

Global Laundry Chemicals Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Laundry Chemicals market size was valued at USD 1083.5 million in 2022 and is forecast to a readjusted size of USD 1782.3 million by 2029 with a CAGR of 7.4% during review period.

Laundry Chemicals mainly refers to chemicals for washing clothes. It can be divided into washing powder, washing liquid, soap, etc. These laundry chemicals have functions such as cleaning, deodorizing, disinfecting, and softening, and can help people clean their clothes.

In order to reduce environmental pollution, people are paying more and more attention to environmental protection, so the environmental protection of Laundry Chemicals is an important development trend. Some countries have already banned the sale of phosphorus-containing laundry detergents, and in the future they may also ban the sale of laundry detergents containing chemicals that are harmful to humans and the environment.

The Global Info Research report includes an overview of the development of the Laundry Chemicals industry chain, the market status of Commercial Laundry (Dry Cleaning Laundry Chemicals, Washing Laundry Chemicals), Home Laundry (Dry Cleaning Laundry Chemicals, Washing Laundry Chemicals), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Laundry Chemicals.

Regionally, the report analyzes the Laundry Chemicals markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives



and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Laundry Chemicals market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Laundry Chemicals market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Laundry Chemicals industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Tons), revenue generated, and market share of different by Type (e.g., Dry Cleaning Laundry Chemicals, Washing Laundry Chemicals).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Laundry Chemicals market.

Regional Analysis: The report involves examining the Laundry Chemicals market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Laundry Chemicals market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Laundry Chemicals:

Company Analysis: Report covers individual Laundry Chemicals manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.



Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Laundry Chemicals This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial Laundry, Home Laundry).

Technology Analysis: Report covers specific technologies relevant to Laundry Chemicals. It assesses the current state, advancements, and potential future developments in Laundry Chemicals areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Laundry Chemicals market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Laundry Chemicals market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Dry Cleaning Laundry Chemicals

Washing Laundry Chemicals

Market segment by Application

Commercial Laundry

Home Laundry

Major players covered

Global Laundry Chemicals Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029



Archer	Daniels	Midland
AICHEI	Danieis	Ivilulatiu

BASF

Blendwell

Christeyns

DOW

DSM

Ecolab

Gurtler

Mitsubishi Chemical Corporation

Hibrett Puratex

NICCA Chemical

P&G Professional

UNX

Vitex Corp

WSI

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)



South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Laundry Chemicals product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Laundry Chemicals, with price, sales, revenue and global market share of Laundry Chemicals from 2018 to 2023.

Chapter 3, the Laundry Chemicals competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Laundry Chemicals breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022.and Laundry Chemicals market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Laundry Chemicals.

Chapter 14 and 15, to describe Laundry Chemicals sales channel, distributors, customers, research findings and conclusion.



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