

# Global LED Lighting Strip Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global LED Lighting Strip market size was valued at US\$ 6945 million in 2025 and is forecast to a readjusted size of US\$ 10556 million by 2032 with a CAGR of 6.1% during review period.

LED strip lights are linear lighting products that integrate LED light sources, printed circuits, current-limiting or control components, protective coatings, adhesive or mounting structures, and connectors onto flexible FPC, rigid PCB, silicone, or PU-encapsulated carriers. This research focuses on LED strip lights, LED tape lights, flexible LED strip lighting, COB/CSP strips, SMD strips, RGB/RGBW/RGB CCT strips, addressable pixel strips, LED neon flex, and rigid illumination strips used in architectural lighting, residential lighting, retail displays, hospitality spaces, signage, cabinet lighting, cove lighting, landscape lighting, and smart ambient lighting. The core value of this product category lies in its cuttable, bendable, extendable, dimmable, color-controllable, and easy-to-install linear form factor, which enables continuous light effects, concealed lighting, decorative illumination, and modular project deployment across a wide range of indoor and outdoor applications.

Based on our research, the LED strip light industry should not be viewed as a single conventional lighting-fixture category, but rather as a compound lighting supply chain built around linear light-source components, installation systems, and control ecosystems. Under a narrow market scope, this topic should not be broadly expanded to all LED linear luminaires, nor should it be traced upstream to LED chips and packaged LED components. Instead, the research focus should remain on flexible or rigid strip-shaped LED lighting products.

Demand is shifting from low-cost decorative strips toward functional linear lighting, smart ambient lighting, architectural integration, and durable outdoor applications. Residential demand is supported by concealed lighting, cabinet lighting, stair lighting, TV backlighting, and smart-home ecosystems. Commercial demand is driven by hospitality, retail display, restaurants, offices, exhibitions, signage, and renovation projects. Outdoor and semi-outdoor applications increasingly use waterproof LED neon flex, architectural contour lighting, landscape lighting, and permanent decorative installations. Product upgrading is concentrated in COB/CSP dot-free strips, high-CRI and high-efficacy strips, RGBIC and pixel-addressable strips, DMX/SPI control, long-run low-voltage products, IP67/IP68 waterproofing, and high-temperature or UV-resistant encapsulation. Commodity SMD strips will continue to face price pressure, but premium project-grade and smart system products should retain structural margins.

From an industry-evolution perspective, the category is moving from simple strip rolls toward complete strip-lighting systems that include drivers, controls, profiles, connectors, configuration tools, and project support. Recent product activity from smart-home brands, professional lighting companies, Chinese COB/neon strip suppliers, and even power-supply specialists entering COB strip products indicates that the market boundary is expanding around system-level value. Long-term energy-efficiency policy remains supportive, but the main competitive variables are now color consistency, reliability, certification, waterproofing, control compatibility, delivery speed, and engineering service. Brand-side and specification-grade concentration is likely to increase, while the manufacturing side will remain fragmented because small and mid-sized Chinese OEMs continue to serve highly customized, low-volume, and price-sensitive demand.

This report is a detailed and comprehensive analysis for global LED Lighting Strip market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global LED Lighting Strip market size and forecasts, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global LED Lighting Strip market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global LED Lighting Strip market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Units), and average selling prices (US\$/Unit), 2021-2032

Global LED Lighting Strip market shares of main players, shipments in revenue (\$ Million), sales quantity (Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for LED Lighting Strip

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global LED Lighting Strip market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Signify N.V., MLS Co., Ltd., Acuity Brands, Inc., Shenzhen Intellirocks Tech Co., Ltd., OPPLE Lighting Co., Ltd., NVC Lighting, Feit Electric Company, Inc., Kichler Lighting LLC, Current Lighting Solutions, LLC, Elemental LED, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### Market Segmentation

LED Lighting Strip market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This

analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Flexible LED Strip

Rigid LED Strip / LED Light Bar

#### Market segment by Color and Lighting Effect

Static LED Strip

RGB LED Strip

RGBW LED Strip

RGBCCT LED Strip

#### Market segment by Protection Level

Waterproof LED Strip

UV-resistant LED Strip

High-temperature-resistant LED Strip

Specialty Protection LED Strip

#### Market segment by Application

Residential Lighting

Commercial Lighting

Hospitality Lighting

Signage and Lightbox Lighting

Landscape and Outdoor Lighting

Entertainment Lighting

Industrial and Specialty Lighting

Other Applications

#### Major players covered

Signify N.V.

MLS Co., Ltd.

Acuity Brands, Inc.

Shenzhen Intellirocks Tech Co., Ltd.

OPPLE Lighting Co., Ltd.

NVC Lighting

Feit Electric Company, Inc.

Kichler Lighting LLC

Current Lighting Solutions, LLC

Elemental LED, Inc.

QTL Inc.

Environmental Lights, Inc.

American Lighting, Inc.

WAC Lighting

Luminii LLC

GM Lighting

Alloy LED

Flexfire LEDs, Inc.

Tivoli, LLC

Kelvix Lighting

Ecosense Lighting

LED Linear GmbH

PROLED

Lumitronix LED-Technik GmbH

LEDflex Group

Shenzhen LEDMY Co., Ltd.

Shenzhen Rishang Optoelectronics Co., Ltd.

Shenzhen Mynice Optoelectronics Co., Ltd.

Guangdong Yuchen Optoelectronic Technology Co., Ltd.

Shenzhen Refond Optoelectronics Co., Ltd.

COLORS Lighting

Shenzhen Up-shine Lighting Co., Ltd.

Lightstec

Myledy

MEAN WELL Enterprises Co., Ltd.

ATEX Co., Ltd.

Goldmedal Electricals Pvt. Ltd.

Inspired LED, LLC

Nora Lighting, Inc.

Orient Electric Limited

SATCO Products, Inc.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe LED Lighting Strip product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of LED Lighting Strip, with price, sales quantity, revenue, and global market share of LED Lighting Strip from 2021 to 2026.

Chapter 3, the LED Lighting Strip competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the LED Lighting Strip breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and LED Lighting Strip market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of LED Lighting Strip.

Chapter 14 and 15, to describe LED Lighting Strip sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global LED Lighting Strip Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Flexible LED Strip

1.3.3 Rigid LED Strip / LED Light Bar

1.4 Market Analysis by Color and Lighting Effect

1.4.1 Overview: Global LED Lighting Strip Consumption Value by Color and Lighting Effect: 2021 Versus 2025 Versus 2032

1.4.2 Static LED Strip

1.4.3 RGB LED Strip

1.4.4 RGBW LED Strip

1.4.5 RGBCCT LED Strip

1.5 Market Analysis by Protection Level

1.5.1 Overview: Global LED Lighting Strip Consumption Value by Protection Level: 2021 Versus 2025 Versus 2032

1.5.2 Waterproof LED Strip

1.5.3 UV-resistant LED Strip

1.5.4 High-temperature-resistant LED Strip

1.5.5 Specialty Protection LED Strip

1.6 Market Analysis by Application

1.6.1 Overview: Global LED Lighting Strip Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.6.2 Residential Lighting

1.6.3 Commercial Lighting

1.6.4 Hospitality Lighting

1.6.5 Signage and Lightbox Lighting

1.6.6 Landscape and Outdoor Lighting

1.6.7 Entertainment Lighting

1.6.8 Industrial and Specialty Lighting

1.6.9 Other Applications

1.7 Global LED Lighting Strip Market Size & Forecast

1.7.1 Global LED Lighting Strip Consumption Value (2021 & 2025 & 2032)

1.7.2 Global LED Lighting Strip Sales Quantity (2021-2032)

### 1.7.3 Global LED Lighting Strip Average Price (2021-2032)

## 2 MANUFACTURERS PROFILES

### 2.1 Signify N.V.

#### 2.1.1 Signify N.V. Details

#### 2.1.2 Signify N.V. Major Business

#### 2.1.3 Signify N.V. LED Lighting Strip Product and Services

#### 2.1.4 Signify N.V. LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

#### 2.1.5 Signify N.V. Recent Developments/Updates

### 2.2 MLS Co., Ltd.

#### 2.2.1 MLS Co., Ltd. Details

#### 2.2.2 MLS Co., Ltd. Major Business

#### 2.2.3 MLS Co., Ltd. LED Lighting Strip Product and Services

#### 2.2.4 MLS Co., Ltd. LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

#### 2.2.5 MLS Co., Ltd. Recent Developments/Updates

### 2.3 Acuity Brands, Inc.

#### 2.3.1 Acuity Brands, Inc. Details

#### 2.3.2 Acuity Brands, Inc. Major Business

#### 2.3.3 Acuity Brands, Inc. LED Lighting Strip Product and Services

#### 2.3.4 Acuity Brands, Inc. LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

#### 2.3.5 Acuity Brands, Inc. Recent Developments/Updates

### 2.4 Shenzhen Intellirocks Tech Co., Ltd.

#### 2.4.1 Shenzhen Intellirocks Tech Co., Ltd. Details

#### 2.4.2 Shenzhen Intellirocks Tech Co., Ltd. Major Business

#### 2.4.3 Shenzhen Intellirocks Tech Co., Ltd. LED Lighting Strip Product and Services

#### 2.4.4 Shenzhen Intellirocks Tech Co., Ltd. LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

#### 2.4.5 Shenzhen Intellirocks Tech Co., Ltd. Recent Developments/Updates

### 2.5 OPPLE Lighting Co., Ltd.

#### 2.5.1 OPPLE Lighting Co., Ltd. Details

#### 2.5.2 OPPLE Lighting Co., Ltd. Major Business

#### 2.5.3 OPPLE Lighting Co., Ltd. LED Lighting Strip Product and Services

#### 2.5.4 OPPLE Lighting Co., Ltd. LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

#### 2.5.5 OPPLE Lighting Co., Ltd. Recent Developments/Updates

## 2.6 NVC Lighting

### 2.6.1 NVC Lighting Details

### 2.6.2 NVC Lighting Major Business

### 2.6.3 NVC Lighting LED Lighting Strip Product and Services

### 2.6.4 NVC Lighting LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.6.5 NVC Lighting Recent Developments/Updates

## 2.7 Feit Electric Company, Inc.

### 2.7.1 Feit Electric Company, Inc. Details

### 2.7.2 Feit Electric Company, Inc. Major Business

### 2.7.3 Feit Electric Company, Inc. LED Lighting Strip Product and Services

### 2.7.4 Feit Electric Company, Inc. LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.7.5 Feit Electric Company, Inc. Recent Developments/Updates

## 2.8 Kichler Lighting LLC

### 2.8.1 Kichler Lighting LLC Details

### 2.8.2 Kichler Lighting LLC Major Business

### 2.8.3 Kichler Lighting LLC LED Lighting Strip Product and Services

### 2.8.4 Kichler Lighting LLC LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.8.5 Kichler Lighting LLC Recent Developments/Updates

## 2.9 Current Lighting Solutions, LLC

### 2.9.1 Current Lighting Solutions, LLC Details

### 2.9.2 Current Lighting Solutions, LLC Major Business

### 2.9.3 Current Lighting Solutions, LLC LED Lighting Strip Product and Services

### 2.9.4 Current Lighting Solutions, LLC LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.9.5 Current Lighting Solutions, LLC Recent Developments/Updates

## 2.10 Elemental LED, Inc.

### 2.10.1 Elemental LED, Inc. Details

### 2.10.2 Elemental LED, Inc. Major Business

### 2.10.3 Elemental LED, Inc. LED Lighting Strip Product and Services

### 2.10.4 Elemental LED, Inc. LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.10.5 Elemental LED, Inc. Recent Developments/Updates

## 2.11 QTL Inc.

### 2.11.1 QTL Inc. Details

### 2.11.2 QTL Inc. Major Business

### 2.11.3 QTL Inc. LED Lighting Strip Product and Services

2.11.4 QTL Inc. LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.11.5 QTL Inc. Recent Developments/Updates

2.12 Environmental Lights, Inc.

2.12.1 Environmental Lights, Inc. Details

2.12.2 Environmental Lights, Inc. Major Business

2.12.3 Environmental Lights, Inc. LED Lighting Strip Product and Services

2.12.4 Environmental Lights, Inc. LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.12.5 Environmental Lights, Inc. Recent Developments/Updates

2.13 American Lighting, Inc.

2.13.1 American Lighting, Inc. Details

2.13.2 American Lighting, Inc. Major Business

2.13.3 American Lighting, Inc. LED Lighting Strip Product and Services

2.13.4 American Lighting, Inc. LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.13.5 American Lighting, Inc. Recent Developments/Updates

2.14 WAC Lighting

2.14.1 WAC Lighting Details

2.14.2 WAC Lighting Major Business

2.14.3 WAC Lighting LED Lighting Strip Product and Services

2.14.4 WAC Lighting LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.14.5 WAC Lighting Recent Developments/Updates

2.15 Luminii LLC

2.15.1 Luminii LLC Details

2.15.2 Luminii LLC Major Business

2.15.3 Luminii LLC LED Lighting Strip Product and Services

2.15.4 Luminii LLC LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.15.5 Luminii LLC Recent Developments/Updates

2.16 GM Lighting

2.16.1 GM Lighting Details

2.16.2 GM Lighting Major Business

2.16.3 GM Lighting LED Lighting Strip Product and Services

2.16.4 GM Lighting LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.16.5 GM Lighting Recent Developments/Updates

2.17 Alloy LED

- 2.17.1 Alloy LED Details
- 2.17.2 Alloy LED Major Business
- 2.17.3 Alloy LED LED Lighting Strip Product and Services
- 2.17.4 Alloy LED LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.17.5 Alloy LED Recent Developments/Updates
- 2.18 Flexfire LEDs, Inc.
  - 2.18.1 Flexfire LEDs, Inc. Details
  - 2.18.2 Flexfire LEDs, Inc. Major Business
  - 2.18.3 Flexfire LEDs, Inc. LED Lighting Strip Product and Services
  - 2.18.4 Flexfire LEDs, Inc. LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.18.5 Flexfire LEDs, Inc. Recent Developments/Updates
- 2.19 Tivoli, LLC
  - 2.19.1 Tivoli, LLC Details
  - 2.19.2 Tivoli, LLC Major Business
  - 2.19.3 Tivoli, LLC LED Lighting Strip Product and Services
  - 2.19.4 Tivoli, LLC LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.19.5 Tivoli, LLC Recent Developments/Updates
- 2.20 Kelvix Lighting
  - 2.20.1 Kelvix Lighting Details
  - 2.20.2 Kelvix Lighting Major Business
  - 2.20.3 Kelvix Lighting LED Lighting Strip Product and Services
  - 2.20.4 Kelvix Lighting LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.20.5 Kelvix Lighting Recent Developments/Updates
- 2.21 Ecosense Lighting
  - 2.21.1 Ecosense Lighting Details
  - 2.21.2 Ecosense Lighting Major Business
  - 2.21.3 Ecosense Lighting LED Lighting Strip Product and Services
  - 2.21.4 Ecosense Lighting LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.21.5 Ecosense Lighting Recent Developments/Updates
- 2.22 LED Linear GmbH
  - 2.22.1 LED Linear GmbH Details
  - 2.22.2 LED Linear GmbH Major Business
  - 2.22.3 LED Linear GmbH LED Lighting Strip Product and Services
  - 2.22.4 LED Linear GmbH LED Lighting Strip Sales Quantity, Average Price, Revenue,

## Gross Margin and Market Share (2021-2026)

### 2.22.5 LED Linear GmbH Recent Developments/Updates

## 2.23 PROLED

### 2.23.1 PROLED Details

### 2.23.2 PROLED Major Business

### 2.23.3 PROLED LED Lighting Strip Product and Services

### 2.23.4 PROLED LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.23.5 PROLED Recent Developments/Updates

## 2.24 Lumitronix LED-Technik GmbH

### 2.24.1 Lumitronix LED-Technik GmbH Details

### 2.24.2 Lumitronix LED-Technik GmbH Major Business

### 2.24.3 Lumitronix LED-Technik GmbH LED Lighting Strip Product and Services

### 2.24.4 Lumitronix LED-Technik GmbH LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.24.5 Lumitronix LED-Technik GmbH Recent Developments/Updates

## 2.25 LEDFlex Group

### 2.25.1 LEDFlex Group Details

### 2.25.2 LEDFlex Group Major Business

### 2.25.3 LEDFlex Group LED Lighting Strip Product and Services

### 2.25.4 LEDFlex Group LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.25.5 LEDFlex Group Recent Developments/Updates

## 2.26 Shenzhen LEDMY Co., Ltd.

### 2.26.1 Shenzhen LEDMY Co., Ltd. Details

### 2.26.2 Shenzhen LEDMY Co., Ltd. Major Business

### 2.26.3 Shenzhen LEDMY Co., Ltd. LED Lighting Strip Product and Services

### 2.26.4 Shenzhen LEDMY Co., Ltd. LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.26.5 Shenzhen LEDMY Co., Ltd. Recent Developments/Updates

## 2.27 Shenzhen Rishang Optoelectronics Co., Ltd.

### 2.27.1 Shenzhen Rishang Optoelectronics Co., Ltd. Details

### 2.27.2 Shenzhen Rishang Optoelectronics Co., Ltd. Major Business

### 2.27.3 Shenzhen Rishang Optoelectronics Co., Ltd. LED Lighting Strip Product and Services

### 2.27.4 Shenzhen Rishang Optoelectronics Co., Ltd. LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

### 2.27.5 Shenzhen Rishang Optoelectronics Co., Ltd. Recent Developments/Updates

## 2.28 Shenzhen Mynice Optoelectronics Co., Ltd.

- 2.28.1 Shenzhen Mynice Optoelectronics Co., Ltd. Details
- 2.28.2 Shenzhen Mynice Optoelectronics Co., Ltd. Major Business
- 2.28.3 Shenzhen Mynice Optoelectronics Co., Ltd. LED Lighting Strip Product and Services
- 2.28.4 Shenzhen Mynice Optoelectronics Co., Ltd. LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.28.5 Shenzhen Mynice Optoelectronics Co., Ltd. Recent Developments/Updates
- 2.29 Guangdong Yuchen Optoelectronic Technology Co., Ltd.
- 2.29.1 Guangdong Yuchen Optoelectronic Technology Co., Ltd. Details
- 2.29.2 Guangdong Yuchen Optoelectronic Technology Co., Ltd. Major Business
- 2.29.3 Guangdong Yuchen Optoelectronic Technology Co., Ltd. LED Lighting Strip Product and Services
- 2.29.4 Guangdong Yuchen Optoelectronic Technology Co., Ltd. LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.29.5 Guangdong Yuchen Optoelectronic Technology Co., Ltd. Recent Developments/Updates
- 2.30 Shenzhen Refond Optoelectronics Co., Ltd.
- 2.30.1 Shenzhen Refond Optoelectronics Co., Ltd. Details
- 2.30.2 Shenzhen Refond Optoelectronics Co., Ltd. Major Business
- 2.30.3 Shenzhen Refond Optoelectronics Co., Ltd. LED Lighting Strip Product and Services
- 2.30.4 Shenzhen Refond Optoelectronics Co., Ltd. LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.30.5 Shenzhen Refond Optoelectronics Co., Ltd. Recent Developments/Updates
- 2.31 COLORS Lighting
- 2.31.1 COLORS Lighting Details
- 2.31.2 COLORS Lighting Major Business
- 2.31.3 COLORS Lighting LED Lighting Strip Product and Services
- 2.31.4 COLORS Lighting LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.31.5 COLORS Lighting Recent Developments/Updates
- 2.32 Shenzhen Up-shine Lighting Co., Ltd.
- 2.32.1 Shenzhen Up-shine Lighting Co., Ltd. Details
- 2.32.2 Shenzhen Up-shine Lighting Co., Ltd. Major Business
- 2.32.3 Shenzhen Up-shine Lighting Co., Ltd. LED Lighting Strip Product and Services
- 2.32.4 Shenzhen Up-shine Lighting Co., Ltd. LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.32.5 Shenzhen Up-shine Lighting Co., Ltd. Recent Developments/Updates
- 2.33 Lightstec

- 2.33.1 Lightstec Details
- 2.33.2 Lightstec Major Business
- 2.33.3 Lightstec LED Lighting Strip Product and Services
- 2.33.4 Lightstec LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.33.5 Lightstec Recent Developments/Updates
- 2.34 Myledy
  - 2.34.1 Myledy Details
  - 2.34.2 Myledy Major Business
  - 2.34.3 Myledy LED Lighting Strip Product and Services
  - 2.34.4 Myledy LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.34.5 Myledy Recent Developments/Updates
- 2.35 MEAN WELL Enterprises Co., Ltd.
  - 2.35.1 MEAN WELL Enterprises Co., Ltd. Details
  - 2.35.2 MEAN WELL Enterprises Co., Ltd. Major Business
  - 2.35.3 MEAN WELL Enterprises Co., Ltd. LED Lighting Strip Product and Services
  - 2.35.4 MEAN WELL Enterprises Co., Ltd. LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.35.5 MEAN WELL Enterprises Co., Ltd. Recent Developments/Updates
- 2.36 ATEX Co., Ltd.
  - 2.36.1 ATEX Co., Ltd. Details
  - 2.36.2 ATEX Co., Ltd. Major Business
  - 2.36.3 ATEX Co., Ltd. LED Lighting Strip Product and Services
  - 2.36.4 ATEX Co., Ltd. LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.36.5 ATEX Co., Ltd. Recent Developments/Updates
- 2.37 Goldmedal Electricals Pvt. Ltd.
  - 2.37.1 Goldmedal Electricals Pvt. Ltd. Details
  - 2.37.2 Goldmedal Electricals Pvt. Ltd. Major Business
  - 2.37.3 Goldmedal Electricals Pvt. Ltd. LED Lighting Strip Product and Services
  - 2.37.4 Goldmedal Electricals Pvt. Ltd. LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
  - 2.37.5 Goldmedal Electricals Pvt. Ltd. Recent Developments/Updates
- 2.38 Inspired LED, LLC
  - 2.38.1 Inspired LED, LLC Details
  - 2.38.2 Inspired LED, LLC Major Business
  - 2.38.3 Inspired LED, LLC LED Lighting Strip Product and Services
  - 2.38.4 Inspired LED, LLC LED Lighting Strip Sales Quantity, Average Price, Revenue,

## Gross Margin and Market Share (2021-2026)

2.38.5 Inspired LED, LLC Recent Developments/Updates

## 2.39 Nora Lighting, Inc.

2.39.1 Nora Lighting, Inc. Details

2.39.2 Nora Lighting, Inc. Major Business

2.39.3 Nora Lighting, Inc. LED Lighting Strip Product and Services

2.39.4 Nora Lighting, Inc. LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.39.5 Nora Lighting, Inc. Recent Developments/Updates

## 2.40 Orient Electric Limited

2.40.1 Orient Electric Limited Details

2.40.2 Orient Electric Limited Major Business

2.40.3 Orient Electric Limited LED Lighting Strip Product and Services

2.40.4 Orient Electric Limited LED Lighting Strip Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.40.5 Orient Electric Limited Recent Developments/Updates

## **3 COMPETITIVE ENVIRONMENT: LED LIGHTING STRIP BY MANUFACTURER**

3.1 Global LED Lighting Strip Sales Quantity by Manufacturer (2021-2026)

3.2 Global LED Lighting Strip Revenue by Manufacturer (2021-2026)

3.3 Global LED Lighting Strip Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of LED Lighting Strip by Manufacturer Revenue (\$MM) and Market Share (%): 2025

3.4.2 Top 3 LED Lighting Strip Manufacturer Market Share in 2025

3.4.3 Top 6 LED Lighting Strip Manufacturer Market Share in 2025

3.5 LED Lighting Strip Market: Overall Company Footprint Analysis

3.5.1 LED Lighting Strip Market: Region Footprint

3.5.2 LED Lighting Strip Market: Company Product Type Footprint

3.5.3 LED Lighting Strip Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

## **4 CONSUMPTION ANALYSIS BY REGION**

4.1 Global LED Lighting Strip Market Size by Region

4.1.1 Global LED Lighting Strip Sales Quantity by Region (2021-2032)

4.1.2 Global LED Lighting Strip Consumption Value by Region (2021-2032)

- 4.1.3 Global LED Lighting Strip Average Price by Region (2021-2032)
- 4.2 North America LED Lighting Strip Consumption Value (2021-2032)
- 4.3 Europe LED Lighting Strip Consumption Value (2021-2032)
- 4.4 Asia-Pacific LED Lighting Strip Consumption Value (2021-2032)
- 4.5 South America LED Lighting Strip Consumption Value (2021-2032)
- 4.6 Middle East & Africa LED Lighting Strip Consumption Value (2021-2032)

## **5 MARKET SEGMENT BY TYPE**

- 5.1 Global LED Lighting Strip Sales Quantity by Type (2021-2032)
- 5.2 Global LED Lighting Strip Consumption Value by Type (2021-2032)
- 5.3 Global LED Lighting Strip Average Price by Type (2021-2032)

## **6 MARKET SEGMENT BY APPLICATION**

- 6.1 Global LED Lighting Strip Sales Quantity by Application (2021-2032)
- 6.2 Global LED Lighting Strip Consumption Value by Application (2021-2032)
- 6.3 Global LED Lighting Strip Average Price by Application (2021-2032)

## **7 NORTH AMERICA**

- 7.1 North America LED Lighting Strip Sales Quantity by Type (2021-2032)
- 7.2 North America LED Lighting Strip Sales Quantity by Application (2021-2032)
- 7.3 North America LED Lighting Strip Market Size by Country
  - 7.3.1 North America LED Lighting Strip Sales Quantity by Country (2021-2032)
  - 7.3.2 North America LED Lighting Strip Consumption Value by Country (2021-2032)
  - 7.3.3 United States Market Size and Forecast (2021-2032)
  - 7.3.4 Canada Market Size and Forecast (2021-2032)
  - 7.3.5 Mexico Market Size and Forecast (2021-2032)

## **8 EUROPE**

- 8.1 Europe LED Lighting Strip Sales Quantity by Type (2021-2032)
- 8.2 Europe LED Lighting Strip Sales Quantity by Application (2021-2032)
- 8.3 Europe LED Lighting Strip Market Size by Country
  - 8.3.1 Europe LED Lighting Strip Sales Quantity by Country (2021-2032)
  - 8.3.2 Europe LED Lighting Strip Consumption Value by Country (2021-2032)
  - 8.3.3 Germany Market Size and Forecast (2021-2032)
  - 8.3.4 France Market Size and Forecast (2021-2032)

8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific LED Lighting Strip Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific LED Lighting Strip Sales Quantity by Application (2021-2032)

9.3 Asia-Pacific LED Lighting Strip Market Size by Region

9.3.1 Asia-Pacific LED Lighting Strip Sales Quantity by Region (2021-2032)

9.3.2 Asia-Pacific LED Lighting Strip Consumption Value by Region (2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

## **10 SOUTH AMERICA**

10.1 South America LED Lighting Strip Sales Quantity by Type (2021-2032)

10.2 South America LED Lighting Strip Sales Quantity by Application (2021-2032)

10.3 South America LED Lighting Strip Market Size by Country

10.3.1 South America LED Lighting Strip Sales Quantity by Country (2021-2032)

10.3.2 South America LED Lighting Strip Consumption Value by Country (2021-2032)

10.3.3 Brazil Market Size and Forecast (2021-2032)

10.3.4 Argentina Market Size and Forecast (2021-2032)

## **11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa LED Lighting Strip Sales Quantity by Type (2021-2032)

11.2 Middle East & Africa LED Lighting Strip Sales Quantity by Application (2021-2032)

11.3 Middle East & Africa LED Lighting Strip Market Size by Country

11.3.1 Middle East & Africa LED Lighting Strip Sales Quantity by Country (2021-2032)

11.3.2 Middle East & Africa LED Lighting Strip Consumption Value by Country  
(2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

### 11.3.6 South Africa Market Size and Forecast (2021-2032)

## **12 MARKET DYNAMICS**

- 12.1 LED Lighting Strip Market Drivers
- 12.2 LED Lighting Strip Market Restraints
- 12.3 LED Lighting Strip Trends Analysis
- 12.4 Porters Five Forces Analysis
  - 12.4.1 Threat of New Entrants
  - 12.4.2 Bargaining Power of Suppliers
  - 12.4.3 Bargaining Power of Buyers
  - 12.4.4 Threat of Substitutes
  - 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of LED Lighting Strip and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of LED Lighting Strip
- 13.3 LED Lighting Strip Production Process
- 13.4 Industry Value Chain Analysis

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 LED Lighting Strip Typical Distributors
- 14.3 LED Lighting Strip Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global LED Lighting Strip Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global LED Lighting Strip Consumption Value by Color and Lighting Effect, (USD Million), 2021 & 2025 & 2032

Table 3. Global LED Lighting Strip Consumption Value by Protection Level, (USD Million), 2021 & 2025 & 2032

Table 4. Global LED Lighting Strip Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 5. Signify N.V. Basic Information, Manufacturing Base and Competitors

Table 6. Signify N.V. Major Business

Table 7. Signify N.V. LED Lighting Strip Product and Services

Table 8. Signify N.V. LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 9. Signify N.V. Recent Developments/Updates

Table 10. MLS Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 11. MLS Co., Ltd. Major Business

Table 12. MLS Co., Ltd. LED Lighting Strip Product and Services

Table 13. MLS Co., Ltd. LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 14. MLS Co., Ltd. Recent Developments/Updates

Table 15. Acuity Brands, Inc. Basic Information, Manufacturing Base and Competitors

Table 16. Acuity Brands, Inc. Major Business

Table 17. Acuity Brands, Inc. LED Lighting Strip Product and Services

Table 18. Acuity Brands, Inc. LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 19. Acuity Brands, Inc. Recent Developments/Updates

Table 20. Shenzhen Intellirocks Tech Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 21. Shenzhen Intellirocks Tech Co., Ltd. Major Business

Table 22. Shenzhen Intellirocks Tech Co., Ltd. LED Lighting Strip Product and Services

Table 23. Shenzhen Intellirocks Tech Co., Ltd. LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 24. Shenzhen Intellirocks Tech Co., Ltd. Recent Developments/Updates

Table 25. OPPLE Lighting Co., Ltd. Basic Information, Manufacturing Base and

## Competitors

Table 26. OPPLE Lighting Co., Ltd. Major Business

Table 27. OPPLE Lighting Co., Ltd. LED Lighting Strip Product and Services

Table 28. OPPLE Lighting Co., Ltd. LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 29. OPPLE Lighting Co., Ltd. Recent Developments/Updates

Table 30. NVC Lighting Basic Information, Manufacturing Base and Competitors

Table 31. NVC Lighting Major Business

Table 32. NVC Lighting LED Lighting Strip Product and Services

Table 33. NVC Lighting LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 34. NVC Lighting Recent Developments/Updates

Table 35. Feit Electric Company, Inc. Basic Information, Manufacturing Base and Competitors

Table 36. Feit Electric Company, Inc. Major Business

Table 37. Feit Electric Company, Inc. LED Lighting Strip Product and Services

Table 38. Feit Electric Company, Inc. LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 39. Feit Electric Company, Inc. Recent Developments/Updates

Table 40. Kichler Lighting LLC Basic Information, Manufacturing Base and Competitors

Table 41. Kichler Lighting LLC Major Business

Table 42. Kichler Lighting LLC LED Lighting Strip Product and Services

Table 43. Kichler Lighting LLC LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 44. Kichler Lighting LLC Recent Developments/Updates

Table 45. Current Lighting Solutions, LLC Basic Information, Manufacturing Base and Competitors

Table 46. Current Lighting Solutions, LLC Major Business

Table 47. Current Lighting Solutions, LLC LED Lighting Strip Product and Services

Table 48. Current Lighting Solutions, LLC LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 49. Current Lighting Solutions, LLC Recent Developments/Updates

Table 50. Elemental LED, Inc. Basic Information, Manufacturing Base and Competitors

Table 51. Elemental LED, Inc. Major Business

Table 52. Elemental LED, Inc. LED Lighting Strip Product and Services

Table 53. Elemental LED, Inc. LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

- Table 54. Elemental LED, Inc. Recent Developments/Updates
- Table 55. QTL Inc. Basic Information, Manufacturing Base and Competitors
- Table 56. QTL Inc. Major Business
- Table 57. QTL Inc. LED Lighting Strip Product and Services
- Table 58. QTL Inc. LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 59. QTL Inc. Recent Developments/Updates
- Table 60. Environmental Lights, Inc. Basic Information, Manufacturing Base and Competitors
- Table 61. Environmental Lights, Inc. Major Business
- Table 62. Environmental Lights, Inc. LED Lighting Strip Product and Services
- Table 63. Environmental Lights, Inc. LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 64. Environmental Lights, Inc. Recent Developments/Updates
- Table 65. American Lighting, Inc. Basic Information, Manufacturing Base and Competitors
- Table 66. American Lighting, Inc. Major Business
- Table 67. American Lighting, Inc. LED Lighting Strip Product and Services
- Table 68. American Lighting, Inc. LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 69. American Lighting, Inc. Recent Developments/Updates
- Table 70. WAC Lighting Basic Information, Manufacturing Base and Competitors
- Table 71. WAC Lighting Major Business
- Table 72. WAC Lighting LED Lighting Strip Product and Services
- Table 73. WAC Lighting LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 74. WAC Lighting Recent Developments/Updates
- Table 75. Luminii LLC Basic Information, Manufacturing Base and Competitors
- Table 76. Luminii LLC Major Business
- Table 77. Luminii LLC LED Lighting Strip Product and Services
- Table 78. Luminii LLC LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 79. Luminii LLC Recent Developments/Updates
- Table 80. GM Lighting Basic Information, Manufacturing Base and Competitors
- Table 81. GM Lighting Major Business
- Table 82. GM Lighting LED Lighting Strip Product and Services
- Table 83. GM Lighting LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 84. GM Lighting Recent Developments/Updates

- Table 85. Alloy LED Basic Information, Manufacturing Base and Competitors
- Table 86. Alloy LED Major Business
- Table 87. Alloy LED LED Lighting Strip Product and Services
- Table 88. Alloy LED LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 89. Alloy LED Recent Developments/Updates
- Table 90. Flexfire LEDs, Inc. Basic Information, Manufacturing Base and Competitors
- Table 91. Flexfire LEDs, Inc. Major Business
- Table 92. Flexfire LEDs, Inc. LED Lighting Strip Product and Services
- Table 93. Flexfire LEDs, Inc. LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 94. Flexfire LEDs, Inc. Recent Developments/Updates
- Table 95. Tivoli, LLC Basic Information, Manufacturing Base and Competitors
- Table 96. Tivoli, LLC Major Business
- Table 97. Tivoli, LLC LED Lighting Strip Product and Services
- Table 98. Tivoli, LLC LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 99. Tivoli, LLC Recent Developments/Updates
- Table 100. Kelvix Lighting Basic Information, Manufacturing Base and Competitors
- Table 101. Kelvix Lighting Major Business
- Table 102. Kelvix Lighting LED Lighting Strip Product and Services
- Table 103. Kelvix Lighting LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 104. Kelvix Lighting Recent Developments/Updates
- Table 105. Ecosense Lighting Basic Information, Manufacturing Base and Competitors
- Table 106. Ecosense Lighting Major Business
- Table 107. Ecosense Lighting LED Lighting Strip Product and Services
- Table 108. Ecosense Lighting LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. Ecosense Lighting Recent Developments/Updates
- Table 110. LED Linear GmbH Basic Information, Manufacturing Base and Competitors
- Table 111. LED Linear GmbH Major Business
- Table 112. LED Linear GmbH LED Lighting Strip Product and Services
- Table 113. LED Linear GmbH LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 114. LED Linear GmbH Recent Developments/Updates
- Table 115. PROLED Basic Information, Manufacturing Base and Competitors
- Table 116. PROLED Major Business
- Table 117. PROLED LED Lighting Strip Product and Services

- Table 118. PROLED LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 119. PROLED Recent Developments/Updates
- Table 120. Lumitronix LED-Technik GmbH Basic Information, Manufacturing Base and Competitors
- Table 121. Lumitronix LED-Technik GmbH Major Business
- Table 122. Lumitronix LED-Technik GmbH LED Lighting Strip Product and Services
- Table 123. Lumitronix LED-Technik GmbH LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 124. Lumitronix LED-Technik GmbH Recent Developments/Updates
- Table 125. LEDFlex Group Basic Information, Manufacturing Base and Competitors
- Table 126. LEDFlex Group Major Business
- Table 127. LEDFlex Group LED Lighting Strip Product and Services
- Table 128. LEDFlex Group LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 129. LEDFlex Group Recent Developments/Updates
- Table 130. Shenzhen LEDMY Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 131. Shenzhen LEDMY Co., Ltd. Major Business
- Table 132. Shenzhen LEDMY Co., Ltd. LED Lighting Strip Product and Services
- Table 133. Shenzhen LEDMY Co., Ltd. LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 134. Shenzhen LEDMY Co., Ltd. Recent Developments/Updates
- Table 135. Shenzhen Rishang Optoelectronics Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 136. Shenzhen Rishang Optoelectronics Co., Ltd. Major Business
- Table 137. Shenzhen Rishang Optoelectronics Co., Ltd. LED Lighting Strip Product and Services
- Table 138. Shenzhen Rishang Optoelectronics Co., Ltd. LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. Shenzhen Rishang Optoelectronics Co., Ltd. Recent Developments/Updates
- Table 140. Shenzhen Mynice Optoelectronics Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 141. Shenzhen Mynice Optoelectronics Co., Ltd. Major Business
- Table 142. Shenzhen Mynice Optoelectronics Co., Ltd. LED Lighting Strip Product and Services

Table 143. Shenzhen Mynice Optoelectronics Co., Ltd. LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 144. Shenzhen Mynice Optoelectronics Co., Ltd. Recent Developments/Updates

Table 145. Guangdong Yuchen Optoelectronic Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 146. Guangdong Yuchen Optoelectronic Technology Co., Ltd. Major Business

Table 147. Guangdong Yuchen Optoelectronic Technology Co., Ltd. LED Lighting Strip Product and Services

Table 148. Guangdong Yuchen Optoelectronic Technology Co., Ltd. LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 149. Guangdong Yuchen Optoelectronic Technology Co., Ltd. Recent Developments/Updates

Table 150. Shenzhen Refond Optoelectronics Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 151. Shenzhen Refond Optoelectronics Co., Ltd. Major Business

Table 152. Shenzhen Refond Optoelectronics Co., Ltd. LED Lighting Strip Product and Services

Table 153. Shenzhen Refond Optoelectronics Co., Ltd. LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 154. Shenzhen Refond Optoelectronics Co., Ltd. Recent Developments/Updates

Table 155. COLORS Lighting Basic Information, Manufacturing Base and Competitors

Table 156. COLORS Lighting Major Business

Table 157. COLORS Lighting LED Lighting Strip Product and Services

Table 158. COLORS Lighting LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 159. COLORS Lighting Recent Developments/Updates

Table 160. Shenzhen Up-shine Lighting Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 161. Shenzhen Up-shine Lighting Co., Ltd. Major Business

Table 162. Shenzhen Up-shine Lighting Co., Ltd. LED Lighting Strip Product and Services

Table 163. Shenzhen Up-shine Lighting Co., Ltd. LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 164. Shenzhen Up-shine Lighting Co., Ltd. Recent Developments/Updates

Table 165. Lightstec Basic Information, Manufacturing Base and Competitors

Table 166. Lightstec Major Business

Table 167. Lightstec LED Lighting Strip Product and Services

Table 168. Lightstec LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Lightstec Recent Developments/Updates

Table 170. Myledy Basic Information, Manufacturing Base and Competitors

Table 171. Myledy Major Business

Table 172. Myledy LED Lighting Strip Product and Services

Table 173. Myledy LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 174. Myledy Recent Developments/Updates

Table 175. MEAN WELL Enterprises Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 176. MEAN WELL Enterprises Co., Ltd. Major Business

Table 177. MEAN WELL Enterprises Co., Ltd. LED Lighting Strip Product and Services

Table 178. MEAN WELL Enterprises Co., Ltd. LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 179. MEAN WELL Enterprises Co., Ltd. Recent Developments/Updates

Table 180. ATEX Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 181. ATEX Co., Ltd. Major Business

Table 182. ATEX Co., Ltd. LED Lighting Strip Product and Services

Table 183. ATEX Co., Ltd. LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 184. ATEX Co., Ltd. Recent Developments/Updates

Table 185. Goldmedal Electricals Pvt. Ltd. Basic Information, Manufacturing Base and Competitors

Table 186. Goldmedal Electricals Pvt. Ltd. Major Business

Table 187. Goldmedal Electricals Pvt. Ltd. LED Lighting Strip Product and Services

Table 188. Goldmedal Electricals Pvt. Ltd. LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 189. Goldmedal Electricals Pvt. Ltd. Recent Developments/Updates

Table 190. Inspired LED, LLC Basic Information, Manufacturing Base and Competitors

Table 191. Inspired LED, LLC Major Business

Table 192. Inspired LED, LLC LED Lighting Strip Product and Services

Table 193. Inspired LED, LLC LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 194. Inspired LED, LLC Recent Developments/Updates

Table 195. Nora Lighting, Inc. Basic Information, Manufacturing Base and Competitors

Table 196. Nora Lighting, Inc. Major Business

Table 197. Nora Lighting, Inc. LED Lighting Strip Product and Services

Table 198. Nora Lighting, Inc. LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 199. Nora Lighting, Inc. Recent Developments/Updates

Table 200. Orient Electric Limited Basic Information, Manufacturing Base and Competitors

Table 201. Orient Electric Limited Major Business

Table 202. Orient Electric Limited LED Lighting Strip Product and Services

Table 203. Orient Electric Limited LED Lighting Strip Sales Quantity (Units), Average Price (US\$/Unit), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 204. Orient Electric Limited Recent Developments/Updates

Table 205. Global LED Lighting Strip Sales Quantity by Manufacturer (2021-2026) & (Units)

Table 206. Global LED Lighting Strip Revenue by Manufacturer (2021-2026) & (USD Million)

Table 207. Global LED Lighting Strip Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 208. Market Position of Manufacturers in LED Lighting Strip, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025

Table 209. Head Office and LED Lighting Strip Production Site of Key Manufacturer

Table 210. LED Lighting Strip Market: Company Product Type Footprint

Table 211. LED Lighting Strip Market: Company Product Application Footprint

Table 212. LED Lighting Strip New Market Entrants and Barriers to Market Entry

Table 213. LED Lighting Strip Mergers, Acquisition, Agreements, and Collaborations

Table 214. Global LED Lighting Strip Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR

Table 215. Global LED Lighting Strip Sales Quantity by Region (2021-2026) & (Units)

Table 216. Global LED Lighting Strip Sales Quantity by Region (2027-2032) & (Units)

Table 217. Global LED Lighting Strip Consumption Value by Region (2021-2026) & (USD Million)

Table 218. Global LED Lighting Strip Consumption Value by Region (2027-2032) & (USD Million)

Table 219. Global LED Lighting Strip Average Price by Region (2021-2026) & (US\$/Unit)

Table 220. Global LED Lighting Strip Average Price by Region (2027-2032) & (US\$/Unit)

Table 221. Global LED Lighting Strip Sales Quantity by Type (2021-2026) & (Units)

Table 222. Global LED Lighting Strip Sales Quantity by Type (2027-2032) & (Units)

Table 223. Global LED Lighting Strip Consumption Value by Type (2021-2026) & (USD Million)

Table 224. Global LED Lighting Strip Consumption Value by Type (2027-2032) & (USD Million)

Table 225. Global LED Lighting Strip Average Price by Type (2021-2026) & (US\$/Unit)

Table 226. Global LED Lighting Strip Average Price by Type (2027-2032) & (US\$/Unit)

Table 227. Global LED Lighting Strip Sales Quantity by Application (2021-2026) & (Units)

Table 228. Global LED Lighting Strip Sales Quantity by Application (2027-2032) & (Units)

Table 229. Global LED Lighting Strip Consumption Value by Application (2021-2026) & (USD Million)

Table 230. Global LED Lighting Strip Consumption Value by Application (2027-2032) & (USD Million)

Table 231. Global LED Lighting Strip Average Price by Application (2021-2026) & (US\$/Unit)

Table 232. Global LED Lighting Strip Average Price by Application (2027-2032) & (US\$/Unit)

Table 233. North America LED Lighting Strip Sales Quantity by Type (2021-2026) & (Units)

Table 234. North America LED Lighting Strip Sales Quantity by Type (2027-2032) & (Units)

Table 235. North America LED Lighting Strip Sales Quantity by Application (2021-2026) & (Units)

Table 236. North America LED Lighting Strip Sales Quantity by Application (2027-2032) & (Units)

Table 237. North America LED Lighting Strip Sales Quantity by Country (2021-2026) & (Units)

Table 238. North America LED Lighting Strip Sales Quantity by Country (2027-2032) & (Units)

Table 239. North America LED Lighting Strip Consumption Value by Country (2021-2026) & (USD Million)

Table 240. North America LED Lighting Strip Consumption Value by Country (2027-2032) & (USD Million)

Table 241. Europe LED Lighting Strip Sales Quantity by Type (2021-2026) & (Units)

Table 242. Europe LED Lighting Strip Sales Quantity by Type (2027-2032) & (Units)

Table 243. Europe LED Lighting Strip Sales Quantity by Application (2021-2026) & (Units)

Table 244. Europe LED Lighting Strip Sales Quantity by Application (2027-2032) & (Units)

Table 245. Europe LED Lighting Strip Sales Quantity by Country (2021-2026) & (Units)

Table 246. Europe LED Lighting Strip Sales Quantity by Country (2027-2032) & (Units)

Table 247. Europe LED Lighting Strip Consumption Value by Country (2021-2026) & (USD Million)

Table 248. Europe LED Lighting Strip Consumption Value by Country (2027-2032) & (USD Million)

Table 249. Asia-Pacific LED Lighting Strip Sales Quantity by Type (2021-2026) & (Units)

Table 250. Asia-Pacific LED Lighting Strip Sales Quantity by Type (2027-2032) & (Units)

Table 251. Asia-Pacific LED Lighting Strip Sales Quantity by Application (2021-2026) & (Units)

Table 252. Asia-Pacific LED Lighting Strip Sales Quantity by Application (2027-2032) & (Units)

Table 253. Asia-Pacific LED Lighting Strip Sales Quantity by Region (2021-2026) & (Units)

Table 254. Asia-Pacific LED Lighting Strip Sales Quantity by Region (2027-2032) & (Units)

Table 255. Asia-Pacific LED Lighting Strip Consumption Value by Region (2021-2026) & (USD Million)

Table 256. Asia-Pacific LED Lighting Strip Consumption Value by Region (2027-2032) & (USD Million)

Table 257. South America LED Lighting Strip Sales Quantity by Type (2021-2026) & (Units)

Table 258. South America LED Lighting Strip Sales Quantity by Type (2027-2032) & (Units)

Table 259. South America LED Lighting Strip Sales Quantity by Application (2021-2026) & (Units)

Table 260. South America LED Lighting Strip Sales Quantity by Application (2027-2032) & (Units)

Table 261. South America LED Lighting Strip Sales Quantity by Country (2021-2026) & (Units)

Table 262. South America LED Lighting Strip Sales Quantity by Country (2027-2032) & (Units)

Table 263. South America LED Lighting Strip Consumption Value by Country (2021-2026) & (USD Million)

Table 264. South America LED Lighting Strip Consumption Value by Country

(2027-2032) & (USD Million)

Table 265. Middle East & Africa LED Lighting Strip Sales Quantity by Type (2021-2026) & (Units)

Table 266. Middle East & Africa LED Lighting Strip Sales Quantity by Type (2027-2032) & (Units)

Table 267. Middle East & Africa LED Lighting Strip Sales Quantity by Application (2021-2026) & (Units)

Table 268. Middle East & Africa LED Lighting Strip Sales Quantity by Application (2027-2032) & (Units)

Table 269. Middle East & Africa LED Lighting Strip Sales Quantity by Country (2021-2026) & (Units)

Table 270. Middle East & Africa LED Lighting Strip Sales Quantity by Country (2027-2032) & (Units)

Table 271. Middle East & Africa LED Lighting Strip Consumption Value by Country (2021-2026) & (USD Million)

Table 272. Middle East & Africa LED Lighting Strip Consumption Value by Country (2027-2032) & (USD Million)

Table 273. LED Lighting Strip Raw Material

Table 274. Key Manufacturers of LED Lighting Strip Raw Materials

Table 275. LED Lighting Strip Typical Distributors

Table 276. LED Lighting Strip Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. LED Lighting Strip Picture

Figure 2. Global LED Lighting Strip Revenue by Type, (USD Million), 2021 & 2025 & 2032

Figure 3. Global LED Lighting Strip Revenue Market Share by Type in 2025

Figure 4. Flexible LED Strip Examples

Figure 5. Rigid LED Strip / LED Light Bar Examples

Figure 6. Global LED Lighting Strip Revenue by Color and Lighting Effect, (USD Million), 2021 & 2025 & 2032

Figure 7. Global LED Lighting Strip Revenue Market Share by Color and Lighting Effect in 2025

Figure 8. Static LED Strip Examples

Figure 9. RGB LED Strip Examples

Figure 10. RGBW LED Strip Examples

Figure 11. RGBCCT LED Strip Examples

Figure 12. Global LED Lighting Strip Revenue by Protection Level, (USD Million), 2021 & 2025 & 2032

Figure 13. Global LED Lighting Strip Revenue Market Share by Protection Level in 2025

Figure 14. Waterproof LED Strip Examples

Figure 15. UV-resistant LED Strip Examples

Figure 16. High-temperature-resistant LED Strip Examples

Figure 17. Specialty Protection LED Strip Examples

Figure 18. Global LED Lighting Strip Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 19. Global LED Lighting Strip Revenue Market Share by Application in 2025

Figure 20. Residential Lighting Examples

Figure 21. Commercial Lighting Examples

Figure 22. Hospitality Lighting Examples

Figure 23. Signage and Lightbox Lighting Examples

Figure 24. Landscape and Outdoor Lighting Examples

Figure 25. Entertainment Lighting Examples

Figure 26. Industrial and Specialty Lighting Examples

Figure 27. Other Applications Examples

Figure 28. Other Applications Examples

Figure 29. Global LED Lighting Strip Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 30. Global LED Lighting Strip Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 31. Global LED Lighting Strip Sales Quantity (2021-2032) & (Units)

Figure 32. Global LED Lighting Strip Price (2021-2032) & (US\$/Unit)

Figure 33. Global LED Lighting Strip Sales Quantity Market Share by Manufacturer in 2025

Figure 34. Global LED Lighting Strip Revenue Market Share by Manufacturer in 2025

Figure 35. Producer Shipments of LED Lighting Strip by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 36. Top 3 LED Lighting Strip Manufacturer (Revenue) Market Share in 2025

Figure 37. Top 6 LED Lighting Strip Manufacturer (Revenue) Market Share in 2025

Figure 38. Global LED Lighting Strip Sales Quantity Market Share by Region (2021-2032)

Figure 39. Global LED Lighting Strip Consumption Value Market Share by Region (2021-2032)

Figure 40. North America LED Lighting Strip Consumption Value (2021-2032) & (USD Million)

Figure 41. Europe LED Lighting Strip Consumption Value (2021-2032) & (USD Million)

Figure 42. Asia-Pacific LED Lighting Strip Consumption Value (2021-2032) & (USD Million)

Figure 43. South America LED Lighting Strip Consumption Value (2021-2032) & (USD Million)

Figure 44. Middle East & Africa LED Lighting Strip Consumption Value (2021-2032) & (USD Million)

Figure 45. Global LED Lighting Strip Sales Quantity Market Share by Type (2021-2032)

Figure 46. Global LED Lighting Strip Consumption Value Market Share by Type (2021-2032)

Figure 47. Global LED Lighting Strip Average Price by Type (2021-2032) & (US\$/Unit)

Figure 48. Global LED Lighting Strip Sales Quantity Market Share by Application (2021-2032)

Figure 49. Global LED Lighting Strip Revenue Market Share by Application (2021-2032)

Figure 50. Global LED Lighting Strip Average Price by Application (2021-2032) & (US\$/Unit)

Figure 51. North America LED Lighting Strip Sales Quantity Market Share by Type (2021-2032)

Figure 52. North America LED Lighting Strip Sales Quantity Market Share by Application (2021-2032)

Figure 53. North America LED Lighting Strip Sales Quantity Market Share by Country (2021-2032)

Figure 54. North America LED Lighting Strip Consumption Value Market Share by Country (2021-2032)

Figure 55. United States LED Lighting Strip Consumption Value (2021-2032) & (USD Million)

Figure 56. Canada LED Lighting Strip Consumption Value (2021-2032) & (USD Million)

Figure 57. Mexico LED Lighting Strip Consumption Value (2021-2032) & (USD Million)

Figure 58. Europe LED Lighting Strip Sales Quantity Market Share by Type (2021-2032)

Figure 59. Europe LED Lighting Strip Sales Quantity Market Share by Application (2021-2032)

Figure 60. Europe LED Lighting Strip Sales Quantity Market Share by Country (2021-2032)

Figure 61. Europe LED Lighting Strip Consumption Value Market Share by Country (2021-2032)

Figure 62. Germany LED Lighting Strip Consumption Value (2021-2032) & (USD Million)

Figure 63. France LED Lighting Strip Consumption Value (2021-2032) & (USD Million)

Figure 64. United Kingdom LED Lighting Strip Consumption Value (2021-2032) & (USD Million)

Figure 65. Russia LED Lighting Strip Consumption Value (2021-2032) & (USD Million)

Figure 66. Italy LED Lighting Strip Consumption Value (2021-2032) & (USD Million)

Figure 67. Asia-Pacific LED Lighting Strip Sales Quantity Market Share by Type (2021-2032)

Figure 68. Asia-Pacific LED Lighting Strip Sales Quantity Market Share by Application (2021-2032)

Figure 69. Asia-Pacific LED Lighting Strip Sales Quantity Market Share by Region (2021-2032)

Figure 70. Asia-Pacific LED Lighting Strip Consumption Value Market Share by Region (2021-2032)

Figure 71. China LED Lighting Strip Consumption Value (2021-2032) & (USD Million)

Figure 72. Japan LED Lighting Strip Consumption Value (2021-2032) & (USD Million)

Figure 73. South Korea LED Lighting Strip Consumption Value (2021-2032) & (USD Million)

Figure 74. India LED Lighting Strip Consumption Value (2021-2032) & (USD Million)

Figure 75. Southeast Asia LED Lighting Strip Consumption Value (2021-2032) & (USD Million)

Figure 76. Australia LED Lighting Strip Consumption Value (2021-2032) & (USD Million)

Figure 77. South America LED Lighting Strip Sales Quantity Market Share by Type (2021-2032)

Figure 78. South America LED Lighting Strip Sales Quantity Market Share by

Application (2021-2032)

Figure 79. South America LED Lighting Strip Sales Quantity Market Share by Country (2021-2032)

Figure 80. South America LED Lighting Strip Consumption Value Market Share by Country (2021-2032)

Figure 81. Brazil LED Lighting Strip Consumption Value (2021-2032) & (USD Million)

Figure 82. Argentina LED Lighting Strip Consumption Value (2021-2032) & (USD Million)

Figure 83. Middle East & Africa LED Lighting Strip Sales Quantity Market Share by Type (2021-2032)

Figure 84. Middle East & Africa LED Lighting Strip Sales Quantity Market Share by Application (2021-2032)

Figure 85. Middle East & Africa LED Lighting Strip Sales Quantity Market Share by Country (2021-2032)

Figure 86. Middle East & Africa LED Lighting Strip Consumption Value Market Share by Country (2021-2032)

Figure 87. Turkey LED Lighting Strip Consumption Value (2021-2032) & (USD Million)

Figure 88. Egypt LED Lighting Strip Consumption Value (2021-2032) & (USD Million)

Figure 89. Saudi Arabia LED Lighting Strip Consumption Value (2021-2032) & (USD Million)

Figure 90. South Africa LED Lighting Strip Consumption Value (2021-2032) & (USD Million)

Figure 91. LED Lighting Strip Market Drivers

Figure 92. LED Lighting Strip Market Restraints

Figure 93. LED Lighting Strip Market Trends

Figure 94. Porters Five Forces Analysis

Figure 95. Manufacturing Cost Structure Analysis of LED Lighting Strip in 2025

Figure 96. Manufacturing Process Analysis of LED Lighting Strip

Figure 97. LED Lighting Strip Industrial Chain

Figure 98. Sales Channel: Direct to End-User vs Distributors

Figure 99. Direct Channel Pros & Cons

Figure 100. Indirect Channel Pros & Cons

Figure 101. Methodology

Figure 102. Research Process and Data Source

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