

Global Lawn Aerator Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Lawn Aerator market size is expected to reach \$ 1238 million by 2032, rising at a market growth of 4.8% CAGR during the forecast period (2026-2032).

A lawn aerator is a maintenance device used to improve the soil structure of lawns. By creating small holes in the lawn surface, it allows air, water, and nutrients to better penetrate the soil, thereby alleviating soil compaction, promoting deeper root development, and improving the overall quality of the lawn. Lawn aerators are mainly divided into two types: needle-type and core-type, and can be driven manually, electrically, or gasoline-powered. This equipment is widely used in home lawns, golf courses, sports fields, and commercial landscaping maintenance. The upstream of the lawn aerator industry chain mainly includes suppliers of steel components, hollow aerators or needles, wheel sets, engines or motors, and transmission systems. The midstream consists of complete machine manufacturers, responsible for equipment structural design, drive system integration, and aerator mechanism development. Downstream users include home gardeners, landscaping service companies, golf course maintenance teams, sports venue operators, and municipal park management departments. Products are mainly sold through garden equipment retailers, professional garden suppliers, and e-commerce platforms. In 2025, the global production of lawn aerators was approximately 2.26 million units, with a global average market price of approximately US\$380 per unit. The gross profit margin of major companies in the industry is approximately 24%-38%. The global production capacity of lawn aerators is estimated at 3 million units by 2025.

This report studies the global Lawn Aerator production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Lawn Aerator and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Lawn Aerator that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Lawn Aerator total production and demand, 2021-2032, (K Units)

Global Lawn Aerator total production value, 2021-2032, (USD Million)

Global Lawn Aerator production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Lawn Aerator consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Lawn Aerator domestic production, consumption, key domestic manufacturers and share

Global Lawn Aerator production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Lawn Aerator production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Lawn Aerator production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Lawn Aerator market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include John Deere, Billy Goat Industries, Husqvarna, Toro Company, Craftsman, DR Power Equipment, Brinly-Hardy Company, Einhell, MTD, DENAIYOU, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Lawn Aerator market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by

year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Lawn Aerator Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Lawn Aerator Market, Segmentation by Type:

Manual

Electric

Battery-powered

Gasoline-powered

Global Lawn Aerator Market, Segmentation by Working Width:

Small (<30 cm)

Medium (30-60 cm)

Large (?60 cm)

Global Lawn Aerator Market, Segmentation by Application:

Residential

Commercial

Companies Profiled:

John Deere

Billy Goat Industries

Husqvarna

Toro Company

Craftsman

DR Power Equipment

Brinly-Hardy Company

Einhell

MTD

DENAIYOU

Qingdao Lvfeng Garden Machinery Co., Ltd.

Classen

Key Questions Answered:

1. How big is the global Lawn Aerator market?

2. What is the demand of the global Lawn Aerator market?
3. What is the year over year growth of the global Lawn Aerator market?
4. What is the production and production value of the global Lawn Aerator market?
5. Who are the key producers in the global Lawn Aerator market?
6. What are the growth factors driving the market demand?

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