

# Global Latex Powder Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Latex Powder market size was valued at USD 1819.2 million in 2023 and is forecast to a readjusted size of USD 2397 million by 2030 with a CAGR of 4.0% during review period.

Latex Powder or Re-dispersible Latex Powder (RDP) is a free-flowing organic polymer powder, produced through the spray drying of a wide range of monomers such as vinyl acetate, vinyl acetate, ethylene, acrylate, and styrene butadiene.

Re-dispersible Latex Powder (RDP) are used mainly in diverse construction chemical applications such as external thermal insulation composite systems, construction and tile adhesives, screed, self-leveling flooring compounds, plasters, repair mortars, grouts, and cementitious sealing slurries. Demand for re-dispersible polymer is continuously increasing due to its benefits in the construction industry such as better water retention and workability, strong strength development of the mortar, higher flexural strength and flexibility, and strong impact and abrasion resistance.

Global Latex Powder key players include Wacker, Akzo Nobel, DCC, SANWEI, BASF, etc. Global top five players hold a share about 45%.

China is the largest market, with a share about 40%, followed by America and Europe, having a total share about 30 percent.

In terms of product, VAE Type is the largest segment, with a share about 80%. And in terms of application, the largest application is Construction and Tile Adhesives, followed by Putty Powder, Dry-mix Mortars, Self-leveling Flooring Compounds, Caulks, Exterior Insulation and Finish Systems (EIFS), etc.

The Global Info Research report includes an overview of the development of the Latex Powder industry chain, the market status of Exterior Insulation and Finish Systems (EIFS) (VAE Type, VAE-Veo Va Type), Construction and Tile Adhesives (VAE Type, VAE-Veo Va Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Latex Powder.

Regionally, the report analyzes the Latex Powder markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Latex Powder market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Latex Powder market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Latex Powder industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., VAE Type, VAE-Veo Va Type).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Latex Powder market.

**Regional Analysis:** The report involves examining the Latex Powder market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Latex Powder market. This may include estimating

market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Latex Powder:

**Company Analysis:** Report covers individual Latex Powder manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Latex Powder. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Exterior Insulation and Finish Systems (EIFS), Construction and Tile Adhesives).

**Technology Analysis:** Report covers specific technologies relevant to Latex Powder. It assesses the current state, advancements, and potential future developments in Latex Powder areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Latex Powder market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Latex Powder market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

VAE Type

VAE-Veo Va Type

Others

## Market segment by Application

Exterior Insulation and Finish Systems (EIFS)

Construction and Tile Adhesives

Putty Powder

Dry-mix Mortars

Self-leveling Flooring Compounds

Caulks

Others

## Major players covered

Wacker

Akzo Nobel

DCC

SANWEI

BASF

Shandong Xindadi

Xinjiang Huitong

DuPont

VINAVIL

Hexion

Ashland

Wanwei

Acquos

Organik

Fenghua

Shaanxi Xutai

Puyang Yintai

Gemez Chemical

Guangzhou Yuanye

Zhaojia

Sailun Building

Henan Tiansheng Chem

Xinjiang Su Nok

Mizuda Bioscience

Shandong Micron

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Latex Powder product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Latex Powder, with price, sales, revenue and global market share of Latex Powder from 2019 to 2024.

Chapter 3, the Latex Powder competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Latex Powder breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Latex Powder market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Latex Powder.

Chapter 14 and 15, to describe Latex Powder sales channel, distributors, customers, research findings and conclusion.

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