

# **Global Lateral Flow Readers Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031**

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## **Abstracts**

According to our (Global Info Research) latest study, the global Lateral Flow Readers market size was valued at US\$ 646 million in 2024 and is forecast to a readjusted size of USD 768 million by 2031 with a CAGR of 2.5% during review period.

Lateral Flow Reader is a universal mobile analysis device for the qualitative and quantitative analysis of lateral flow assays, immunological rapid tests for diagnostics, especially for point-of-care diagnostics. The tests can originate in multiple fields of application, such as cancer and heart disease diagnostics or drug screening.

The Lateral Flow Readers industry concentration is not high; there are more than one hundreds manufacturers in the world, and high-end products mainly from U.S. and Western European. Global giant manufacturers mainly distributed in U.S. and E.U. The manufacturers in U.S. have a long history and unshakable status in this field. Manufacturers such as Alere (Abbott) and BD Company have relative higher level of product's quality. As to Germany, QIAGEN has become as a global leader. In Norway, Skannex leads the technology development. China only has a few small and young producers. The top 5 manufactures are Alere (Abbott), QIAGEN, LRE Medical (Esterline), BD Company and Skannex, with about 46% market shares. The key consumption markets locate at developed countries. North America takes the market share of 36%, followed by Europe with 31%.

This report is a detailed and comprehensive analysis for global Lateral Flow Readers market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that

contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Lateral Flow Readers market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Lateral Flow Readers market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Lateral Flow Readers market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (USD/Unit), 2020-2031

Global Lateral Flow Readers market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (USD/Unit), 2020-2025

#### The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Lateral Flow Readers

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Lateral Flow Readers market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Alere (Abbott), QIAGEN, LRE Medical (Esterline), BD Company, Skannex, Axxin, Detekt, Trinity Biotech, OpTricon, Quidel Corporation, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Lateral Flow Readers market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

### Market segment by Type

Handheld Readers

Benchtop Readers

### Market segment by Application

Clinical (POC)

Veterinary

Food and Beverage

Pharma/Biologics

Other

### Major players covered

Alere (Abbott)

QIAGEN

LRE Medical (Esterline)

BD Company

Skannex

Axxin

Detekt

Trinity Biotech

OpTricon

Quidel Corporation

Abingdon

Fio Corporation

Magnasense

Cellmic

VICAM

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Lateral Flow Readers product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Lateral Flow Readers, with price, sales quantity, revenue, and global market share of Lateral Flow Readers from 2020 to 2025.

Chapter 3, the Lateral Flow Readers competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Lateral Flow Readers breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Lateral Flow Readers market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Lateral Flow Readers.

Chapter 14 and 15, to describe Lateral Flow Readers sales channel, distributors, customers, research findings and conclusion.

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