

Global Legal Marijuana Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Legal Marijuana market size was valued at US\$ 45500 million in 2024 and is forecast to a readjusted size of USD 227820 million by 2031 with a CAGR of 26.2% during review period.

Marijuana is one of the most abused drugs in the world. And this report studies the Legal Marijuana.

The commercial marijuana industry exists on a state-by-state basis, and all medical and recreational programs are technically in violation of federal drug laws. The U.S. Department of Justice issued some guidelines in recent years that helped the marijuana industry gain traction, but these are not legally binding and could theoretically be nullified at any time.

A medicinal cannabis product refers to a product which includes cannabis, and its chemical components (cannabinoids), that can be used for curing, or alleviating the symptoms of disease, ailment or injury. The two main cannabinoids that have been identified for therapeutic application are the psychoactive 9-tetrahydrocanabinol (THC) and non-psychoactive Cannabidiol (CBD).

Market competition is not intense. Medicine Man, Canopy Growth, Aphria, Aurora Cannabis Inc. and MCig Inc are the leaders of the industry, and they hold key technologies and patents, with high-end customers, have been formed in the monopoly position in the industry. Top three are Medicine Man, Canopy Growth and Aphria got about 95% market shares.

North America is the largest consumption place, with a consumption market share



nearly 75% in 2016. Following North America, Europe is the second largest consumption place with the consumption market share of 12%.

This report is a detailed and comprehensive analysis for global Legal Marijuana market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Legal Marijuana market size and forecasts, in consumption value (\$ Million), sales quantity (Kg), and average selling prices (USD/g), 2020-2031

Global Legal Marijuana market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Kg), and average selling prices (USD/g), 2020-2031

Global Legal Marijuana market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Kg), and average selling prices (USD/g), 2020-2031

Global Legal Marijuana market shares of main players, shipments in revenue (\$ Million), sales quantity (Kg), and ASP (USD/g), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Legal Marijuana

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Legal Marijuana market based on the following parameters - company overview, sales quantity, revenue, price, gross margin,



product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Medicine Man, Canopy Growth, Aphria, Aurora Cannabis Inc., MCig Inc, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Legal Marijuana market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Indoor Cultivation

Outdoor Cultivation

Greenhouse Cultivation

Market segment by Application

Recreational

Medical

Major players covered

Medicine Man

Canopy Growth

Aphria

Aurora Cannabis Inc.

Global Legal Marijuana Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031



MCig Inc

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Legal Marijuana product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Legal Marijuana, with price, sales quantity, revenue, and global market share of Legal Marijuana from 2020 to 2025.

Chapter 3, the Legal Marijuana competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Legal Marijuana breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025.and Legal Marijuana market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.



Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Legal Marijuana.

Chapter 14 and 15, to describe Legal Marijuana sales channel, distributors, customers, research findings and conclusion.



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