

Global Learning Management System (LMS) Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

A learning management system (LMS) is a software application for the administration, documentation, tracking, reporting and delivery of educational courses or training programs. Learning management system is a concept emerging directly from e-Learning.

Scope of the Report:

This report studies the Learning Management System (LMS) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Learning Management System (LMS) market by product type and applications/end industries.

Learning management systems help the instructor deliver material to the students, administer tests and other assignments, track student progress, and manage record-keeping. LMSs are focused on online learning delivery but support a range of uses, acting as a platform for fully online courses, as well as several hybrid forms, such as blended learning and flipped classrooms. LMSs can be complemented by other learning technologies such as a training management system to manage instructor-led training or a Learning Record Store to store and track learning data.

The global Learning Management System (LMS) market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in

China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Learning Management System (LMS).

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Blackboard

Cornerstone OnDemand

Desire2Learn

Docebo

Oracle

SAP

Instructure

Pearson

Schoology

Skillssoft

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Cloud

On-Premise

Market Segment by Applications, can be divided into

Corporate

Higher education

K-12

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