

Global Laundry Capsules Supply, Demand and Key Producers, 2023-2029

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Abstracts

The global Laundry Capsules market size is expected to reach \$ 9039.5 million by 2029, rising at a market growth of 9.4% CAGR during the forecast period (2023-2029).

Global core laundry capsules manufacturers include Procter & Gamble, Henkel, Unilever etc. The top 5 companies hold a share about 40%. North America is the largest market, with a share about 40%, followed by Europe and Asia Pacific with the share about 30% and 20%. In terms of product, bio laundry detergent is the largest segment, with a share over 90%. And in terms of application, the largest application is household, followed by commercial.

Laundry Capsules are water-soluble pouches containing highly concentrated laundry detergent.

The chemistry of laundry detergent capsules is the same as in liquid detergents (including alkylbenzenesulfonates). The dissolvable packets are typically made of polyvinylalcohol (PVA) or a derivative of PVA. Although the formulas are similar, a detergent pack's liquids may contain 10% water compared to 50% in liquid detergents.

This report studies the global Laundry Capsules production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Laundry Capsules, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Laundry Capsules that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Laundry Capsules total production and demand, 2018-2029, (K MT)

Global Laundry Capsules total production value, 2018-2029, (USD Million)

Global Laundry Capsules production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K MT)

Global Laundry Capsules consumption by region & country, CAGR, 2018-2029 & (K MT)

U.S. VS China: Laundry Capsules domestic production, consumption, key domestic manufacturers and share

Global Laundry Capsules production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K MT)

Global Laundry Capsules production by Type, production, value, CAGR, 2018-2029, (USD Million) & (K MT)

Global Laundry Capsules production by Application production, value, CAGR, 2018-2029, (USD Million) & (K MT).

This reports profiles key players in the global Laundry Capsules market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Procter & Gamble, Henkel, Unilever, Church & Dwight, Clorox Company, Colgate, Liby, Whealthfields Lohmann and Nice Group, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Laundry Capsules market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K MT) and average price (USD/MT) by manufacturer, by Type, and by Application. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Laundry Capsules Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Laundry Capsules Market, Segmentation by Type

Bio Laundry Detergent

Non-Bio Laundry Detergent

Global Laundry Capsules Market, Segmentation by Application

Household

Commercial

Companies Profiled:

Procter & Gamble

Henkel

Unilever

Church & Dwight

Clorox Company

Colgate

Libby

Whealthfields Lohmann

Nice Group

Lonkey

Key Questions Answered

1. How big is the global Laundry Capsules market?
2. What is the demand of the global Laundry Capsules market?
3. What is the year over year growth of the global Laundry Capsules market?
4. What is the production and production value of the global Laundry Capsules market?
5. Who are the key producers in the global Laundry Capsules market?
6. What are the growth factors driving the market demand?

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Figure 48. Laundry Capsules Sales Model

Figure 49. Laundry Capsules Sales Channels, Direct Sales, and Distribution

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