

# Global LED Variable Message Signs Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global LED Variable Message Signs market size is expected to reach \$ 445 million by 2032, rising at a market growth of 7.7% CAGR during the forecast period (2026-2032).

In 2025, global LED Variable Message Signs production reached approximately 20130 units with an average global market price of around US\$ 12,714 per unit. The production capacity for LED Variable Message Signs in 2025 was approximately 25000 units. The typical gross profit margin for LED Variable Message Signs is between 20% and 40%. LED Variable Message Signs (LED VMS) are electronic display systems based on light-emitting diode technology, widely used in traffic management and public information dissemination to display real-time text, numbers, symbols, or simple graphics. These signs are typically installed on highways, urban roads, tunnels, toll stations, and transportation hubs to provide traffic conditions, accident alerts, roadwork notices, weather updates, and emergency messages. Compared with traditional static traffic signs, LED VMS offer remote control, rapid information updates, high visibility in all lighting conditions, and strong adaptability to complex traffic environments, making them a core component of Intelligent Transportation Systems (ITS).

The LED Variable Message Signs market is primarily driven by the expansion of intelligent transportation infrastructure, accelerating urbanization, and rising demand for road safety management. Continuous investment in smart cities, vehicle-to-infrastructure (V2X) systems, and digital traffic networks is supporting steady global demand for high-brightness, energy-efficient, and network-connected LED VMS. Key end users include highway authorities, urban traffic agencies, airports, ports, and public safety departments. While developed regions focus mainly on system upgrades and intelligent retrofitting, emerging markets are driven by new road construction and infrastructure development. Looking ahead, the market is expected to evolve toward higher resolution displays, lower power consumption, cloud-based remote management,

and deeper integration with AI-enabled traffic systems.

This report studies the global LED Variable Message Signs production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for LED Variable Message Signs and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of LED Variable Message Signs that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global LED Variable Message Signs total production and demand, 2021-2032, (Units)

Global LED Variable Message Signs total production value, 2021-2032, (USD Million)

Global LED Variable Message Signs production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global LED Variable Message Signs consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: LED Variable Message Signs domestic production, consumption, key domestic manufacturers and share

Global LED Variable Message Signs production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global LED Variable Message Signs production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global LED Variable Message Signs production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global LED Variable Message Signs market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include 3M, Daktronics, SWARCO, Dysten, Wanco, Ver-Mac, Skyline Products, Yaham, Pilot Group, LACROIX City, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World LED Variable Message Signs market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global LED Variable Message Signs Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global LED Variable Message Signs Market, Segmentation by Type:

Stationary Type

Mobile Type

#### Global LED Variable Message Signs Market, Segmentation by Installation Type:

Cantilever Mounted VMS

Gantry Mounted VMS

Pole-mounted VMS

Others

#### Global LED Variable Message Signs Market, Segmentation by Display Color:

Monochrome VMS

Full-color VMS

Global LED Variable Message Signs Market, Segmentation by Application:

Highway

City Road

Others

**Companies Profiled:**

3M

Daktronics

SWARCO

Dysten

Wanco

Ver-Mac

Skyline Products

Yaham

Pilot Group

LACROIX City

Aesys

Coates

Efftronics Systems

Nagoya Electric

Sernis

Triple Sign System AB

**Key Questions Answered:**

1. How big is the global LED Variable Message Signs market?
2. What is the demand of the global LED Variable Message Signs market?
3. What is the year over year growth of the global LED Variable Message Signs market?
4. What is the production and production value of the global LED Variable Message Signs market?
5. Who are the key producers in the global LED Variable Message Signs market?
6. What are the growth factors driving the market demand?

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