

# Global LED Lighting Strip Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global LED Lighting Strip market size is expected to reach \$ 10556 million by 2032, rising at a market growth of 6.1% CAGR during the forecast period (2026-2032).

LED strip lights are linear lighting products that integrate LED light sources, printed circuits, current-limiting or control components, protective coatings, adhesive or mounting structures, and connectors onto flexible FPC, rigid PCB, silicone, or PU-encapsulated carriers. This research focuses on LED strip lights, LED tape lights, flexible LED strip lighting, COB/CSP strips, SMD strips, RGB/RGBW/RGB CCT strips, addressable pixel strips, LED neon flex, and rigid illumination strips used in architectural lighting, residential lighting, retail displays, hospitality spaces, signage, cabinet lighting, cove lighting, landscape lighting, and smart ambient lighting. The core value of this product category lies in its cuttable, bendable, extendable, dimmable, color-controllable, and easy-to-install linear form factor, which enables continuous light effects, concealed lighting, decorative illumination, and modular project deployment across a wide range of indoor and outdoor applications.

Based on our research, the LED strip light industry should not be viewed as a single conventional lighting-fixture category, but rather as a compound lighting supply chain built around linear light-source components, installation systems, and control ecosystems. Under a narrow market scope, this topic should not be broadly expanded to all LED linear luminaires, nor should it be traced upstream to LED chips and packaged LED components. Instead, the research focus should remain on flexible or rigid strip-shaped LED lighting products.

Demand is shifting from low-cost decorative strips toward functional linear lighting, smart ambient lighting, architectural integration, and durable outdoor applications.

Residential demand is supported by concealed lighting, cabinet lighting, stair lighting, TV backlighting, and smart-home ecosystems. Commercial demand is driven by hospitality, retail display, restaurants, offices, exhibitions, signage, and renovation projects. Outdoor and semi-outdoor applications increasingly use waterproof LED neon flex, architectural contour lighting, landscape lighting, and permanent decorative installations. Product upgrading is concentrated in COB/CSP dot-free strips, high-CRI and high-efficacy strips, RGBIC and pixel-addressable strips, DMX/SPI control, long-run low-voltage products, IP67/IP68 waterproofing, and high-temperature or UV-resistant encapsulation. Commodity SMD strips will continue to face price pressure, but premium project-grade and smart system products should retain structural margins.

From an industry-evolution perspective, the category is moving from simple strip rolls toward complete strip-lighting systems that include drivers, controls, profiles, connectors, configuration tools, and project support. Recent product activity from smart-home brands, professional lighting companies, Chinese COB/neon strip suppliers, and even power-supply specialists entering COB strip products indicates that the market boundary is expanding around system-level value. Long-term energy-efficiency policy remains supportive, but the main competitive variables are now color consistency, reliability, certification, waterproofing, control compatibility, delivery speed, and engineering service. Brand-side and specification-grade concentration is likely to increase, while the manufacturing side will remain fragmented because small and mid-sized Chinese OEMs continue to serve highly customized, low-volume, and price-sensitive demand.

This report studies the global LED Lighting Strip production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for LED Lighting Strip and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of LED Lighting Strip that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global LED Lighting Strip total production and demand, 2021-2032, (Units)

Global LED Lighting Strip total production value, 2021-2032, (USD Million)

Global LED Lighting Strip production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global LED Lighting Strip consumption by region & country, CAGR, 2021-2032 &

(Units)

U.S. VS China: LED Lighting Strip domestic production, consumption, key domestic manufacturers and share

Global LED Lighting Strip production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global LED Lighting Strip production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global LED Lighting Strip production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global LED Lighting Strip market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Signify N.V., MLS Co., Ltd., Acuity Brands, Inc., Shenzhen Intellirocks Tech Co., Ltd., OPPLE Lighting Co., Ltd., NVC Lighting, Feit Electric Company, Inc., Kichler Lighting LLC, Current Lighting Solutions, LLC, Elemental LED, Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World LED Lighting Strip market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global LED Lighting Strip Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global LED Lighting Strip Market, Segmentation by Type:

Flexible LED Strip

Rigid LED Strip / LED Light Bar

#### Global LED Lighting Strip Market, Segmentation by Color and Lighting Effect:

Static LED Strip

RGB LED Strip

RGBW LED Strip

RGBCCT LED Strip

#### Global LED Lighting Strip Market, Segmentation by Protection Level:

Waterproof LED Strip

UV-resistant LED Strip

High-temperature-resistant LED Strip

Specialty Protection LED Strip

## Global LED Lighting Strip Market, Segmentation by Application:

Residential Lighting

Commercial Lighting

Hospitality Lighting

Signage and Lightbox Lighting

Landscape and Outdoor Lighting

Entertainment Lighting

Industrial and Specialty Lighting

Other Applications

## Companies Profiled:

Signify N.V.

MLS Co., Ltd.

Acuity Brands, Inc.

Shenzhen Intellirocks Tech Co., Ltd.

OPPLE Lighting Co., Ltd.

NVC Lighting

Feit Electric Company, Inc.

Kichler Lighting LLC

Current Lighting Solutions, LLC

Elemental LED, Inc.

QTL Inc.

Environmental Lights, Inc.

American Lighting, Inc.

WAC Lighting

Luminii LLC

GM Lighting

Alloy LED

Flexfire LEDs, Inc.

Tivoli, LLC

Kelvix Lighting

Ecosense Lighting

LED Linear GmbH

PROLED

Lumitronix LED-Technik GmbH

LEDflex Group

Shenzhen LEDMY Co., Ltd.

Shenzhen Rishang Optoelectronics Co., Ltd.

Shenzhen Mynice Optoelectronics Co., Ltd.

Guangdong Yuchen Optoelectronic Technology Co., Ltd.

Shenzhen Refond Optoelectronics Co., Ltd.

COLORS Lighting

Shenzhen Up-shine Lighting Co., Ltd.

Lightstec

Myledy

MEAN WELL Enterprises Co., Ltd.

ATEX Co., Ltd.

Goldmedal Electricals Pvt. Ltd.

Inspired LED, LLC

Nora Lighting, Inc.

Orient Electric Limited

SATCO Products, Inc.

#### Key Questions Answered:

1. How big is the global LED Lighting Strip market?
2. What is the demand of the global LED Lighting Strip market?
3. What is the year over year growth of the global LED Lighting Strip market?
4. What is the production and production value of the global LED Lighting Strip market?
5. Who are the key producers in the global LED Lighting Strip market?
6. What are the growth factors driving the market demand?

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