

Global Leisure Bras Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

<https://marketpublishers.com/r/GC691A5FE6C8EN.html>

Date: August 2026

Pages: 136

Price: US\$ 3,480.00 (Single User License)

ID: GC691A5FE6C8EN

Abstracts

According to our (Global Info Research) latest study, the global Leisure Bras market size was valued at US\$ 5037 million in 2025 and is forecast to a readjusted size of US\$ 7051 million by 2032 with a CAGR of 5.0% during review period.

Leisure Bras are comfortable, soft and suitable for a variety of daily wear occasions. They are different from sports bras, which are designed for sports and emphasize support and fixation. Leisure bras focus more on the comfort and beauty of daily wear, and are rich in styles and colors to meet the aesthetic and wearing needs of different women.

This report is a detailed and comprehensive analysis for global Leisure Bras market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Leisure Bras market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Leisure Bras market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Leisure Bras market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Leisure Bras market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Leisure Bras

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Leisure Bras market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include American Eagle, Araks, Calvin Klein, Jockey International, MATE the Label, Nisa, Oddobody, Pact, Subset, Thinx, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Leisure Bras market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

- Cotton Bras

Bamboo Bras

Market segment by Application

Online Sales

Offline Sales

Major players covered

American Eagle

Araks

Calvin Klein

Jockey International

MATE the Label

Nisa

Oddobody

Pact

Subset

Thinx

ThreeGun

Thunderpants USA

Tommy John

Ubras

UNIQLO

Evelyn & Bobbie

Bendon

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Leisure Bras product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Leisure Bras, with price, sales quantity, revenue, and global market share of Leisure Bras from 2021 to 2026.

Chapter 3, the Leisure Bras competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Leisure Bras breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Leisure Bras market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Leisure Bras.

Chapter 14 and 15, to describe Leisure Bras sales channel, distributors, customers, research findings and conclusion.

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