

# Global Laundry Detergent Supply, Demand and Key Producers, 2023-2029

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## Abstracts

The global Laundry Detergent market size is expected to reach \$ 7050.4 million by 2029, rising at a market growth of 5.1% CAGR during the forecast period (2023-2029).

Laundry detergents are specially formulated products used for cleaning through the washing process. The main components are usually composed of surfactants, builders and additives. There are many types of detergents. According to the type of dirt removed, they can be divided into heavy-duty detergents and light-duty detergents; according to the shape of the product, they can be divided into powder, block, paste, slurry and liquid. form.

This report studies the global Laundry Detergent production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Laundry Detergent, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Laundry Detergent that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Laundry Detergent total production and demand, 2018-2029, (K Units)

Global Laundry Detergent total production value, 2018-2029, (USD Million)

Global Laundry Detergent production by region & country, production, value, CAGR,

2018-2029, (USD Million) & (K Units)

Global Laundry Detergent consumption by region & country, CAGR, 2018-2029 & (K Units)

U.S. VS China: Laundry Detergent domestic production, consumption, key domestic manufacturers and share

Global Laundry Detergent production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Laundry Detergent production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Laundry Detergent production by Application production, value, CAGR, 2018-2029, (USD Million) & (K Units)

This reports profiles key players in the global Laundry Detergent market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include P&G, Unilever, Henkel, Nice Group, Liby, Kao, Church & Dwight, Lion and Clorox, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Laundry Detergent market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Laundry Detergent Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Laundry Detergent Market, Segmentation by Type

laundry Detergent

Laundry Pods

Washing Powder

Soap

#### Global Laundry Detergent Market, Segmentation by Application

Home Use

Commercial Use

#### Companies Profiled:

P&G

Unilever

Henkel

Nice Group

Liby

Kao

Church & Dwight

Lion

Clorox

Lam Soon

Nirma

Lonkey

## Key Questions Answered

1. How big is the global Laundry Detergent market?
2. What is the demand of the global Laundry Detergent market?
3. What is the year over year growth of the global Laundry Detergent market?
4. What is the production and production value of the global Laundry Detergent market?
5. Who are the key producers in the global Laundry Detergent market?
6. What are the growth factors driving the market demand?

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