

# Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Lateral Flow Readers Market 2018, Forecast to 2023

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## Abstracts

Lateral Flow Reader is a universal mobile analysis device for the qualitative and quantitative analysis of lateral flow assays, immunological rapid tests for diagnostics, especially for point-of-care diagnostics. The tests can originate in multiple fields of application, such as cancer and heart disease diagnostics or drug screening.

Scope of the Report:

This report focuses on the Lateral Flow Readers in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The Lateral Flow Readers industry concentration is not high; there are more than one hundreds manufacturers in the world, and high-end products mainly from U.S. and Western European.

Global giant manufactures mainly distributed in U.S. and E.U. The manufacturers in U.S. have a long history and unshakable status in this field. Manufacturers such as Alere (Abbott) and BD Company have relative higher level of product's quality. As to Germany, QIAGEN has become as a global leader. In Norway, Skannex leads the technology development. China only has a few small and young producers. In the international market, the marketing channels characteristic differ from company to company.

The international leading companies prefer taking own sales department to expand market. The giant companies are more likely to set their own big agents in some major countries and regions taking charge of regional business building their international

market position

The market is not only influenced by the price, but also influenced by the product performance. Although small companies have price advantage, the application is narrow to some extent due to the poor manufacture processing, cheap raw material and less diversity of products.

This industry is affected by the economy and policy, so it's important to put an eye to economic indexes and leaders' prefer. With the global economic recovery, the need of Lateral Flow Readers will increase.

The worldwide market for Lateral Flow Readers is expected to grow at a CAGR of roughly 2.7% over the next five years, will reach 610 million US\$ in 2023, from 540 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Alere (Abbott)

QIAGEN

LRE Medical (Esterline)

BD Company

Skannex

Axxin

Detekt

Trinity Biotech

OpTricon

Quidel Corporation

Abingdon

Fio Corporation

Magnasense

Cellmic

VICAM

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Handheld Readers

Benchtop Readers

Market Segment by Applications, can be divided into

Clinical (POC)

Veterinary

Food and Beverage

Pharma/Biologics

## Other

There are 15 Chapters to deeply display the global Lateral Flow Readers market.

Chapter 1, to describe Lateral Flow Readers Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Lateral Flow Readers, with sales, revenue, and price of Lateral Flow Readers, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Lateral Flow Readers, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Lateral Flow Readers market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

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