

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Latex Balloons Market 2018, Forecast to 2023

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Abstracts

Latex Balloons are air-tight bags made out of latex a light material that can be inflated with air or other gas.

The ordinary air, or other gases such as helium, can be forced into them for expansion purposes. Latex balloons are available in all kinds of shapes, sizes, and colors to delight children and adults at birthday parties and other festive occasions or used as a tool of advertisement.

Scope of the Report:

This report focuses on the Latex Balloons in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

The global latex balloons industry mainly concentrates in China, North America, Europe and Asia (except China). Europe is the largest consumption market, followed by Asia (except China).

The global are rather scattered, the global leading players in this market are Gemar Balloons, Pioneer Balloon, Amscan, BELBAL, Xingcheng and CTI Industries, which only accounts for about 20 % of total production value. In China the market mainly concentrates in Hebei, the leaders are Xingcheng, Colour Way and Guohua Latex Products.

Despite the presence of competition problems, due to the global recovery trend is clear, the reduction in the price of head up display, the rising disposable income and customers' expectations for enhanced safety, investors are still optimistic about this area, the future will still have more new investment enter the field. In the next five years,

the consumption volume will keep slow increasing, as well as the consumption value.

The worldwide market for Latex Balloons is expected to grow at a CAGR of roughly xx% over the next five years, will reach xx million US\$ in 2023, from xx million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Gemar Balloons

Pioneer Balloon

Amscan

BELBAL

Xingcheng

CTI Industries

Maple City Rubber

Colour Way

Balonevi

BK Latex

Tailloon

Guohua Latex Products

Angkasa

Tongle Latex Products

Rubek Balloons

Hengli Latex Products

York Impex

Jaya Latexindo Internusa

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Plain Latex Balloons

Printed Latex Balloons

Round Latex Balloons

Heart Shaped Latex Balloons

Animal Shaped Latex Balloons

Other

Market Segment by Applications, can be divided into

Party & Celebration

Advertisement

Others

There are 15 Chapters to deeply display the global Latex Balloons market.

Chapter 1, to describe Latex Balloons Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Latex Balloons, with sales, revenue, and price of Latex Balloons, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Latex Balloons, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Latex Balloons market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Latex Balloons sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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