

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) LED Strip Market 2018, Forecast to 2023

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## Abstracts

LED Strip is also called Flex LED Strip. Flex LED strip lights are thin flexible printed circuit boards with LEDs and resistors attached that populated by surface mounted light-emitting diodes (SMD LEDs) that usually comes with an adhesive backing. These LED strips come in many configurations meaning one can be very bright to light an entire room and another less bright for accent lighting. LED flexible strips can also be made to use any usable wavelength or color that is desired for your home or business project.

### Scope of the Report:

This report focuses on the LED Strip in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. Forge Europa dominated the market, with accounted for 35.77% of the LED Strip revenue market share in 2017. LEDVANCE and Ledridge Lighting are the key players and accounted for 10.13%, 9.93% respectively of the UK LED Strip market share in 2017.

In terms of applications, the commercial application segment was estimated to account for the highest sales volume share of 85.70% in 2017 and is expected to gain significant market share by the end of 2023.

The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable service. Consequently, they take the majority of the market share of high-end market.

Looking to the future years, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

The worldwide market for LED Strip is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Forge Europa

LEDVANCE

Ledridge Lighting

Digital Advanced Lighting

Lighting Ever LTD

LEDMY

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

5050

3528

Others

Market Segment by Applications, can be divided into

Home Application

Commercial Application

There are 15 Chapters to deeply display the global LED Strip market.

Chapter 1, to describe LED Strip Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of LED Strip, with sales, revenue, and price of LED Strip, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of LED Strip, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, LED Strip market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe LED Strip sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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