

Global LED Illuminated Grille Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global LED Illuminated Grille market size is expected to reach \$ 657.2 million by 2029, rising at a market growth of 48.1% CAGR during the forecast period (2023-2029).

LED Illuminated Grilles can personalize the front face of the car and increase the recognition of the car brand. Especially at night, the luminous grille can play a lighting role, making the front face more technological and making the entire vehicle look cooler. Starting in 2019, high-end car manufacturers such as BMW adopted Automotive Illuminated Grille in their models, setting a precedent for the market. With the continuous advancement of technology, the Automotive Illuminated Grille market shows broad prospects and is expected to expand to more automobile manufacturers and models, covering the high-end to mid-low-end markets.

LED Illuminated Grille is an important part of the car, and the technology involved is also very high-end and advanced. As the electrification of automobiles develops faster and faster, the air intake function of traditional grilles begins to weaken. In some new car companies, the grilles gradually disappear or become smaller. Some car companies also add interactive elements to the grille design. Digital elements with mainly decorative functions, Automotive Illuminated Grilles emerged at the historic moment.

This report studies the global LED Illuminated Grille production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for LED Illuminated Grille, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of LED Illuminated Grille that



contribute to its increasing demand across many markets.

Highlights and key features of the study

Global LED Illuminated Grille total production and demand, 2018-2029, (K Units)

Global LED Illuminated Grille total production value, 2018-2029, (USD Million)

Global LED Illuminated Grille production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global LED Illuminated Grille consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: LED Illuminated Grille domestic production, consumption, key domestic manufacturers and share

Global LED Illuminated Grille production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global LED Illuminated Grille production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global LED Illuminated Grille production by Application production, value, CAGR, 2018-2029, (USD Million) & (K Units).

This reports profiles key players in the global LED Illuminated Grille market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Forvia - Hella, Changchun FAWSN Group, SRG Global, MINTH GROUP, Hyundai Mobis, Valeo, HASCO, Marelli and Magna International, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World LED Illuminated Grille market.



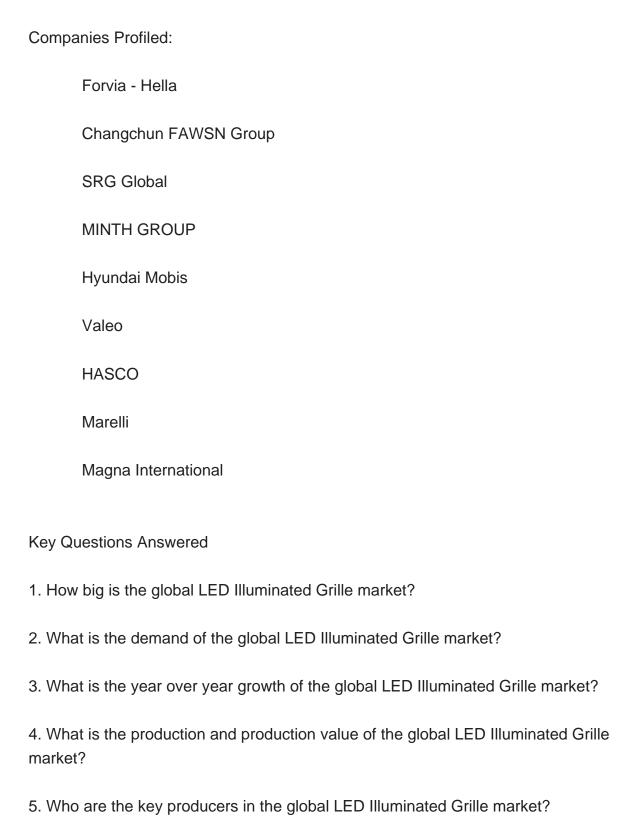
Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global LED Illuminated Grille Market, By Region: **United States** China Europe Japan South Korea **ASEAN** India Rest of World Global LED Illuminated Grille Market, Segmentation by Type **Human-Computer Interaction** Non-Human-Computer Interaction Global LED Illuminated Grille Market, Segmentation by Application **OEM**

Aftermarket







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