

# Global LBSNS (Location-Based Social Networking Service) Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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## Abstracts

Social Networking Service is one internet application service aimed at assisting people in establishing social network.

### SCOPE OF THE REPORT:

Through information mark combination of time series, behavior trace and geographical location, LBSNS helps people to establish wider and closer relationship with the outside world and intensifies the relevance between social networking and geographical location.

The global LBSNS (Location-Based Social Networking Service) market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of LBSNS (Location-Based Social Networking Service).

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

This report studies the LBSNS (Location-Based Social Networking Service) market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the LBSNS (Location-Based Social Networking Service) market by product type and applications/end industries.

Market Segment by Companies, this report covers

Foursquare

Loopt

GyPSii

CitysensePlazes

Brightkite

Gowalla

Yelp

Bedo

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Indoor

Outdoor

Market Segment by Applications, can be divided into

Mobile Client

Web Client

SMS

## Contents

### **1 LBSNS (LOCATION-BASED SOCIAL NETWORKING SERVICE) MARKET OVERVIEW**

- 1.1 Product Overview and Scope of LBSNS (Location-Based Social Networking Service)
- 1.2 Classification of LBSNS (Location-Based Social Networking Service) by Types
  - 1.2.1 Global LBSNS (Location-Based Social Networking Service) Revenue Comparison by Types (2017-2023)
  - 1.2.2 Global LBSNS (Location-Based Social Networking Service) Revenue Market Share by Types in 2017
  - 1.2.3 Indoor
  - 1.2.4 Outdoor
- 1.3 Global LBSNS (Location-Based Social Networking Service) Market by Application
  - 1.3.1 Global LBSNS (Location-Based Social Networking Service) Market Size and Market Share Comparison by Applications (2013-2023)
  - 1.3.2 Mobile Client
  - 1.3.3 Web Client
  - 1.3.4 SMS
- 1.4 Global LBSNS (Location-Based Social Networking Service) Market by Regions
  - 1.4.1 Global LBSNS (Location-Based Social Networking Service) Market Size (Million USD) Comparison by Regions (2013-2023)
    - 1.4.1 North America (USA, Canada and Mexico) LBSNS (Location-Based Social Networking Service) Status and Prospect (2013-2023)
    - 1.4.2 Europe (Germany, France, UK, Russia and Italy) LBSNS (Location-Based Social Networking Service) Status and Prospect (2013-2023)
    - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) LBSNS (Location-Based Social Networking Service) Status and Prospect (2013-2023)
    - 1.4.4 South America (Brazil, Argentina, Colombia) LBSNS (Location-Based Social Networking Service) Status and Prospect (2013-2023)
    - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) LBSNS (Location-Based Social Networking Service) Status and Prospect (2013-2023)
- 1.5 Global Market Size of LBSNS (Location-Based Social Networking Service) (2013-2023)

### **2 MANUFACTURERS PROFILES**

#### 2.1 Foursquare

- 2.1.1 Business Overview
- 2.1.2 LBSNS (Location-Based Social Networking Service) Type and Applications
  - 2.1.2.1 Product A
  - 2.1.2.2 Product B
- 2.1.3 Foursquare LBSNS (Location-Based Social Networking Service) Revenue, Gross Margin and Market Share (2016-2017)
- 2.2 Loopt
  - 2.2.1 Business Overview
  - 2.2.2 LBSNS (Location-Based Social Networking Service) Type and Applications
    - 2.2.2.1 Product A
    - 2.2.2.2 Product B
  - 2.2.3 Loopt LBSNS (Location-Based Social Networking Service) Revenue, Gross Margin and Market Share (2016-2017)
- 2.3 GyPSii
  - 2.3.1 Business Overview
  - 2.3.2 LBSNS (Location-Based Social Networking Service) Type and Applications
    - 2.3.2.1 Product A
    - 2.3.2.2 Product B
  - 2.3.3 GyPSii LBSNS (Location-Based Social Networking Service) Revenue, Gross Margin and Market Share (2016-2017)
- 2.4 CitysensePlazes
  - 2.4.1 Business Overview
  - 2.4.2 LBSNS (Location-Based Social Networking Service) Type and Applications
    - 2.4.2.1 Product A
    - 2.4.2.2 Product B
  - 2.4.3 CitysensePlazes LBSNS (Location-Based Social Networking Service) Revenue, Gross Margin and Market Share (2016-2017)
- 2.5 Brightkite
  - 2.5.1 Business Overview
  - 2.5.2 LBSNS (Location-Based Social Networking Service) Type and Applications
    - 2.5.2.1 Product A
    - 2.5.2.2 Product B
  - 2.5.3 Brightkite LBSNS (Location-Based Social Networking Service) Revenue, Gross Margin and Market Share (2016-2017)
- 2.6 Gowalla
  - 2.6.1 Business Overview
  - 2.6.2 LBSNS (Location-Based Social Networking Service) Type and Applications
    - 2.6.2.1 Product A
    - 2.6.2.2 Product B

2.6.3 Gowalla LBSNS (Location-Based Social Networking Service) Revenue, Gross Margin and Market Share (2016-2017)

2.7 Yelp

2.7.1 Business Overview

2.7.2 LBSNS (Location-Based Social Networking Service) Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 Yelp LBSNS (Location-Based Social Networking Service) Revenue, Gross Margin and Market Share (2016-2017)

2.8 Bedo

2.8.1 Business Overview

2.8.2 LBSNS (Location-Based Social Networking Service) Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 Bedo LBSNS (Location-Based Social Networking Service) Revenue, Gross Margin and Market Share (2016-2017)

### **3 GLOBAL LBSNS (LOCATION-BASED SOCIAL NETWORKING SERVICE) MARKET COMPETITION, BY PLAYERS**

3.1 Global LBSNS (Location-Based Social Networking Service) Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 LBSNS (Location-Based Social Networking Service) Players Market Share

3.2.2 Top 10 LBSNS (Location-Based Social Networking Service) Players Market Share

3.3 Market Competition Trend

### **4 GLOBAL LBSNS (LOCATION-BASED SOCIAL NETWORKING SERVICE) MARKET SIZE BY REGIONS**

4.1 Global LBSNS (Location-Based Social Networking Service) Revenue and Market Share by Regions

4.2 North America LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

4.3 Europe LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

4.5 South America LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

## **5 NORTH AMERICA LBSNS (LOCATION-BASED SOCIAL NETWORKING SERVICE) REVENUE BY COUNTRIES**

5.1 North America LBSNS (Location-Based Social Networking Service) Revenue by Countries (2013-2018)

5.2 USA LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

5.3 Canada LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

5.4 Mexico LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

## **6 EUROPE LBSNS (LOCATION-BASED SOCIAL NETWORKING SERVICE) REVENUE BY COUNTRIES**

6.1 Europe LBSNS (Location-Based Social Networking Service) Revenue by Countries (2013-2018)

6.2 Germany LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

6.3 UK LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

6.4 France LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

6.5 Russia LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

6.6 Italy LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

## **7 ASIA-PACIFIC LBSNS (LOCATION-BASED SOCIAL NETWORKING SERVICE) REVENUE BY COUNTRIES**

7.1 Asia-Pacific LBSNS (Location-Based Social Networking Service) Revenue by Countries (2013-2018)

7.2 China LBSNS (Location-Based Social Networking Service) Revenue and Growth

Rate (2013-2018)

7.3 Japan LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

7.4 Korea LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

7.5 India LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

7.6 Southeast Asia LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

## **8 SOUTH AMERICA LBSNS (LOCATION-BASED SOCIAL NETWORKING SERVICE) REVENUE BY COUNTRIES**

8.1 South America LBSNS (Location-Based Social Networking Service) Revenue by Countries (2013-2018)

8.2 Brazil LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

8.3 Argentina LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

8.4 Colombia LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

## **9 MIDDLE EAST AND AFRICA REVENUE LBSNS (LOCATION-BASED SOCIAL NETWORKING SERVICE) BY COUNTRIES**

9.1 Middle East and Africa LBSNS (Location-Based Social Networking Service) Revenue by Countries (2013-2018)

9.2 Saudi Arabia LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

9.3 UAE LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

9.4 Egypt LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

9.5 Nigeria LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

9.6 South Africa LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

## **10 GLOBAL LBSNS (LOCATION-BASED SOCIAL NETWORKING SERVICE)**



## **MARKET SEGMENT BY TYPE**

10.1 Global LBSNS (Location-Based Social Networking Service) Revenue and Market Share by Type (2013-2018)

10.2 Global LBSNS (Location-Based Social Networking Service) Market Forecast by Type (2018-2023)

10.3 Indoor Revenue Growth Rate (2013-2023)

10.4 Outdoor Revenue Growth Rate (2013-2023)

## **11 GLOBAL LBSNS (LOCATION-BASED SOCIAL NETWORKING SERVICE) MARKET SEGMENT BY APPLICATION**

11.1 Global LBSNS (Location-Based Social Networking Service) Revenue Market Share by Application (2013-2018)

11.2 LBSNS (Location-Based Social Networking Service) Market Forecast by Application (2018-2023)

11.3 Mobile Client Revenue Growth (2013-2018)

11.4 Web Client Revenue Growth (2013-2018)

11.5 SMS Revenue Growth (2013-2018)

## **12 GLOBAL LBSNS (LOCATION-BASED SOCIAL NETWORKING SERVICE) MARKET SIZE FORECAST (2018-2023)**

12.1 Global LBSNS (Location-Based Social Networking Service) Market Size Forecast (2018-2023)

12.2 Global LBSNS (Location-Based Social Networking Service) Market Forecast by Regions (2018-2023)

12.3 North America LBSNS (Location-Based Social Networking Service) Revenue Market Forecast (2018-2023)

12.4 Europe LBSNS (Location-Based Social Networking Service) Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific LBSNS (Location-Based Social Networking Service) Revenue Market Forecast (2018-2023)

12.6 South America LBSNS (Location-Based Social Networking Service) Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa LBSNS (Location-Based Social Networking Service) Revenue Market Forecast (2018-2023)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## 14 APPENDIX

14.1 Methodology

14.2 Data Source

## List Of Tables

### LIST OF TABLES AND FIGURES

- Figure LBSNS (Location-Based Social Networking Service) Picture
- Table Product Specifications of LBSNS (Location-Based Social Networking Service)
- Table Global LBSNS (Location-Based Social Networking Service) and Revenue (Million USD) Market Split by Product Type
- Figure Global LBSNS (Location-Based Social Networking Service) Revenue Market Share by Types in 2017
- Figure Indoor Picture
- Figure Outdoor Picture
- Table Global LBSNS (Location-Based Social Networking Service) Revenue (Million USD) by Application (2013-2023)
- Figure LBSNS (Location-Based Social Networking Service) Revenue Market Share by Applications in 2017
- Figure Mobile Client Picture
- Figure Web Client Picture
- Figure SMS Picture
- Table Global Market LBSNS (Location-Based Social Networking Service) Revenue (Million USD) Comparison by Regions 2013-2023
- Figure North America LBSNS (Location-Based Social Networking Service) Revenue (Million USD) and Growth Rate (2013-2023)
- Figure Europe LBSNS (Location-Based Social Networking Service) Revenue (Million USD) and Growth Rate (2013-2023)
- Figure Asia-Pacific LBSNS (Location-Based Social Networking Service) Revenue (Million USD) and Growth Rate (2013-2023)
- Figure South America LBSNS (Location-Based Social Networking Service) Revenue (Million USD) and Growth Rate (2013-2023)
- Figure Middle East and Africa LBSNS (Location-Based Social Networking Service) Revenue (Million USD) and Growth Rate (2013-2023)
- Figure Global LBSNS (Location-Based Social Networking Service) Revenue (Million USD) and Growth Rate (2013-2023)
- Table Foursquare Basic Information, Manufacturing Base and Competitors
- Table Foursquare LBSNS (Location-Based Social Networking Service) Type and Applications
- Table Foursquare LBSNS (Location-Based Social Networking Service) Revenue, Gross Margin and Market Share (2016-2017)
- Table Loopt Basic Information, Manufacturing Base and Competitors

Table Loopt LBSNS (Location-Based Social Networking Service) Type and Applications  
Table Loopt LBSNS (Location-Based Social Networking Service) Revenue, Gross Margin and Market Share (2016-2017)  
Table GyPSii Basic Information, Manufacturing Base and Competitors  
Table GyPSii LBSNS (Location-Based Social Networking Service) Type and Applications  
Table GyPSii LBSNS (Location-Based Social Networking Service) Revenue, Gross Margin and Market Share (2016-2017)  
Table CitysensePlazes Basic Information, Manufacturing Base and Competitors  
Table CitysensePlazes LBSNS (Location-Based Social Networking Service) Type and Applications  
Table CitysensePlazes LBSNS (Location-Based Social Networking Service) Revenue, Gross Margin and Market Share (2016-2017)  
Table Brightkite Basic Information, Manufacturing Base and Competitors  
Table Brightkite LBSNS (Location-Based Social Networking Service) Type and Applications  
Table Brightkite LBSNS (Location-Based Social Networking Service) Revenue, Gross Margin and Market Share (2016-2017)  
Table Gowalla Basic Information, Manufacturing Base and Competitors  
Table Gowalla LBSNS (Location-Based Social Networking Service) Type and Applications  
Table Gowalla LBSNS (Location-Based Social Networking Service) Revenue, Gross Margin and Market Share (2016-2017)  
Table Yelp Basic Information, Manufacturing Base and Competitors  
Table Yelp LBSNS (Location-Based Social Networking Service) Type and Applications  
Table Yelp LBSNS (Location-Based Social Networking Service) Revenue, Gross Margin and Market Share (2016-2017)  
Table Bedo Basic Information, Manufacturing Base and Competitors  
Table Bedo LBSNS (Location-Based Social Networking Service) Type and Applications  
Table Bedo LBSNS (Location-Based Social Networking Service) Revenue, Gross Margin and Market Share (2016-2017)  
Table Global LBSNS (Location-Based Social Networking Service) Revenue (Million USD) by Players (2013-2018)  
Table Global LBSNS (Location-Based Social Networking Service) Revenue Share by Players (2013-2018)  
Figure Global LBSNS (Location-Based Social Networking Service) Revenue Share by Players in 2016  
Figure Global LBSNS (Location-Based Social Networking Service) Revenue Share by Players in 2017

Figure Global Top 5 Players LBSNS (Location-Based Social Networking Service) Revenue Market Share in 2017

Figure Global Top 10 Players LBSNS (Location-Based Social Networking Service) Revenue Market Share in 2017

Figure Global LBSNS (Location-Based Social Networking Service) Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global LBSNS (Location-Based Social Networking Service) Revenue (Million USD) by Regions (2013-2018)

Table Global LBSNS (Location-Based Social Networking Service) Revenue Market Share by Regions (2013-2018)

Figure Global LBSNS (Location-Based Social Networking Service) Revenue Market Share by Regions (2013-2018)

Figure Global LBSNS (Location-Based Social Networking Service) Revenue Market Share by Regions in 2017

Figure North America LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

Figure Europe LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

Figure South America LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

Figure Middle East and Africa LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

Table North America LBSNS (Location-Based Social Networking Service) Revenue by Countries (2013-2018)

Table North America LBSNS (Location-Based Social Networking Service) Revenue Market Share by Countries (2013-2018)

Figure North America LBSNS (Location-Based Social Networking Service) Revenue Market Share by Countries (2013-2018)

Figure North America LBSNS (Location-Based Social Networking Service) Revenue Market Share by Countries in 2017

Figure USA LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

Figure Canada LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

Figure Mexico LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

Table Europe LBSNS (Location-Based Social Networking Service) Revenue (Million

USD) by Countries (2013-2018)

Figure Europe LBSNS (Location-Based Social Networking Service) Revenue Market Share by Countries (2013-2018)

Figure Europe LBSNS (Location-Based Social Networking Service) Revenue Market Share by Countries in 2017

Figure Germany LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

Figure UK LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

Figure France LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

Figure Russia LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

Figure Italy LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

Table Asia-Pacific LBSNS (Location-Based Social Networking Service) Revenue (Million USD) by Countries (2013-2018)

Figure Asia-Pacific LBSNS (Location-Based Social Networking Service) Revenue Market Share by Countries (2013-2018)

Figure Asia-Pacific LBSNS (Location-Based Social Networking Service) Revenue Market Share by Countries in 2017

Figure China LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

Figure Japan LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

Figure Korea LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

Figure India LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

Figure Southeast Asia LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

Table South America LBSNS (Location-Based Social Networking Service) Revenue by Countries (2013-2018)

Table South America LBSNS (Location-Based Social Networking Service) Revenue Market Share by Countries (2013-2018)

Figure South America LBSNS (Location-Based Social Networking Service) Revenue Market Share by Countries (2013-2018)

Figure South America LBSNS (Location-Based Social Networking Service) Revenue Market Share by Countries in 2017



Figure Brazil LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

Figure Argentina LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

Figure Colombia LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

Table Middle East and Africa LBSNS (Location-Based Social Networking Service) Revenue (Million USD) by Countries (2013-2018)

Table Middle East and Africa LBSNS (Location-Based Social Networking Service) Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa LBSNS (Location-Based Social Networking Service) Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa LBSNS (Location-Based Social Networking Service) Revenue Market Share by Countries in 2017

Figure Saudi Arabia LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

Figure UAE LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

Figure Egypt LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

Figure Nigeria LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

Figure South Africa LBSNS (Location-Based Social Networking Service) Revenue and Growth Rate (2013-2018)

Table Global LBSNS (Location-Based Social Networking Service) Revenue (Million USD) by Type (2013-2018)

Table Global LBSNS (Location-Based Social Networking Service) Revenue Share by Type (2013-2018)

Figure Global LBSNS (Location-Based Social Networking Service) Revenue Share by Type (2013-2018)

Figure Global LBSNS (Location-Based Social Networking Service) Revenue Share by Type in 2017

Table Global LBSNS (Location-Based Social Networking Service) Revenue Forecast by Type (2018-2023)

Figure Global LBSNS (Location-Based Social Networking Service) Market Share Forecast by Type (2018-2023)

Figure Global Indoor Revenue Growth Rate (2013-2018)

Figure Global Outdoor Revenue Growth Rate (2013-2018)

Table Global LBSNS (Location-Based Social Networking Service) Revenue by

Application (2013-2018)

Table Global LBSNS (Location-Based Social Networking Service) Revenue Share by Application (2013-2018)

Figure Global LBSNS (Location-Based Social Networking Service) Revenue Share by Application (2013-2018)

Figure Global LBSNS (Location-Based Social Networking Service) Revenue Share by Application in 2017

Table Global LBSNS (Location-Based Social Networking Service) Revenue Forecast by Application (2018-2023)

Figure Global LBSNS (Location-Based Social Networking Service) Market Share Forecast by Application (2018-2023)

Figure Global Mobile Client Revenue Growth Rate (2013-2018)

Figure Global Web Client Revenue Growth Rate (2013-2018)

Figure Global SMS Revenue Growth Rate (2013-2018)

Figure Global LBSNS (Location-Based Social Networking Service) Revenue (Million USD) and Growth Rate Forecast (2018 -2023)

Table Global LBSNS (Location-Based Social Networking Service) Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global LBSNS (Location-Based Social Networking Service) Revenue Market Share Forecast by Regions (2018-2023)

Figure North America LBSNS (Location-Based Social Networking Service) Revenue Market Forecast (2018-2023)

Figure Europe LBSNS (Location-Based Social Networking Service) Revenue Market Forecast (2018-2023)

Figure Asia-Pacific LBSNS (Location-Based Social Networking Service) Revenue Market Forecast (2018-2023)

Figure South America LBSNS (Location-Based Social Networking Service) Revenue Market Forecast (2018-2023)

Figure Middle East and Africa LBSNS (Location-Based Social Networking Service) Revenue Market Forecast (2018-2023)



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