

Global LED Backlight Ink (Super White Ink) Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global LED Backlight Ink (Super White Ink) market size is expected to reach \$ 289 million by 2032, rising at a market growth of 6.2% CAGR during the forecast period (2026-2032).

LED Backlight Ink (Super White Ink) is a high-reflectance white functional ink designed for LED backlight boards, Mini LED backlight modules, LED lighting substrates, display and touch components, and related electronic printing applications. It mainly addresses the tendency of ordinary white coatings to yellow, lose reflectance, provide insufficient opacity, lack adequate insulation reliability, and show unstable processing windows under high-temperature reflow, blue-light exposure, gold-plating treatment, long-term illumination, and fine-pattern fabrication conditions. This product category is typically supplied in forms such as photoimageable white solder mask ink, thermally curable white ink, UV/LED-curable screen printing white ink, flexographic white ink, white reflective dry film material, and high-reflectance white coating. Through titanium dioxide and other white pigments and fillers, epoxy or acrylic resin systems, photoinitiated and thermally curable systems, sulfur-free and halogen-free formulations, fine-line resolution control, screen printing or spray coating processes, direct imaging compatibility, and anti-yellowing design, it delivers high whiteness, high opacity, high reflectance, solder resistance, heat resistance, moisture resistance, chemical resistance, bending resistance, and electrical insulation.

The industrial value of LED backlight ink is evolving from an ordinary white printing material into a critical functional material for display backlighting and LED electronic substrates. As LED lighting, Mini LED backlighting, automotive displays, and high-brightness consumer electronics impose higher requirements for light efficiency, color stability, and reliability, white coatings must provide not only visual whiteness but also

stable reflectance and color under blue-light exposure, reflow soldering, high-temperature aging, humid heat, and gold-plating processes. High-reflectance white ink can improve the utilization efficiency of LED light sources, reduce the impact of substrate color on light output, and provide solder masking, insulation, chemical resistance, and surface protection. For high-density LED arrays and fine-pitch Mini LED backlights, the material also needs strong resolution, low undercut, surface flatness, and long-term yellowing resistance. As a result, competition in this product category has shifted from simple white appearance toward a comprehensive balance of optical performance, process compatibility, electronic reliability, and environmental compliance.

From a technology perspective, LED backlight ink has developed into a multilayered product system. Photoimageable white solder mask ink is suitable for fine-line circuits and LED substrate manufacturing, forming patterned insulating layers through exposure, development, and post-curing. Thermally curable white ink is used in selected backlight and COB board scenarios, emphasizing heat resistance, bending resistance, and process stability. UV/LED-curable screen inks and flexographic white inks are more commonly used for plastic components, films, labels, display component shading, and specialty printing, with a focus on rapid curing, opacity, and multi-substrate compatibility. White reflective dry film materials support higher flatness and fine-pattern backlight structures. These technology routes are not simple substitutes for one another; instead, they are segmented by substrate, pattern precision, curing equipment, end-use reliability, and customer qualification requirements. As Mini LED local-dimming zones increase and automotive display reliability requirements rise, formulations that combine high reflectance, low yellowing, fine resolution, and environmental compliance are more likely to enter premium supply chains.

From a competitive perspective, the industry is characterized by the coexistence of mature international suppliers and fast-growing Chinese materials companies. Japanese, European, and U.S. companies accumulated expertise earlier in high-reflectance white solder masks, white reflective materials, and specialty electronic coatings. Their products usually emphasize yellowing resistance, halogen-free design, RoHS and REACH compliance, surface-finish compatibility, and reflectance retention after reflow. Mainland Chinese suppliers, supported by the PCB ink, UV-curable materials, and display materials value chains, are rapidly expanding in LED-board white photoimageable solder masks, thermally curable COB backlight inks, and Mini LED and TV backlight white inks, while shortening adoption cycles through local customer qualification. Taiwanese companies provide complementary supply in UV/LED screen printing, flexographic white ink, and specialty-material printing. Because the backlight module, display panel, and automotive electronics supply chains are highly

concentrated in Asia, production and consumption will continue to center on China and East Asia, while high-reliability automotive and industrial lighting applications will keep driving demand for premium materials in Europe and the United States.

This report studies the global LED Backlight Ink (Super White Ink) production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for LED Backlight Ink (Super White Ink) and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of LED Backlight Ink (Super White Ink) that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global LED Backlight Ink (Super White Ink) total production and demand, 2021-2032, (Tons)

Global LED Backlight Ink (Super White Ink) total production value, 2021-2032, (USD Million)

Global LED Backlight Ink (Super White Ink) production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global LED Backlight Ink (Super White Ink) consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: LED Backlight Ink (Super White Ink) domestic production, consumption, key domestic manufacturers and share

Global LED Backlight Ink (Super White Ink) production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global LED Backlight Ink (Super White Ink) production by Curing Mechanism, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global LED Backlight Ink (Super White Ink) production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global LED Backlight Ink (Super White Ink) market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Taiyo Ink, Nazdar Company, Jiangsu Kuangshun Photosensitivity New-material Stock, TAMURA CORPORATION, artience Co., Ltd., Shenzhen Rongda Photosensitive & Technology Co., Ltd., Huntsman Corporation, Lackwerke Peters GmbH & Co. KG, Technic Inc., Electra Polymers Limited, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World LED Backlight Ink (Super White Ink) market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Curing Mechanism, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global LED Backlight Ink (Super White Ink) Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global LED Backlight Ink (Super White Ink) Market, Segmentation by Curing Mechanism:

Photoimageable Curing

Thermal Curing

UV/LED Light Curing

Others

Global LED Backlight Ink (Super White Ink) Market, Segmentation by Surface Finish:

Gloss White

Semi-Matte White

Matte White

Others

Global LED Backlight Ink (Super White Ink) Market, Segmentation by Application Substrate:

Rigid PCB

Flexible PCB

Rigid-Flex PCB

Others

Global LED Backlight Ink (Super White Ink) Market, Segmentation by Application:

LCD Backlight

Mini LED Backlight

LED Lighting

Automotive Electronics

Others

Companies Profiled:

Taiyo Ink

Nazdar Company

Jiangsu Kuangshun Photosensitivity New-material Stock

TAMURA CORPORATION

artience Co., Ltd.

Shenzhen Rongda Photosensitive & Technology Co., Ltd.

Huntsman Corporation

Lackwerke Peters GmbH & Co. KG

Technic Inc.

Electra Polymers Limited

Top Yu International Enterprise Co., Ltd.

Color-Value Technology Co., Ltd.

Guangdong Coants Electronic Technology Co., Ltd.

InkTec Co., Ltd.

Key Questions Answered:

1. How big is the global LED Backlight Ink (Super White Ink) market?
2. What is the demand of the global LED Backlight Ink (Super White Ink) market?
3. What is the year over year growth of the global LED Backlight Ink (Super White Ink)

market?

4. What is the production and production value of the global LED Backlight Ink (Super White Ink) market?
5. Who are the key producers in the global LED Backlight Ink (Super White Ink) market?
6. What are the growth factors driving the market demand?

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