leisure Coats sales channel, distributors, customers, research findings and conclusion.

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