

Global Latex Primer Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029

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Abstracts

According to our (Global Info Research) latest study, the global Latex Primer market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period. The influence of COVID-19 and the Russia-Ukraine War were considered while estimating market sizes.

The primary purpose of a latex primer is to enhance adhesion, improve durability, and provide a uniform surface for the subsequent layers of paint. It creates a bonding layer between the substrate and the paint, helping to ensure proper adhesion and reducing the risk of peeling or flaking.

Latex primers offer several advantages:

Adhesion: Latex primers have excellent adhesion properties, allowing them to bond well with various surfaces such as wood, drywall, masonry, or previously painted surfaces. This promotes better paint adhesion and improves the longevity of the paint job.

Sealing and Stain Blocking: Latex primers can seal porous surfaces, preventing excessive absorption of subsequent coats of paint. They also help to block stains, such as water stains, ink marks, or smoke damage, from bleeding through the paint.

Smoothing and Leveling: Latex primers can fill in small cracks, minor surface imperfections, or uneven textures, resulting in a smoother and more even surface. This helps to achieve a more professional and attractive finish.

Compatibility: Latex primers are specifically designed for use with latex-based paints or water-based topcoats. They provide a compatible and stable foundation for subsequent

coatings, ensuring optimal performance and durability.

Low VOC and Easy Cleanup: Latex primers are typically low in volatile organic compounds (VOCs), making them environmentally friendly and safe to use. They are also easy to clean up with soap and water, reducing the hassle and mess associated with solvent-based primers.

It is important to note that proper surface preparation, including cleaning, sanding, and repair of any surface defects, is necessary before applying a latex primer. Additionally, different latex primers may have specific recommendations and limitations, so it's essential to follow the manufacturer's instructions for the best results.

A latex primer is a type of primer specifically formulated with latex-based resins as the main binder. It is commonly used as a preparatory coating applied to surfaces before the application of latex-based paints or other water-based topcoats.

This report is a detailed and comprehensive analysis for global Latex Primer market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2023, are provided.

Key Features:

Global Latex Primer market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2018-2029

Global Latex Primer market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2018-2029

Global Latex Primer market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2018-2029

Global Latex Primer market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2018-2023

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Latex Primer

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Latex Primer market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Jotun, HEMPEL, PPG, Akzo Nobel and Sherwin-Williams, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Market Segmentation

Latex Primer market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Interior

Exterior

Market segment by Application

Commercial Building

Civil Building

Other

Major players covered

Jotun

HEMPEL

PPG

Akzo Nobel

Sherwin-Williams

Sika

Behr

Benjamin Moore

Kansai Paint

CAPAROL

BASF

Axalta Coating Systems

SKK

Berger Paints

Kelly-Moore Paint

Lanco PRO

Diamond Vogel

Jiangsu Lanling Chemical

Guangdong Hongfang Coatings

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Latex Primer product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Latex Primer, with price, sales, revenue and global market share of Latex Primer from 2018 to 2023.

Chapter 3, the Latex Primer competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Latex Primer breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Latex Primer market forecast, by regions, type and application, with sales

and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Latex Primer.

Chapter 14 and 15, to describe Latex Primer sales channel, distributors, customers, research findings and conclusion.

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