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Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) LED Billboard Lights Market 2018, Forecast to 2023

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Abstracts

LED Billboard Light offers a unique modular family of solid state LED lighting products that can replace your existing metal halide or high pressure sodium traditional lighting sources with long lasting energy saving LED based billboard luminaire.

Scope of the Report:

This report focuses on the LED Billboard Lights in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.
At present, in the foreign industrial developed countries the LED Billboard Lights industry is generally at a more advanced level, the world's large enterprises are mainly concentrated in Asia.
Despite the presence of competition problems, due to the clear global recovery trend, investors are still optimistic about this area and in future still more new investment will enter into the field. Technology and cost are two major problems.
Although sales of LED Billboard Lights brought a lot of opportunities, for the new entrants with only advantage in capital without sufficient support in technology and downstream channels, the research group did not recommend taking risk to enter this market.
The worldwide market for LED Billboard Lights is expected to grow at a CAGR of roughly 1.6% over the next five years, will reach 350 million US$ in 2023, from 320 million US$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

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Osram

Philips

GE Lighting

Acuity Brands

Eaton

Cree

Panasonic

Toshiba

LG

Opple

Hubbell

Nichia

FSL

TCP

Havells

MLS

Lextar

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

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Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Power?100W

100W-200W

Power?200W

Market Segment by Applications, can be divided into

Column Billboard

Wall Billboard

Others

There are 15 Chapters to deeply display the global LED Billboard Lights market.
Chapter 1, to describe LED Billboard Lights Introduction, product scope, market overview, market opportunities, market risk, market driving force;
Chapter 2, to analyze the top manufacturers of LED Billboard Lights, with sales, revenue, and price of LED Billboard Lights, in 2016 and 2017;
Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;
Chapter 4, to show the global market by regions, with sales, revenue and market share of LED Billboard Lights, for each region, from 2013 to 2018;
Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

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Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;
Chapter 12, LED Billboard Lights market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;
Chapter 13, 14 and 15, to describe LED Billboard Lights sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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