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Global Lawn and Turf Seed Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Lawn and Turf Seed market size was valued at US$ 2575 million in 2025 and is forecast to a readjusted size of US$ 3868 million by 2032 with a CAGR of 6.1% during review period.

Lawn and turf seeds usually come from a variety of low, fast-growing grasses or other grass plants. After sowing, lawn and turf seeds can germinate and grow under suitable soil, climate and light conditions to form uniform, beautiful, and trample-resistant green lawns and turfs.

Lawn and turf seeds have many excellent characteristics, such as strong adaptability, rapid growth, and good stress resistance, and can grow high-quality lawns and turfs under various environmental conditions. At the same time, because lawns and turfs also have the advantages of easy management and low maintenance costs, lawn and turf seeds are widely used in urban greening, park construction, sports field construction, courtyard beautification and other fields.

The scale of the lawn and turf seed market is expanding due to the accelerated urbanization process, the rapid development of the sports industry, and the people's pursuit of improving the quality of life. Globally, the lawn seed market has shown strong growth momentum, especially in emerging markets such as China. With the rapid economic development and the continuous improvement of urbanization, the demand for lawn seeds has also increased year by year. The lawn and turf seed market is highly competitive, and many companies are actively seizing market share. International brands such as Pennington Seed, Inc. and Northstar Seed Ltd. have high visibility and market share in the global market. Other new entrants have also shown strong

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competitive strength. These companies continue to improve their market competitiveness through technological innovation, product quality improvement, and market expansion.

This report is a detailed and comprehensive analysis for global Lawn and Turf Seed market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Lawn and Turf Seed market size and forecasts, in consumption value ($ Million), sales quantity (Kilotons), and average selling prices (US$/Ton), 2021-2032

Global Lawn and Turf Seed market size and forecasts by region and country, in consumption value ($ Million), sales quantity (Kilotons), and average selling prices (US$/Ton), 2021-2032

Global Lawn and Turf Seed market size and forecasts, by Type and by Application, in consumption value ($ Million), sales quantity (Kilotons), and average selling prices (US$/Ton), 2021-2032

Global Lawn and Turf Seed market shares of main players, shipments in revenue ($ Million), sales quantity (Kilotons), and ASP (US$/Ton), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Lawn and Turf Seed

To forecast future growth in each product and end-use market

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To assess competitive factors affecting the marketplace

This report profiles key players in the global Lawn and Turf Seed market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Pennington Seed, Inc., Northstar Seed Ltd., Miller Seed Company, Jacklin Seed Company, Royal Barenbrug Group, DLF Seeds, Ampac Seed Company, Hancock Seed Company, La Crosse Seed, BrettYoung, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Lawn and Turf Seed market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Fescue Grass Seed

Bermuda Grass Seed

Zoysia Grass Seed

Rye Grass Seed

Others

Market segment by Application

Scenic Spots

Golf Courses

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Streets and Parks

Schools

Communities

Others

Major players covered

Pennington Seed, Inc.

Northstar Seed Ltd.

Miller Seed Company

Jacklin Seed Company

Royal Barenbrug Group

DLF Seeds

Ampac Seed Company

Hancock Seed Company

La Crosse Seed

BrettYoung

Columbia Seeds

The Scotts Company

Stover Seed

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Summit Seed

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Lawn and Turf Seed product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Lawn and Turf Seed, with price, sales quantity, revenue, and global market share of Lawn and Turf Seed from 2021 to 2026.

Chapter 3, the Lawn and Turf Seed competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Lawn and Turf Seed breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

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Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026.and Lawn and Turf Seed market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Lawn and Turf Seed.

Chapter 14 and 15, to describe Lawn and Turf Seed sales channel, distributors, customers, research findings and conclusion.

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