

Global Lawn-mowing Robot Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Lawn-mowing Robot market size is expected to reach \$ 638 million by 2032, rising at a market growth of 10.3% CAGR during the forecast period (2026-2032).

A lawn-mowing robot is an autonomous, battery-powered outdoor appliance designed to cut and maintain turf surfaces without manual intervention. In 2026, this technology has entered a transformative hyper-growth cycle, driven by the definitive death of the physical boundary wire. Legacy units that required hours of burying perimeter cables have been completely replaced by wire-free, virtual mapping systems. Modern residential and commercial robotic mowers rely on advanced sensor fusion architectures to navigate complex properties, combining Real-Time Kinematic (RTK) satellite positioning, Solid-State LiDAR, and 3D Vision AI. This technological integration allows 2026 models to achieve centimeter-level navigation accuracy, dynamically plot tidy parallel-stripping patterns, and successfully map multi-zone lawns with narrow corridors. Furthermore, onboard machine learning models now allow mowers to recognize and distinguish between more than two hundred types of yard obstacles, such as toys, garden hoses, roots, and small pets, ensuring family-safe operation. The market is also seeing a heavy influx of all-wheel drive (AWD) platforms capable of scaling steep slopes up to an 80% gradient, expanding the utility of autonomous mowing from small suburban lawns into large, multi-acre estates and commercial landscapes.

In 2025, global lawn-mowing robot production reached approximately 188.66 k units, with an average global market price of around US\$ 1675 per unit. And global lawn-mowing robot production capacity reached approximately 250 k units. The average gross margin in this industry reached 34.62%.

The upstream supply chain for lawn-mowing robots is a highly cross-functional tier combining automotive-grade structural engineering with sophisticated computing hardware and battery chemistry. The physical foundation of the device relies on heavy-duty, UV-stabilized ABS or polycarbonate plastics for weatherproofing, alongside floating cutting decks containing high-speed brushless DC (BLDC) motors and high-tensile steel blades. On the electronics side, the rapid shift toward wireless navigation has elevated advanced semiconductor and module providers to the top of the upstream layer. Primary hardware inputs include RTK-GNSS satellite modules, high-resolution optical cameras, binocular vision sensors, and solid-state LiDAR sensors.

The downstream segment encompasses the final packaging, omni-channel retail distribution, and real-world deployment of autonomous mowing systems. At this tier, value is generated through digital platform lock-in via mobile applications, aftermarket technical support, and setup assistance. Distribution channels are divided between specialized online e-commerce platforms and dominant big-box home improvement chains, though authorized commercial equipment distributors handle a significant and growing share of heavy-duty units. Downstream end-users fall into two major categories. The largest revenue segment consists of residential suburban homeowners seeking a hands-free approach to lawn care that integrates seamlessly with existing smart home ecosystems.

This report studies the global Lawn-mowing Robot production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Lawn-mowing Robot and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Lawn-mowing Robot that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Lawn-mowing Robot total production and demand, 2021-2032, (Units)
Global Lawn-mowing Robot total production value, 2021-2032, (USD Million)
Global Lawn-mowing Robot production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)
Global Lawn-mowing Robot consumption by region & country, CAGR, 2021-2032 & (Units)
U.S. VS China: Lawn-mowing Robot domestic production, consumption, key domestic

manufacturers and share

Global Lawn-mowing Robot production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Lawn-mowing Robot production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Lawn-mowing Robot production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Lawn-mowing Robot market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Husqvarna Group (SE), AL-KO (DE), Worx (CN), STIGA (SE), Linea Tielle (IT), Robomow (IL), John Deere (US), Bosch (DE), Mamibot (US), Zucchetti Centro Sistemi (IT), etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Lawn-mowing Robot market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Lawn-mowing Robot Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Lawn-mowing Robot Market, Segmentation by Type:

0-2000 Sq.m/h

2000-4000 Sq.m/h

Above 4000 Sq.m/h

Global Lawn-mowing Robot Market, Segmentation by Navigation & Mapping System:

Physical Perimeter Wire

Wireless Virtual Boundary

Global Lawn-mowing Robot Market, Segmentation by Drive Configuration:

Rear-Wheel Drive

Four-Wheel Drive

Global Lawn-mowing Robot Market, Segmentation by Application:

Residential

Commercial

Companies Profiled:

Husqvarna Group (SE)

AL-KO (DE)

Worx (CN)

STIGA (SE)

Linea Tielle (IT)

Robomow (IL)

John Deere (US)

Bosch (DE)

Mamibot (US)

Zucchetti Centro Sistemi (IT)

Belrobotics (BE)

Hangzhou Favor Robot Technology (CN)

Milagrow HumanTech (IN)

STIHL (DE)

Honda (JP)

Segway-Ninebot (CN)

Key Questions Answered:

1. How big is the global Lawn-mowing Robot market?
2. What is the demand of the global Lawn-mowing Robot market?
3. What is the year over year growth of the global Lawn-mowing Robot market?

4. What is the production and production value of the global Lawn-mowing Robot market?
5. Who are the key producers in the global Lawn-mowing Robot market?
6. What are the growth factors driving the market demand?

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