

Global Leisure Braised Products Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Leisure Braised Products market size is expected to reach \$ million by 2029, rising at a market growth of % CAGR during the forecast period (2023-2029).

Braised food has a long history in Chinese food civilization and has a stable consumption base. In recent years, the consumption scale of this category has grown rapidly.

With the changes of the times, the consumption of braised products has gradually expanded from dining tables to leisure occasions, and the consumption of casual braised products has a good momentum of development. Relevant data predicts that leisure braised products will continue to increase at an annual growth rate of +13% in the next five years, and the market size will exceed 220 billion yuan by 2025.

The rapid development of the braised food industry benefits from changes in both supply and demand.

From the supply side, although the market size of casual braised food has maintained a double-digit compound growth rate every year, brand concentration is not high and the industry structure is relatively fragmented.

In terms of marketing channels, offline is still the main channel for the consumption of braised products, accounting for 63% of the channel distribution. The offline stores of the head braised food brand are all over the country, providing braised food lovers with unique fireworks in the market. The rapid development of e-commerce has further accelerated the scale expansion of online channels for braised products.

Leisure braised products are made with duck, chicken, pig, beef, vegetables, aquatic products, soy products, etc. as the main raw materials, adding ginger, garlic, salt, vinegar, pepper and other seasonings and spices, and boiled with water. food. Leisure braised products have the characteristics of 'color, aroma, taste and shape', with diverse flavors and rich flavor.

This report studies the global Leisure Braised Products production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Leisure Braised Products, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Leisure Braised Products that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Leisure Braised Products total production and demand, 2018-2029, (K Units)

Global Leisure Braised Products total production value, 2018-2029, (USD Million)

Global Leisure Braised Products production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Leisure Braised Products consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Leisure Braised Products domestic production, consumption, key domestic manufacturers and share

Global Leisure Braised Products production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Leisure Braised Products production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Leisure Braised Products production by Application production, value, CAGR, 2018-2029, (USD Million) & (K Units).

This reports profiles key players in the global Leisure Braised Products market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Juwei Food, Zhouheiya, Huangshanghuang Group, Jiujiuya, Ziyang Foods, Liao Ji Food Chain, KingWu, Lurenjia Food and Liufuya, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Leisure Braised Products market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Leisure Braised Products Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Leisure Braised Products Market, Segmentation by Type

Poultry Braised Products

Livestock Braised Products

Vegetarian Braised Products

Global Leisure Braised Products Market, Segmentation by Application

Online Sales

Offline sales

Companies Profiled:

Juewei Food

Zhouheiya

Huangshanghuang Group

Jiujiuyua

Ziyan Foods

Liao Ji Food Chain

KingWu

Lurenjia Food

Liufuya

Xianglongzhuazhua

Wangxiaolu

Lujiangnan

Mazhuazhua

Shengxiangting

Key Questions Answered

1. How big is the global Leisure Braised Products market?
2. What is the demand of the global Leisure Braised Products market?
3. What is the year over year growth of the global Leisure Braised Products market?
4. What is the production and production value of the global Leisure Braised Products market?
5. Who are the key producers in the global Leisure Braised Products market?

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