

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Legal Marijuana Market 2018, Forecast to 2023

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Abstracts

Marijuana is one of the most abused drugs in the world.

The commercial marijuana industry exists on a state-by-state basis, and all medical and recreational programs are technically in violation of federal drug laws. The U.S. Department of Justice issued some guidelines in recent years that helped the marijuana industry gain traction, but these are not legally binding and could theoretically be nullified at any time.

A medicinal cannabis product refers to a product which includes cannabis, and its chemical components (cannabinoids), that can be used for curing, or alleviating the symptoms of disease, ailment or injury. The two main cannabinoids that have been identified for therapeutic application are the psychoactive 9-tetrahydrocannabinol (THC) and non-psychoactive Cannabidiol (CBD).

Scope of the Report:

This report focuses on the Legal Marijuana in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The global average price of Legal Marijuana is in the decreasing trend, from 11.92 USD/g in 2012 to 7.5 USD/g in 2016. With the situation of global economy, prices will be in decreasing trend in the following five years.

The classification of Legal Marijuana includes Classical Media & Salts, Serum-free Media

Stem Cell Media, and the proportion of Classical Media & Salts in 2016 is about 50.07%, and the proportion is in decreasing trend from 2012 to 2017.

Market competition is not intense. Medicine Man, Canopy Growth, Aphria, Aurora

Cannabis Inc. and mCig Inc are the leaders of the industry, and they hold key technologies and patents, with high-end customers; have been formed in the monopoly position in the industry.

The worldwide market for Legal Marijuana is expected to grow at a CAGR of roughly 28.0% over the next five years, will reach 35000 million US\$ in 2023, from 7970 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Medicine Man

Canopy Growth

Aphria

Aurora Cannabis Inc.

mCig Inc

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Indoor

Greenhouse

Market Segment by Applications, can be divided into

Recreational

Medical

There are 15 Chapters to deeply display the global Legal Marijuana market.

Chapter 1, to describe Legal Marijuana Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Legal Marijuana, with sales, revenue, and price of Legal Marijuana, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Legal Marijuana, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Legal Marijuana market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Legal Marijuana sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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