

Global LED Modular Display Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global LED Modular Display market size is expected to reach \$ 6958 million by 2032, rising at a market growth of 6.8% CAGR during the forecast period (2026-2032). LED modular displays are display devices composed of multiple standardized LED display modules spliced together, achieving image and video display through dot-matrix light emission. They feature high brightness, long lifespan, seamless splicing capabilities, and flexible size configurations, and are widely used in commercial displays, outdoor advertising, command and control, and stage presentations. The upstream mainly includes LED chips, packaging devices (SMD/COB), driver ICs, power supplies, PCB substrates, and structural materials; the downstream primarily targets commercial advertising media, sports stadiums, conference and exhibition venues, security command centers, smart cities, and public information display markets. In 2025, the global LED modular display market price was \$42 per unit, with sales of approximately 101.2 million units, a global annual production capacity of 120 million units, and an industry profit margin of 20%.

Global Market Future Development Trends:

With the increasing demand for digital communication and information visualization, LED modular displays are rapidly penetrating indoor commercial displays, corporate conferences, education, and public information sectors, moving beyond traditional outdoor advertising. Their advantages in large size, high brightness, and all-weather operation make them a significant alternative to LCD video walls, resulting in steady market demand growth.

Future products will continue to upgrade towards smaller pitch, Mini LED, and COB packaging, improving resolution, contrast, and reliability. Modular design and highly integrated drive solutions help reduce maintenance costs and improve display consistency, driving LED modular displays into high-end display and close-viewing applications.

As upstream chip efficiency improves and mass production increases, unit display costs continue to decline, facilitating faster adoption in the mid-range commercial market. Simultaneously, manufacturers are shifting from single hardware supply to a 'display system + control software + operation and maintenance services' model, enhancing customer loyalty and driving the global LED modular display market towards parallel development of scale and service.

This report studies the global LED Modular Display production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for LED Modular Display and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of LED Modular Display that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global LED Modular Display total production and demand, 2021-2032, (K Units)

Global LED Modular Display total production value, 2021-2032, (USD Million)

Global LED Modular Display production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global LED Modular Display consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: LED Modular Display domestic production, consumption, key domestic manufacturers and share

Global LED Modular Display production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global LED Modular Display production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global LED Modular Display production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global LED Modular Display market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Leyard, Unilumin, Absen, Daktronics, Barco, LG Electronics, Samsung Electronics, Sony, AOTO Electronics, LianTronics, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World LED Modular Display market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$

Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global LED Modular Display Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global LED Modular Display Market, Segmentation by Type:

Indoor Modular Screens

Outdoor Modular Screens

Global LED Modular Display Market, Segmentation by Packaging Technology Roadmap:

SMD LED Module

COB LED Module

Mini LED Module

GOB Package Module

Global LED Modular Display Market, Segmentation by Pixel Pitch:

Small Pitch LED ($P1.2\text{ mm}$)

Conventional Pitch LED ($P1.5\text{?}3.0\text{ mm}$)

Large Pitch LED ($P4.0\text{ mm}$)

Global LED Modular Display Market, Segmentation by Application:

Advertising Media

Information Display

Sports Arena

Stage Performance

Traffic & Security

Others

Companies Profiled:

Leyard

Unilumin

Absen

Daktronics

Barco

LG Electronics

Samsung Electronics

Sony

AOTO Electronics

LianTronics

ROE Visual

Infiled

Yaham

Christie Digital

Sharp NEC Display Solutions

Key Questions Answered:

1. How big is the global LED Modular Display market?
2. What is the demand of the global LED Modular Display market?
3. What is the year over year growth of the global LED Modular Display market?
4. What is the production and production value of the global LED Modular Display market?
5. Who are the key producers in the global LED Modular Display market?
6. What are the growth factors driving the market demand?

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