

# Global Latex Balloons Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Latex Balloons market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Latex Balloons are air-tight bags made out of latex a light material that can be inflated with air or other gas. The ordinary air, or other gases such as helium, can be forced into them for expansion purposes. Latex balloons are available in all kinds of shapes, sizes, and colors to delight children and adults at birthday parties and other festive occasions or used as a tool of advertisement.

Global Latex Balloons key players include Xingcheng, Gemar Balloons, Colour Way, Amscan, Guohua Latex Products, etc.

Europe is the largest market, followed by China and Asia (excluding China).

In terms of product, Round Latex Balloons is the largest segment, with a share over 75%.

The Global Info Research report includes an overview of the development of the Latex Balloons industry chain, the market status of Party and Celebration (Animal Shaped Latex Balloons, Heart Shaped Latex Balloons), Advertisement (Animal Shaped Latex Balloons, Heart Shaped Latex Balloons), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Latex Balloons.

Regionally, the report analyzes the Latex Balloons markets in key regions. North

America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Latex Balloons market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Latex Balloons market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Latex Balloons industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (M Units), revenue generated, and market share of different by Type (e.g., Animal Shaped Latex Balloons, Heart Shaped Latex Balloons).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Latex Balloons market.

**Regional Analysis:** The report involves examining the Latex Balloons market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Latex Balloons market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Latex Balloons:

**Company Analysis:** Report covers individual Latex Balloons manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and

attitudes towards Latex Balloons This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Party and Celebration, Advertisement).

Technology Analysis: Report covers specific technologies relevant to Latex Balloons. It assesses the current state, advancements, and potential future developments in Latex Balloons areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Latex Balloons market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Latex Balloons market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Animal Shaped Latex Balloons

Heart Shaped Latex Balloons

Round Latex Balloons

Others

### Market segment by Application

Party and Celebration

Advertisement

Others

Major players covered

Gemar Balloons

Pioneer Balloon

Amscan

BELBAL

Xingcheng

CTI Industries

Maple City Rubber

Colour Way

Balonevi

BK Latex

Tailloon

Guohua Latex Products

Angkasa

Tongle Latex Products

Rubek Balloons

Hengli Latex Products

York Impex

Jaya Latexindo Internusa

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Latex Balloons product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Latex Balloons, with price, sales, revenue and global market share of Latex Balloons from 2019 to 2024.

Chapter 3, the Latex Balloons competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Latex Balloons breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Latex Balloons market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Latex Balloons.

Chapter 14 and 15, to describe Latex Balloons sales channel, distributors, customers, research findings and conclusion.

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