

Global LED Ground Screen Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global LED Ground Screen market size was valued at US\$ 584 million in 2025 and is forecast to a readjusted size of US\$ 786 million by 2032 with a CAGR of 4.4% during review period.

LED Ground Screen is a ground display device with integrated LED display technology, usually composed of multiple LED modules to form a ground display that can display images, videos, texts and other contents. It combines the display technology of a traditional LED display and the physical form of a floor tile, with high brightness, durability and interactivity.

This report is a detailed and comprehensive analysis for global LED Ground Screen market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global LED Ground Screen market size and forecasts, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2021-2032

Global LED Ground Screen market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices

(US\$/Sq m), 2021-2032

Global LED Ground Screen market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sq m), 2021-2032

Global LED Ground Screen market shares of main players, shipments in revenue (\$ Million), sales quantity (K Sqm), and ASP (US\$/Sq m), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for LED Ground Screen

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global LED Ground Screen market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include ROE Visual, Display Innovations, Alpha Vision, Aztech, Siliconcore Technology, Chenxiang Photoelectric, Xinyiguang, Kingly Led, Leyard, Huaze, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

LED Ground Screen market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Illuminated Floor Tile Display

Interactive Floor Tile Display

Market segment by Application

Business Location

Transportation Hub

Entertainment

Smart Home

Others

Major players covered

ROE Visual

Display Innovations

Alpha Vision

Aztech

Siliconcore Technology

Chenxiang Photoelectric

Xinyiguang

Kingly Led

Leyard

Huaze

Jingcai Screen Technology

Meiyad

Nuofei Photoelectric

Lianman

Uniview LED

Gloshine

GTSEEN

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe LED Ground Screen product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of LED Ground Screen, with price, sales quantity, revenue, and global market share of LED Ground Screen from 2021 to 2026.

Chapter 3, the LED Ground Screen competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the LED Ground Screen breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and LED Ground Screen market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of LED Ground Screen.

Chapter 14 and 15, to describe LED Ground Screen sales channel, distributors, customers, research findings and conclusion.

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