

Global LBS Platform Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

A location-based service (LBS) is a software-level service that uses location data to control features. As such LBS is an information service and has a number of uses in social networking today as information, in entertainment or security, which is accessible with mobile devices through the mobile network and which uses information on the geographical position of the mobile device.

Scope of the Report:

This report studies the LBS Platform market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the LBS Platform market by product type and applications/end industries.

An LBS platform consists of software and hardware extensions as well as network infrastructure components in the network infrastructure, which can calculate the position of a handset. The major components of an LBS platform are the location platform and infrastructure providers, location middleware providers, location technology developers, GNSS chipsets and assistance server providers, location platform aggregators, and database providers.

The global LBS Platform market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of LBS Platform.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

AdMoove

Alcatel-Lucent

AT&T Mobility

AutoNavi

Boeing

ByteLight

CellVision

ChalkBoard

Cisco Systems

Combain Mobile

CommScope Holdings

Creativity Software

CSR

Ericsson

GBSD Technologies

Geoloqi

GloPos

IndoorAtlas

Intersec

Kitlocate

Locaid Technology

Location Labs

Masternaut

MiTac International

Mobilaris

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Indoor LBS Platform

Outdoor LBS Platform

Market Segment by Applications, can be divided into

Healthcare

Media and Marketing

Entertainment

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