

Global LED Display Screen Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global LED Display Screen market size was valued at USD 7948.7 million in 2023 and is forecast to a readjusted size of USD 10960 million by 2030 with a CAGR of 4.7% during review period.

A LED Display Screen, or light emitting diode display, is a flat panel display that uses an array of light-emitting diodes as the video display. An LED Display Screen panel can be either a small display or part of a larger display. They are typically used outdoors in store signs and billboards, and in recent years have also become commonly used in destination signs on public transport vehicles or even as part of transparent glass area.

The top three brand owners are Liantronics, Leyard and Daktronics, with the market share of 26 percent. Asia-Pacific captured the first largest share of the LED Display Screen sales market with 49%, while North America ranked second with a sales market share with 27%, ahead of Europe and other regions.

The Global Info Research report includes an overview of the development of the LED Display Screen industry chain, the market status of Advertising Media (Indoor LED Display Screen, Outdoor LED Display Screen), Information Display (Indoor LED Display Screen, Outdoor LED Display Screen), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of LED Display Screen.

Regionally, the report analyzes the LED Display Screen markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global

LED Display Screen market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the LED Display Screen market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the LED Display Screen industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Indoor LED Display Screen, Outdoor LED Display Screen).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the LED Display Screen market.

Regional Analysis: The report involves examining the LED Display Screen market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the LED Display Screen market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to LED Display Screen:

Company Analysis: Report covers individual LED Display Screen manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards LED Display Screen This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Advertising Media, Information Display).

Technology Analysis: Report covers specific technologies relevant to LED Display Screen. It assesses the current state, advancements, and potential future developments in LED Display Screen areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the LED Display Screen market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

LED Display Screen market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Indoor LED Display Screen

Outdoor LED Display Screen

Market segment by Application

Advertising Media

Information Display

Sports Arena

Stage Performance

Traffic & Security

Others

Major players covered

Liantronics

Leyard

Daktronics

Unilumin

Absen

Barco

Lighthouse

Yaham

Sansitech

Ledman

LCF-LED

Mitsubishi Electric

Lopu

AOTO

YES TECH

Furi Electronics

QSTech

Qiangli Jucai

Shenzhen Chip Optech

Szretop

Infiled

ESDLumen

Gloshine

Lamp

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe LED Display Screen product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of LED Display Screen, with price, sales, revenue and global market share of LED Display Screen from 2019 to 2024.

Chapter 3, the LED Display Screen competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the LED Display Screen breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and LED Display Screen market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of LED Display Screen.

Chapter 14 and 15, to describe LED Display Screen sales channel, distributors, customers, research findings and conclusion.

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