

Global Lawn and Garden Equipment Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Lawn and Garden Equipment market size was valued at US\$ 22300 million in 2025 and is forecast to a readjusted size of US\$ 30620 million by 2032 with a CAGR of 4.7% during review period.

In 2024, global Lawn and Garden Equipment production capacity is 170 million units, with production volume reached approximately 105 million units, with an average global market price of around US\$ 210 per unit. The market gross margin is mainly 30%-40%.

Lawn & Garden Equipment refers to machinery used for lawn maintenance, garden trimming, landscaping, landscaping, site management, and outdoor cleaning. This includes lawnmowers, ride-on lawnmowers, zero-steering lawnmowers, robotic lawnmowers, blowers, trimmers, chainsaws, mini tillers, snowplows, etc., powered by fuel, power cords, or lithium batteries, and applicable to residential yards, commercial landscaping, municipal greening, parks, and golf courses. With the expansion of outdoor lifestyles, the popularization of residential gardening, the increasing mechanization of garden maintenance, and the accelerating trends of battery-powered and intelligent technologies, this industry has evolved from traditional OPE (Outdoor Power Equipment) into a mature market system that combines intelligent hardware attributes, continuous consumer attributes, and professional service attributes.

The lawn and landscaping equipment industry chain consists of 'core components ? complete machine manufacturing ? channel system ? end users': the upstream includes engines, motors, battery packs (Li-ion), cutter heads and blades, reducers, plastic housings, aluminum die castings, controllers, sensors (collision/positioning), intelligent

drive modules, etc.; the midstream consists of complete machine manufacturers (such as Husqvarna, STIHL, Toro, Honda, John Deere, EGO/Chervon, Greenworks, Makita, etc.), responsible for product design, platform development, final assembly and testing; the downstream channels include hardware/building material supermarkets (Home Depot, Lowe's), large retailers (Walmart, Costco), e-commerce (Amazon), landscaping equipment specialty stores, dealer systems and B2B engineering outsourcing companies; the end customers cover residential users, commercial landscaping contractors, property management companies, municipal departments, park and greening departments, golf courses, farms and airport site management units. The industry chain is characterized by 'the migration of core components to battery-based and brushless systems, cross-channel operation of complete machine brands, and a dual structure of 'residential popularization + commercial stability' in the downstream sector'.

The Lawn & Garden Equipment market has robust growth potential driven by three main factors: First, the continued growth in global demand for improved housing and the development of garden economies, particularly in North America, Europe, and Australia, is fueling increased penetration of home gardening equipment. Rapid innovation in robotic lawnmowers and lightweight battery-powered devices is also keeping the home market robust. Second, the expanding market for commercial landscaping and urban greening is driving stable demand for high-efficiency, low-emission commercial lawnmowers and chainsaws in municipal parks, school campuses, urban renewal projects, golf courses, and commercial parks. Third, policy initiatives promoting 'de-fueling,' 'low noise,' and 'zero emissions' are accelerating the replacement of fuel-powered garden tools with battery-powered equipment, leading to a rapid increase in the penetration of brushless motors, fast-charging systems, and high-voltage, high-capacity battery platforms (40V/60V/80V). Features such as robotic lawnmowers, intelligent navigation (RTK, vision), and IoT remote monitoring are continuously driving the market's upgrade from mechanical equipment to smart outdoor hardware. Overall, the global lawn and garden equipment market is expected to maintain a robust growth rate of 4–6% CAGR, with battery-powered equipment and robotic lawnmowers being the fastest-growing segments (10–20% CAGR). Residential consumption upgrades and commercial electrification will be the core growth engines over the next 5–10 years.

This report is a detailed and comprehensive analysis for global Lawn and Garden Equipment market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets.

Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Lawn and Garden Equipment market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global Lawn and Garden Equipment market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global Lawn and Garden Equipment market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2021-2032

Global Lawn and Garden Equipment market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Lawn and Garden Equipment

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Lawn and Garden Equipment market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Husqvarna, Stihl, John Deere, MTD, TORO, TTI, Honda, Blount, Craftsman, STIGA SpA, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Lawn and Garden Equipment market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This

analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Lawn Mower

Chainsaw

Hedge Trimmers

Brush Cutters

Leaf Blowers

Others

Market segment by Drive Type

Handheld Lawn and Garden Equipment

Walk Behind Lawn and Garden Equipment

Ride on Lawn and Garden Equipment

Market segment by Power type

Engine Driven

Electric

Battery-Powered

Market segment by Application

Household

Commercial

Public Use

Major players covered

Husqvarna

Stihl

John Deere

MTD

TORO

TTI

Honda

Blount

Craftsman

STIGA SpA

Briggs & Stratton

Stanley Black & Decker

Ariens

Makita

Hitachi

Greenworks

EMAK

ECHO

Brinly

Sun Joe

Zomax

ZHONGJIAN

Worx

MAT Engine Technologies

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Lawn and Garden Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Lawn and Garden Equipment, with price, sales quantity, revenue, and global market share of Lawn and Garden Equipment from 2021 to 2026.

Chapter 3, the Lawn and Garden Equipment competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Lawn and Garden Equipment breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Lawn and Garden Equipment market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Lawn and Garden Equipment.

Chapter 14 and 15, to describe Lawn and Garden Equipment sales channel, distributors, customers, research findings and conclusion.

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