

Global Laundry Detergents Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/GEB2160B24D5EN.html>

Date: May 2024

Pages: 91

Price: US\$ 3,480.00 (Single User License)

ID: GEB2160B24D5EN

Abstracts

According to our (Global Info Research) latest study, the global Laundry Detergents market size was valued at USD 54280 million in 2023 and is forecast to a readjusted size of USD 66600 million by 2030 with a CAGR of 3.0% during review period.

Laundry detergent for institutional/ commercial is a one-shot main wash detergent specially-formulated for use in commercial, healthcare and on premise laundries. It is widely used in hotel?restaurant, hospital, laundry etc.

Global Laundry Detergent for Institutional/Commercial key players include Sealed Air Corporation, Ecolab, Procter & Gamble (PG), Henkel, etc. Global top four manufacturers hold a share over 35%.

Europe is the largest market, with a share over 30%, followed by China, and USA, both have a share about 45 percent.

In terms of product, Liquid Laundry Detergent is the largest segment, with a share over 75%. And in terms of application, the largest application is Hotel and Restaurant, followed by Hospital, Laundry, etc.

The Global Info Research report includes an overview of the development of the Laundry Detergents industry chain, the market status of Household (Liquid Detergents, Powder Detergents), Commercial (Liquid Detergents, Powder Detergents), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Laundry Detergents.

Regionally, the report analyzes the Laundry Detergents markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Laundry Detergents market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Laundry Detergents market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Laundry Detergents industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Liquid Detergents, Powder Detergents).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Laundry Detergents market.

Regional Analysis: The report involves examining the Laundry Detergents market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Laundry Detergents market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Laundry Detergents:

Company Analysis: Report covers individual Laundry Detergents manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and

strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Laundry Detergents. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Household, Commercial).

Technology Analysis: Report covers specific technologies relevant to Laundry Detergents. It assesses the current state, advancements, and potential future developments in Laundry Detergents areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Laundry Detergents market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Laundry Detergents market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Liquid Detergents

Powder Detergents

Tablet Detergents

Market segment by Application

Household

Commercial

Major players covered

Ecover

Novamex

Sonett

Alma Win

Ecodoo

SODASAN

Frosch

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Laundry Detergents product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Laundry Detergents, with price, sales,

revenue and global market share of Laundry Detergents from 2019 to 2024.

Chapter 3, the Laundry Detergents competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Laundry Detergents breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Laundry Detergents market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Laundry Detergents.

Chapter 14 and 15, to describe Laundry Detergents sales channel, distributors, customers, research findings and conclusion.

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