

Global Leafy Greens Seeds Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Leafy Greens Seeds market size was valued at USD 676.7 million in 2023 and is forecast to a readjusted size of USD 880.3 million by 2030 with a CAGR of 3.8% during review period.

Vegetable Seed is an embryonic plant enclosed in a protective outer covering. Seeds are the product of the ripened ovule, after fertilization by pollen and some growth within the mother plant. Leafy greens seeds include cabbage seed, spinach seed, celery seed, etc.

In past five years, affected by demand, there is a rapid increase in leafy greens seeds market. At present, Syngenta, Limagrain, Bayer Crop Science, BASF and Rijk Zwaan occupy a large market share.

The government department has already formulated the leafy greens seeds development standards, and introduced a series of policies to promote the leafy greens seeds industry. At present, there are fierce competition in leafy greens seeds market. However, with stable downstream demand, the leafy greens seeds market is forecasted to have a good market prospect in the following years.

Europe is the largest leafy greens seeds production region with 40% of the global production share in 2019. Followed by North America with 32% production share.

There are three types of leafy greens seeds, including general leaf vegetable seed, heading leaf vegetable seed and spicy leaf vegetable seed. Among those, general leaf vegetable seed is the largest type, with nearly 50% of the global production

The Global Info Research report includes an overview of the development of the Leafy Greens Seeds industry chain, the market status of Farmland (General Leafy Type, Heading Leafy Type), Greenhouse (General Leafy Type, Heading Leafy Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Leafy Greens Seeds.

Regionally, the report analyzes the Leafy Greens Seeds markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Leafy Greens Seeds market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Leafy Greens Seeds market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Leafy Greens Seeds industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., General Leafy Type, Heading Leafy Type).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Leafy Greens Seeds market.

Regional Analysis: The report involves examining the Leafy Greens Seeds market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Leafy Greens Seeds market. This may include estimating market growth rates, predicting market demand, and identifying emerging

trends.

The report also involves a more granular approach to Leafy Greens Seeds:

Company Analysis: Report covers individual Leafy Greens Seeds manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Leafy Greens Seeds. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Farmland, Greenhouse).

Technology Analysis: Report covers specific technologies relevant to Leafy Greens Seeds. It assesses the current state, advancements, and potential future developments in Leafy Greens Seeds areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Leafy Greens Seeds market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Leafy Greens Seeds market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

General Leafy Type

Heading Leafy Type

Spicy Leafy Type

Market segment by Application

Farmland

Greenhouse

Others

Major players covered

Syngenta

Limagrain

Bayer Crop Science

BASF

Bejo

ENZA ZADEN

Rijk Zwaan

Sakata

Takii

Nongwoobio

LONGPING HIGH-TECH

DENGHAI SEEDS

Jing Yan YiNong

Huasheng Seed

Beijing Zhongshu

Jiangsu Seed

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Leafy Greens Seeds product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Leafy Greens Seeds, with price, sales, revenue and global market share of Leafy Greens Seeds from 2019 to 2024.

Chapter 3, the Leafy Greens Seeds competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Leafy Greens Seeds breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Leafy Greens Seeds market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Leafy Greens Seeds.

Chapter 14 and 15, to describe Leafy Greens Seeds sales channel, distributors, customers, research findings and conclusion.

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