

Global Lawn Aerator Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Lawn Aerator market size was valued at US\$ 885 million in 2025 and is forecast to a readjusted size of US\$ 1238 million by 2032 with a CAGR of 4.8% during review period.

A lawn aerator is a maintenance device used to improve the soil structure of lawns. By creating small holes in the lawn surface, it allows air, water, and nutrients to better penetrate the soil, thereby alleviating soil compaction, promoting deeper root development, and improving the overall quality of the lawn. Lawn aerators are mainly divided into two types: needle-type and core-type, and can be driven manually, electrically, or gasoline-powered. This equipment is widely used in home lawns, golf courses, sports fields, and commercial landscaping maintenance. The upstream of the lawn aerator industry chain mainly includes suppliers of steel components, hollow aerators or needles, wheel sets, engines or motors, and transmission systems. The midstream consists of complete machine manufacturers, responsible for equipment structural design, drive system integration, and aerator mechanism development. Downstream users include home gardeners, landscaping service companies, golf course maintenance teams, sports venue operators, and municipal park management departments. Products are mainly sold through garden equipment retailers, professional garden suppliers, and e-commerce platforms. In 2025, the global production of lawn aerators was approximately 2.26 million units, with a global average market price of approximately US\$380 per unit. The gross profit margin of major companies in the industry is approximately 24%-38%. The global production capacity of lawn aerators is estimated at 3 million units by 2025.

This report is a detailed and comprehensive analysis for global Lawn Aerator market. Both quantitative and qualitative analyses are presented by manufacturers, by region &

country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Lawn Aerator market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Lawn Aerator market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Lawn Aerator market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Lawn Aerator market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Lawn Aerator

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Lawn Aerator market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include John Deere, Billy Goat Industries, Husqvarna, Toro Company, Craftsman, DR Power Equipment, Brinly-Hardy Company, Einhell, MTD, DENAIYOU, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Lawn Aerator market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Manual

Electric

Battery-powered

Gasoline-powered

Market segment by Working Width

Small (<30 cm)

Medium (30-60 cm)

Large (>60 cm)

Market segment by Application

Residential

Commercial

Major players covered

John Deere

Billy Goat Industries

Husqvarna

Toro Company

Craftsman

DR Power Equipment

Brinly-Hardy Company

Einhell

MTD

DENAIYOU

Qingdao Lvfeng Garden Machinery Co., Ltd.

Classen

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Lawn Aerator product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Lawn Aerator, with price, sales quantity, revenue, and global market share of Lawn Aerator from 2021 to 2026.

Chapter 3, the Lawn Aerator competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Lawn Aerator breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Lawn Aerator market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Lawn Aerator.

Chapter 14 and 15, to describe Lawn Aerator sales channel, distributors, customers, research findings and conclusion.

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