

# Global LED Modular Display Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global LED Modular Display market size was valued at US\$ 4373 million in 2025 and is forecast to a readjusted size of US\$ 6958 million by 2032 with a CAGR of 6.8% during review period.

LED modular displays are display devices composed of multiple standardized LED display modules spliced together, achieving image and video display through dot-matrix light emission. They feature high brightness, long lifespan, seamless splicing capabilities, and flexible size configurations, and are widely used in commercial displays, outdoor advertising, command and control, and stage presentations.

The upstream mainly includes LED chips, packaging devices (SMD/COB), driver ICs, power supplies, PCB substrates, and structural materials; the downstream primarily targets commercial advertising media, sports stadiums, conference and exhibition venues, security command centers, smart cities, and public information display markets.

In 2025, the global LED modular display market price was \$42 per unit, with sales of approximately 101.2 million units, a global annual production capacity of 120 million units, and an industry profit margin of 20%.

Global Market Future Development Trends:

With the increasing demand for digital communication and information visualization, LED modular displays are rapidly penetrating indoor commercial displays, corporate conferences, education, and public information sectors, moving beyond traditional outdoor advertising. Their advantages in large size, high brightness, and all-weather

operation make them a significant alternative to LCD video walls, resulting in steady market demand growth.

Future products will continue to upgrade towards smaller pitch, Mini LED, and COB packaging, improving resolution, contrast, and reliability. Modular design and highly integrated drive solutions help reduce maintenance costs and improve display consistency, driving LED modular displays into high-end display and close-viewing applications.

As upstream chip efficiency improves and mass production increases, unit display costs continue to decline, facilitating faster adoption in the mid-range commercial market. Simultaneously, manufacturers are shifting from single hardware supply to a 'display system + control software + operation and maintenance services' model, enhancing customer loyalty and driving the global LED modular display market towards parallel development of scale and service.

This report is a detailed and comprehensive analysis for global LED Modular Display market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global LED Modular Display market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global LED Modular Display market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global LED Modular Display market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global LED Modular Display market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

## **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for LED Modular Display

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global LED Modular Display market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Leyard, Unilumin, Absen, Daktronics, Barco, LG Electronics, Samsung Electronics, Sony, AOTO Electronics, LianTronics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## **Market Segmentation**

LED Modular Display market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Indoor Modular Screens

Outdoor Modular Screens

Market segment by Packaging Technology Roadmap

SMD LED Module

COB LED Module

Mini LED Module

GOB Package Module

#### Market segment by Pixel Pitch

Small Pitch LED (<math>\leq 1.2\text{ mm}</math>)

Conventional Pitch LED (1.5-3.0 mm)

Large Pitch LED (>4.0 mm)

#### Market segment by Application

Advertising Media

Information Display

Sports Arena

Stage Performance

Traffic & Security

Others

#### Major players covered

Leyard

Unilumin

Absen

Daktronics

Barco

LG Electronics

Samsung Electronics

Sony

AOTO Electronics

LianTronics

ROE Visual

Infiled

Yaham

Christie Digital

Sharp NEC Display Solutions

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe LED Modular Display product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of LED Modular Display, with price, sales quantity, revenue, and global market share of LED Modular Display from 2021 to 2026.

Chapter 3, the LED Modular Display competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the LED Modular Display breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and LED Modular Display market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of LED Modular Display.

Chapter 14 and 15, to describe LED Modular Display sales channel, distributors, customers, research findings and conclusion.

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