

Global LED Display Rental Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global LED Display Rental market size is expected to reach \$ 2049 million by 2032, rising at a market growth of 5.8% CAGR during the forecast period (2026-2032).

In 2025, global LED Display Rental production reached approximately 1.03 million square meters, with an average global market price of around US\$1.3k per square meter.

LED display rental refers to LED display systems specifically designed for temporary events and short-term applications and provided to customers through rental service models. These displays are widely used in concerts, sports events, exhibitions, product launches, and large-scale entertainment activities. Rental LED displays typically feature modular structures, lightweight cabinets, and quick locking mechanisms that allow rapid installation and dismantling. Compared with fixed installation LED displays, rental LED screens focus more on portability, durability, and repeated assembly performance, making them essential visual equipment for event production and stage performances.

The upstream supply chain of LED display rental includes LED chip and packaging suppliers such as Sanan Optoelectronics, NationStar, and Kinglight; driver IC manufacturers such as Macroblock and Chipone; power supply providers like Mean Well; control system companies such as Novastar and Colorlight; as well as PCB manufacturers and die-cast aluminum cabinet suppliers. Midstream companies such as Absen, Unilumin, Leyard, ROE Visual, and INFiLED focus on LED display manufacturing and system integration, including module design and cabinet engineering. Downstream customers include stage engineering companies, event equipment rental providers, exhibition service companies, and event production agencies, with applications in concerts, sports events, exhibitions, and large

promotional events.

The LED display rental market has experienced steady growth with the expansion of concerts, music festivals, sports events, and commercial exhibitions. LED displays have become a key component of modern stage visual systems. Continuous improvements in pixel pitch, refresh rate, and control technologies enable rental LED displays to deliver higher resolution and smoother visual performance. At the same time, lightweight cabinet structures and rapid installation systems have been optimized to meet the frequent setup and dismantling requirements of event productions. However, the market is becoming increasingly competitive, with price pressure particularly in mid- to low-end products. Fluctuations in upstream component prices and the cyclical nature of large-scale events may also influence market demand. Overall, the industry is gradually moving toward higher-end products, greater reliability, and more specialized display solutions.

This report studies the global LED Display Rental demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for LED Display Rental, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of LED Display Rental that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global LED Display Rental total market, 2021-2032, (USD Million)

Global LED Display Rental total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: LED Display Rental total market, key domestic companies, and share, (USD Million)

Global LED Display Rental revenue by player, revenue and market share 2021-2026, (USD Million)

Global LED Display Rental total market by Type, CAGR, 2021-2032, (USD Million)

Global LED Display Rental total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global LED Display Rental market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Barco, Samsung, Yaham Electronics, LG Electronics, Sharp Display, AG Neovo, Planar, Philips, Orion Images, Sony, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world LED Display Rental market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global LED Display Rental Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global LED Display Rental Market, Segmentation by Type:

Indoor LED Display Rental

Outdoor LED Display Rental

Global LED Display Rental Market, Segmentation by Pixel Pitch:

P1.9

P2.6

P2.9

P3.9

P4.8

P5.9

Others

Global LED Display Rental Market, Segmentation by Brightness:

800–1200 cd/m?

1200–2500 cd/m?

2500–4000 cd/m?

4000–6000 cd/m?

6000–8000 cd/m?

8000–10000 cd/m?

Others

Global LED Display Rental Market, Segmentation by Application:

Stadium

Arena

Convention Centres

Film Base

Others

Companies Profiled:

Barco

Samsung

Yaham Electronics

LG Electronics

Sharp Display

AG Neovo

Planar

Philips

Orion Images

Sony

Neoti

Panasonic

ADJ Products

Elo Touch

Daktronics

Unilumin

Leyard

Absen

LianTronics

Nanjing Lopu Technology

Sansi LED

Chipshow

Eager LED

Dicolor LED

Gloshine Technology

Showtechled

Chenxiang Photoelectric

Meiyad Optoelectronics

Radiant Technology

Premteco

LCF LED

Key Questions Answered

1. How big is the global LED Display Rental market?
2. What is the demand of the global LED Display Rental market?
3. What is the year over year growth of the global LED Display Rental market?
4. What is the total value of the global LED Display Rental market?
5. Who are the Major Players in the global LED Display Rental market?
6. What are the growth factors driving the market demand?

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