

Global LED Billboard Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global LED Billboard market size is expected to reach \$ 7992 million by 2032, rising at a market growth of 7.3% CAGR during the forecast period (2026-2032).

LED Billboard is a flat panel display, which uses an array of light-emitting diodes as a video display. An LED panel is a small display, or a component of a larger display. They are typically used outdoors in store signs and billboards.

The billboard, a mainstay of outdoor advertising has entered the realm of high-tech in the form of an LED billboard media format. When viewed, the electronic LED billboards appear similar to a print (or static) billboard except for one small detail: every six to eight seconds the sign face changes to display a brand new advertising message.

The main manufacturers of the global LED billboard market are Daktronics, Unilumin, ABSEN and so on. The first three manufacturers account for about 20% of the market share.

Asia Pacific is the largest LED billboard market with a market share of about 45 percent, followed by North America with about 25 percent.

This report studies the global LED Billboard production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for LED Billboard and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of LED Billboard that contribute to its

increasing demand across many markets.

Highlights and key features of the study

Global LED Billboard total production and demand, 2021-2032, (K Sqm)

Global LED Billboard total production value, 2021-2032, (USD Million)

Global LED Billboard production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm), (based on production site)

Global LED Billboard consumption by region & country, CAGR, 2021-2032 & (K Sqm)

U.S. VS China: LED Billboard domestic production, consumption, key domestic manufacturers and share

Global LED Billboard production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Sqm)

Global LED Billboard production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

Global LED Billboard production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Sqm)

This report profiles key players in the global LED Billboard market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Daktronics, Unilumin, Absen, Liantronics, Barco, Watchfire, Leyard, Lighthouse, Sansitech, AOTO, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World LED Billboard market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Sqm) and average price (USD/Sqm) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global LED Billboard Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global LED Billboard Market, Segmentation by Type:

Single Base Color LED Billboard

Double Base Color LED Billboard

Full Color LED Billboard

Global LED Billboard Market, Segmentation by Application:

Indoor

Outdoor

Companies Profiled:

Daktronics

Unilumin

Absen

Liantronics

Barco

Watchfire

Leyard

Lighthouse

Sansitech

AOTO

Ledman

Lopu

Yaham

Optec Display

Szretop

Mary

QSTech

Teeho

Key Questions Answered:

1. How big is the global LED Billboard market?
2. What is the demand of the global LED Billboard market?
3. What is the year over year growth of the global LED Billboard market?
4. What is the production and production value of the global LED Billboard market?
5. Who are the key producers in the global LED Billboard market?

6. What are the growth factors driving the market demand?

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