

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Lawn and Garden Equipment Market 2018, Forecast to 2023

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Abstracts

Lawn & Garden Equipment, power Lawn & Garden Equipment means for gardens, green and later involved in conservation machinery and equipment, including lawn establishment and maintenance machinery, planting and maintenance of green machinery, planting and maintenance of urban trees and shrubs machinery, apparatus and equipment floriculture, garden engineering and professional sports venues.

Scope of the Report:

This report focuses on the Lawn and Garden Equipment in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. In the coming years there is an increasing demand for Lawn & Garden Equipment in the regions of North America and Europe that is expected to drive the market for more advanced Lawn & Garden Equipment. Increasing of household used fields expenditures, more-intense competition, launches in introducing new products, retrofitting and renovation of old technology, increasing adoption of Lawn & Garden Equipment will drive growth in United States and Europe markets.

Globally, the Lawn & Garden Equipment industry market is concentrated as the manufacturing technology of Lawn & Garden Equipment is relatively matures than some high-tech equipment. And some enterprises, like Husqvarna, Stihl, John Deere, MTD etc. are well-known for the wonderful performance of their Lawn & Garden Equipment and related services. At the same time, North America, occupied 43.26% revenue market share in 2016, is remarkable in the global Lawn & Garden Equipment industry because of their market share and technology status of Lawn & Garden Equipment. The consumption volume of Lawn & Garden Equipment is related to downstream

industries and global economy. As there will always be some uncertain in the global economy in the following years, the growth rate of Lawn & Garden Equipment industry may not keep that fast. But it is surely forecasted that the market of Lawn & Garden Equipment is still promising.

The worldwide market for Lawn and Garden Equipment is expected to grow at a CAGR of roughly 3.0% over the next five years, will reach 22400 million US\$ in 2023, from 18800 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Husqvarna

Stihl

John Deere

MTD

TORO

TTI

Honda

Blount

Craftsman

Global Garden Products

Briggs & Stratton

Stanley Black & Decker

Ariens

Makita

Hitachi

Greenworks

EMAK

ECHO

Brinly

Sun Joe

Zomax

ZHONGJIAN

Worx

MAT Engine Technologies

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Lawn Mower

Chainsaw

Hedge Trimmers

Brush Cutters

Leaf Blowers

Others

Market Segment by Applications, can be divided into

Household Used

Commercial

Public Application

There are 15 Chapters to deeply display the global Lawn and Garden Equipment market.

Chapter 1, to describe Lawn and Garden Equipment Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Lawn and Garden Equipment, with sales, revenue, and price of Lawn and Garden Equipment, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Lawn and Garden Equipment, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Lawn and Garden Equipment market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Lawn and Garden Equipment sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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