

Global Lateral Flow POC Reader Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G05AA3309833EN.html>

Date: June 2026

Pages: 133

Price: US\$ 4,480.00 (Single User License)

ID: G05AA3309833EN

Abstracts

The global Lateral Flow POC Reader market size is expected to reach \$ 831 million by 2032, rising at a market growth of 2.8% CAGR during the forecast period (2026-2032).

Lateral Flow POC Reader is a universal mobile analysis device for the qualitative and quantitative analysis of lateral flow assays, immunological rapid tests for point-of-care diagnostics. The tests can originate in multiple fields of application, such as cancer and heart disease diagnostics or drug screening.

Drivers:

The growth of the lateral flow detection point-of-care (POC) instrument market is primarily driven by the increasing demand for point-of-care diagnostics (POC) and the migration of diagnostic technology to home settings.

1. Increased Demand for Rapid Diagnostics and Point-of-Care Testing (POC)

Driven Factors: Globally, frequent outbreaks of infectious diseases (such as malaria and HIV) and the increase in chronic diseases due to population aging have made rapid and convenient diagnostic solutions extremely urgent. Lateral flow tomography (LDT) testing itself is simple, fast, and inexpensive, while its accompanying reader provides more objective and accurate quantitative or semi-quantitative results, reducing the subjectivity of human interpretation.

2. The Rise of Home Healthcare & Self-testing

Driven Factors: A key growth engine is the trend towards decentralization in

diagnostics. More and more patients prefer to receive care and monitoring at home. LDT readers, with their portability and ease of use, have become ideal tools for home self-testing. In Australia, for example, the number of older adults choosing home care increased by 357% in ten years, from 57,000 to 258,000, directly confirming this trend. The widespread availability of home testing kits during the COVID-19 pandemic also significantly boosted market demand for home testing instruments.

This report studies the global Lateral Flow POC Reader production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Lateral Flow POC Reader and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Lateral Flow POC Reader that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Lateral Flow POC Reader total production and demand, 2021-2032, (K Units)

Global Lateral Flow POC Reader total production value, 2021-2032, (USD Million)

Global Lateral Flow POC Reader production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Lateral Flow POC Reader consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Lateral Flow POC Reader domestic production, consumption, key domestic manufacturers and share

Global Lateral Flow POC Reader production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Lateral Flow POC Reader production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Lateral Flow POC Reader production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Lateral Flow POC Reader market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Abbott, QIAGEN, IUL (iPeak), BD Veritor, Qassay, Axxin, Detekt, Dg Technologies, OpTricon, VICAM, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Lateral Flow POC Reader market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Lateral Flow POC Reader Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Lateral Flow POC Reader Market, Segmentation by Type:

Digital/Mobile Readers

Benchtop Readers

Global Lateral Flow POC Reader Market, Segmentation by End Users:

Hospitals and Clinics

Home Care

Diagnostic Laboratories

Pharmaceutical and Biotechnology Companies

Others

Global Lateral Flow POC Reader Market, Segmentation by Marketing Method:

Direct Sales

Distribution

Global Lateral Flow POC Reader Market, Segmentation by Application:

Pregnancy and Fertility Testing

Infectious Disease Testing

Cardiac Marker Testing

Cholesterol and Lipid Testing

Drugs-of-Abuse Testing

Others

Companies Profiled:

Abbott

QIAGEN

IUL (iPeak)

BD Veritor

Qassay

Axxin

Detekt

Dg Technologies

OpTricon

VICAM

Operon SA

Gold Standard Diagnostics (RapidScan)

Lumos Diagnostics

ProGnosis Biotech

Key Questions Answered:

1. How big is the global Lateral Flow POC Reader market?
2. What is the demand of the global Lateral Flow POC Reader market?
3. What is the year over year growth of the global Lateral Flow POC Reader market?
4. What is the production and production value of the global Lateral Flow POC Reader market?
5. Who are the key producers in the global Lateral Flow POC Reader market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Lateral Flow POC Reader Introduction
- 1.2 World Lateral Flow POC Reader Supply & Forecast
 - 1.2.1 World Lateral Flow POC Reader Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Lateral Flow POC Reader Production (2021-2032)
 - 1.2.3 World Lateral Flow POC Reader Pricing Trends (2021-2032)
- 1.3 World Lateral Flow POC Reader Production by Region (Based on Production Site)
 - 1.3.1 World Lateral Flow POC Reader Production Value by Region (2021-2032)
 - 1.3.2 World Lateral Flow POC Reader Production by Region (2021-2032)
 - 1.3.3 World Lateral Flow POC Reader Average Price by Region (2021-2032)
 - 1.3.4 North America Lateral Flow POC Reader Production (2021-2032)
 - 1.3.5 Europe Lateral Flow POC Reader Production (2021-2032)
 - 1.3.6 China Lateral Flow POC Reader Production (2021-2032)
 - 1.3.7 Japan Lateral Flow POC Reader Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Lateral Flow POC Reader Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Lateral Flow POC Reader Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Lateral Flow POC Reader Demand (2021-2032)
- 2.2 World Lateral Flow POC Reader Consumption by Region
 - 2.2.1 World Lateral Flow POC Reader Consumption by Region (2021-2026)
 - 2.2.2 World Lateral Flow POC Reader Consumption Forecast by Region (2027-2032)
- 2.3 United States Lateral Flow POC Reader Consumption (2021-2032)
- 2.4 China Lateral Flow POC Reader Consumption (2021-2032)
- 2.5 Europe Lateral Flow POC Reader Consumption (2021-2032)
- 2.6 Japan Lateral Flow POC Reader Consumption (2021-2032)
- 2.7 South Korea Lateral Flow POC Reader Consumption (2021-2032)
- 2.8 ASEAN Lateral Flow POC Reader Consumption (2021-2032)
- 2.9 India Lateral Flow POC Reader Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Lateral Flow POC Reader Production Value by Manufacturer (2021-2026)

- 3.2 World Lateral Flow POC Reader Production by Manufacturer (2021-2026)
- 3.3 World Lateral Flow POC Reader Average Price by Manufacturer (2021-2026)
- 3.4 Lateral Flow POC Reader Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Lateral Flow POC Reader Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Lateral Flow POC Reader in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Lateral Flow POC Reader in 2025
- 3.6 Lateral Flow POC Reader Market: Overall Company Footprint Analysis
 - 3.6.1 Lateral Flow POC Reader Market: Region Footprint
 - 3.6.2 Lateral Flow POC Reader Market: Company Product Type Footprint
 - 3.6.3 Lateral Flow POC Reader Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Lateral Flow POC Reader Production Value Comparison
 - 4.1.1 United States VS China: Lateral Flow POC Reader Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Lateral Flow POC Reader Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Lateral Flow POC Reader Production Comparison
 - 4.2.1 United States VS China: Lateral Flow POC Reader Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Lateral Flow POC Reader Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Lateral Flow POC Reader Consumption Comparison
 - 4.3.1 United States VS China: Lateral Flow POC Reader Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Lateral Flow POC Reader Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Lateral Flow POC Reader Manufacturers and Market Share, 2021-2026
 - 4.4.1 United States Based Lateral Flow POC Reader Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Lateral Flow POC Reader Production Value (2021-2026)

4.4.3 United States Based Manufacturers Lateral Flow POC Reader Production (2021-2026)

4.5 China Based Lateral Flow POC Reader Manufacturers and Market Share

4.5.1 China Based Lateral Flow POC Reader Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Lateral Flow POC Reader Production Value (2021-2026)

4.5.3 China Based Manufacturers Lateral Flow POC Reader Production (2021-2026)

4.6 Rest of World Based Lateral Flow POC Reader Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Lateral Flow POC Reader Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Lateral Flow POC Reader Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Lateral Flow POC Reader Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Lateral Flow POC Reader Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Digital/Mobile Readers

5.2.2 Benchtop Readers

5.3 Market Segment by Type

5.3.1 World Lateral Flow POC Reader Production by Type (2021-2032)

5.3.2 World Lateral Flow POC Reader Production Value by Type (2021-2032)

5.3.3 World Lateral Flow POC Reader Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY END USERS

6.1 World Lateral Flow POC Reader Market Size Overview by End Users: 2021 VS 2025 VS 2032

6.2 Segment Introduction by End Users

6.2.1 Hospitals and Clinics

6.2.2 Home Care

6.2.3 Diagnostic Laboratories

6.2.4 Pharmaceutical and Biotechnology Companies

6.2.5 Others

6.3 Market Segment by End Users

6.3.1 World Lateral Flow POC Reader Production by End Users (2021-2032)

6.3.2 World Lateral Flow POC Reader Production Value by End Users (2021-2032)

6.3.3 World Lateral Flow POC Reader Average Price by End Users (2021-2032)

7 MARKET ANALYSIS BY MARKETING METHOD

7.1 World Lateral Flow POC Reader Market Size Overview by Marketing Method: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Marketing Method

7.2.1 Direct Sales

7.2.2 Distribution

7.3 Market Segment by Marketing Method

7.3.1 World Lateral Flow POC Reader Production by Marketing Method (2021-2032)

7.3.2 World Lateral Flow POC Reader Production Value by Marketing Method (2021-2032)

7.3.3 World Lateral Flow POC Reader Average Price by Marketing Method (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Lateral Flow POC Reader Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Pregnancy and Fertility Testing

8.2.2 Infectious Disease Testing

8.2.3 Cardiac Marker Testing

8.2.4 Cholesterol and Lipid Testing

8.2.5 Drugs-of-Abuse Testing

8.2.6 Others

8.3 Market Segment by Application

8.3.1 World Lateral Flow POC Reader Production by Application (2021-2032)

8.3.2 World Lateral Flow POC Reader Production Value by Application (2021-2032)

8.3.3 World Lateral Flow POC Reader Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Abbott

- 9.1.1 Abbott Details
- 9.1.2 Abbott Major Business
- 9.1.3 Abbott Lateral Flow POC Reader Product and Services
- 9.1.4 Abbott Lateral Flow POC Reader Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.1.5 Abbott Recent Developments/Updates
- 9.1.6 Abbott Competitive Strengths & Weaknesses
- 9.2 QIAGEN
- 9.2.1 QIAGEN Details
- 9.2.2 QIAGEN Major Business
- 9.2.3 QIAGEN Lateral Flow POC Reader Product and Services
- 9.2.4 QIAGEN Lateral Flow POC Reader Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.2.5 QIAGEN Recent Developments/Updates
- 9.2.6 QIAGEN Competitive Strengths & Weaknesses
- 9.3 IUL (iPeak)
- 9.3.1 IUL (iPeak) Details
- 9.3.2 IUL (iPeak) Major Business
- 9.3.3 IUL (iPeak) Lateral Flow POC Reader Product and Services
- 9.3.4 IUL (iPeak) Lateral Flow POC Reader Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.3.5 IUL (iPeak) Recent Developments/Updates
- 9.3.6 IUL (iPeak) Competitive Strengths & Weaknesses
- 9.4 BD Veritor
- 9.4.1 BD Veritor Details
- 9.4.2 BD Veritor Major Business
- 9.4.3 BD Veritor Lateral Flow POC Reader Product and Services
- 9.4.4 BD Veritor Lateral Flow POC Reader Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.4.5 BD Veritor Recent Developments/Updates
- 9.4.6 BD Veritor Competitive Strengths & Weaknesses
- 9.5 Qassay
- 9.5.1 Qassay Details
- 9.5.2 Qassay Major Business
- 9.5.3 Qassay Lateral Flow POC Reader Product and Services
- 9.5.4 Qassay Lateral Flow POC Reader Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.5.5 Qassay Recent Developments/Updates
- 9.5.6 Qassay Competitive Strengths & Weaknesses

9.6 Axxin

9.6.1 Axxin Details

9.6.2 Axxin Major Business

9.6.3 Axxin Lateral Flow POC Reader Product and Services

9.6.4 Axxin Lateral Flow POC Reader Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Axxin Recent Developments/Updates

9.6.6 Axxin Competitive Strengths & Weaknesses

9.7 Detekt

9.7.1 Detekt Details

9.7.2 Detekt Major Business

9.7.3 Detekt Lateral Flow POC Reader Product and Services

9.7.4 Detekt Lateral Flow POC Reader Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Detekt Recent Developments/Updates

9.7.6 Detekt Competitive Strengths & Weaknesses

9.8 Dg Technologies

9.8.1 Dg Technologies Details

9.8.2 Dg Technologies Major Business

9.8.3 Dg Technologies Lateral Flow POC Reader Product and Services

9.8.4 Dg Technologies Lateral Flow POC Reader Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Dg Technologies Recent Developments/Updates

9.8.6 Dg Technologies Competitive Strengths & Weaknesses

9.9 OpTricon

9.9.1 OpTricon Details

9.9.2 OpTricon Major Business

9.9.3 OpTricon Lateral Flow POC Reader Product and Services

9.9.4 OpTricon Lateral Flow POC Reader Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 OpTricon Recent Developments/Updates

9.9.6 OpTricon Competitive Strengths & Weaknesses

9.10 VICAM

9.10.1 VICAM Details

9.10.2 VICAM Major Business

9.10.3 VICAM Lateral Flow POC Reader Product and Services

9.10.4 VICAM Lateral Flow POC Reader Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 VICAM Recent Developments/Updates

9.10.6 VICAM Competitive Strengths & Weaknesses

9.11 Operon SA

9.11.1 Operon SA Details

9.11.2 Operon SA Major Business

9.11.3 Operon SA Lateral Flow POC Reader Product and Services

9.11.4 Operon SA Lateral Flow POC Reader Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Operon SA Recent Developments/Updates

9.11.6 Operon SA Competitive Strengths & Weaknesses

9.12 Gold Standard Diagnostics (RapidScan)

9.12.1 Gold Standard Diagnostics (RapidScan) Details

9.12.2 Gold Standard Diagnostics (RapidScan) Major Business

9.12.3 Gold Standard Diagnostics (RapidScan) Lateral Flow POC Reader Product and Services

9.12.4 Gold Standard Diagnostics (RapidScan) Lateral Flow POC Reader Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 Gold Standard Diagnostics (RapidScan) Recent Developments/Updates

9.12.6 Gold Standard Diagnostics (RapidScan) Competitive Strengths & Weaknesses

9.13 Lumos Diagnostics

9.13.1 Lumos Diagnostics Details

9.13.2 Lumos Diagnostics Major Business

9.13.3 Lumos Diagnostics Lateral Flow POC Reader Product and Services

9.13.4 Lumos Diagnostics Lateral Flow POC Reader Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.13.5 Lumos Diagnostics Recent Developments/Updates

9.13.6 Lumos Diagnostics Competitive Strengths & Weaknesses

9.14 ProGnosis Biotech

9.14.1 ProGnosis Biotech Details

9.14.2 ProGnosis Biotech Major Business

9.14.3 ProGnosis Biotech Lateral Flow POC Reader Product and Services

9.14.4 ProGnosis Biotech Lateral Flow POC Reader Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.14.5 ProGnosis Biotech Recent Developments/Updates

9.14.6 ProGnosis Biotech Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

10.1 Lateral Flow POC Reader Industry Chain

10.2 Lateral Flow POC Reader Upstream Analysis

- 10.2.1 Lateral Flow POC Reader Core Raw Materials
- 10.2.2 Main Manufacturers of Lateral Flow POC Reader Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Lateral Flow POC Reader Production Mode
- 10.6 Lateral Flow POC Reader Procurement Model
- 10.7 Lateral Flow POC Reader Industry Sales Model and Sales Channels
 - 10.7.1 Lateral Flow POC Reader Sales Model
 - 10.7.2 Lateral Flow POC Reader Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Lateral Flow POC Reader Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Lateral Flow POC Reader Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Lateral Flow POC Reader Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Lateral Flow POC Reader Production Value Market Share by Region (2021-2026)
- Table 5. World Lateral Flow POC Reader Production Value Market Share by Region (2027-2032)
- Table 6. World Lateral Flow POC Reader Production by Region (2021-2026) & (K Units)
- Table 7. World Lateral Flow POC Reader Production by Region (2027-2032) & (K Units)
- Table 8. World Lateral Flow POC Reader Production Market Share by Region (2021-2026)
- Table 9. World Lateral Flow POC Reader Production Market Share by Region (2027-2032)
- Table 10. World Lateral Flow POC Reader Average Price by Region (2021-2026) & (USD/Unit)
- Table 11. World Lateral Flow POC Reader Average Price by Region (2027-2032) & (USD/Unit)
- Table 12. Lateral Flow POC Reader Major Market Trends
- Table 13. World Lateral Flow POC Reader Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)
- Table 14. World Lateral Flow POC Reader Consumption by Region (2021-2026) & (K Units)
- Table 15. World Lateral Flow POC Reader Consumption Forecast by Region (2027-2032) & (K Units)
- Table 16. World Lateral Flow POC Reader Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Lateral Flow POC Reader Producers in 2025
- Table 18. World Lateral Flow POC Reader Production by Manufacturer (2021-2026) & (K Units)
- Table 19. Production Market Share of Key Lateral Flow POC Reader Producers in 2025
- Table 20. World Lateral Flow POC Reader Average Price by Manufacturer (2021-2026)

& (USD/Unit)

Table 21. Global Lateral Flow POC Reader Company Evaluation Quadrant

Table 22. World Lateral Flow POC Reader Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Lateral Flow POC Reader Production Site of Key Manufacturer

Table 24. Lateral Flow POC Reader Market: Company Product Type Footprint

Table 25. Lateral Flow POC Reader Market: Company Product Application Footprint

Table 26. Lateral Flow POC Reader Competitive Factors

Table 27. Lateral Flow POC Reader New Entrant and Capacity Expansion Plans

Table 28. Lateral Flow POC Reader Mergers & Acquisitions Activity

Table 29. United States VS China Lateral Flow POC Reader Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Lateral Flow POC Reader Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Lateral Flow POC Reader Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Lateral Flow POC Reader Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Lateral Flow POC Reader Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Lateral Flow POC Reader Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Lateral Flow POC Reader Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Lateral Flow POC Reader Production Market Share (2021-2026)

Table 37. China Based Lateral Flow POC Reader Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Lateral Flow POC Reader Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Lateral Flow POC Reader Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Lateral Flow POC Reader Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Lateral Flow POC Reader Production Market Share (2021-2026)

Table 42. Rest of World Based Lateral Flow POC Reader Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Lateral Flow POC Reader Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Lateral Flow POC Reader Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Lateral Flow POC Reader Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Lateral Flow POC Reader Production Market Share (2021-2026)

Table 47. World Lateral Flow POC Reader Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Lateral Flow POC Reader Production by Type (2021-2026) & (K Units)

Table 49. World Lateral Flow POC Reader Production by Type (2027-2032) & (K Units)

Table 50. World Lateral Flow POC Reader Production Value by Type (2021-2026) & (USD Million)

Table 51. World Lateral Flow POC Reader Production Value by Type (2027-2032) & (USD Million)

Table 52. World Lateral Flow POC Reader Average Price by Type (2021-2026) & (USD/Unit)

Table 53. World Lateral Flow POC Reader Average Price by Type (2027-2032) & (USD/Unit)

Table 54. World Lateral Flow POC Reader Production Value by End Users, (USD Million), 2021 & 2025 & 2032

Table 55. World Lateral Flow POC Reader Production by End Users (2021-2026) & (K Units)

Table 56. World Lateral Flow POC Reader Production by End Users (2027-2032) & (K Units)

Table 57. World Lateral Flow POC Reader Production Value by End Users (2021-2026) & (USD Million)

Table 58. World Lateral Flow POC Reader Production Value by End Users (2027-2032) & (USD Million)

Table 59. World Lateral Flow POC Reader Average Price by End Users (2021-2026) & (USD/Unit)

Table 60. World Lateral Flow POC Reader Average Price by End Users (2027-2032) & (USD/Unit)

Table 61. World Lateral Flow POC Reader Production Value by Marketing Method, (USD Million), 2021 & 2025 & 2032

Table 62. World Lateral Flow POC Reader Production by Marketing Method (2021-2026) & (K Units)

Table 63. World Lateral Flow POC Reader Production by Marketing Method

(2027-2032) & (K Units)

Table 64. World Lateral Flow POC Reader Production Value by Marketing Method (2021-2026) & (USD Million)

Table 65. World Lateral Flow POC Reader Production Value by Marketing Method (2027-2032) & (USD Million)

Table 66. World Lateral Flow POC Reader Average Price by Marketing Method (2021-2026) & (USD/Unit)

Table 67. World Lateral Flow POC Reader Average Price by Marketing Method (2027-2032) & (USD/Unit)

Table 68. World Lateral Flow POC Reader Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Lateral Flow POC Reader Production by Application (2021-2026) & (K Units)

Table 70. World Lateral Flow POC Reader Production by Application (2027-2032) & (K Units)

Table 71. World Lateral Flow POC Reader Production Value by Application (2021-2026) & (USD Million)

Table 72. World Lateral Flow POC Reader Production Value by Application (2027-2032) & (USD Million)

Table 73. World Lateral Flow POC Reader Average Price by Application (2021-2026) & (USD/Unit)

Table 74. World Lateral Flow POC Reader Average Price by Application (2027-2032) & (USD/Unit)

Table 75. Abbott Basic Information, Manufacturing Base and Competitors

Table 76. Abbott Major Business

Table 77. Abbott Lateral Flow POC Reader Product and Services

Table 78. Abbott Lateral Flow POC Reader Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Abbott Recent Developments/Updates

Table 80. Abbott Competitive Strengths & Weaknesses

Table 81. QIAGEN Basic Information, Manufacturing Base and Competitors

Table 82. QIAGEN Major Business

Table 83. QIAGEN Lateral Flow POC Reader Product and Services

Table 84. QIAGEN Lateral Flow POC Reader Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. QIAGEN Recent Developments/Updates

Table 86. QIAGEN Competitive Strengths & Weaknesses

Table 87. IUL (iPeak) Basic Information, Manufacturing Base and Competitors

Table 88. IUL (iPeak) Major Business

Table 89. IUL (iPeak) Lateral Flow POC Reader Product and Services

Table 90. IUL (iPeak) Lateral Flow POC Reader Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. IUL (iPeak) Recent Developments/Updates

Table 92. IUL (iPeak) Competitive Strengths & Weaknesses

Table 93. BD Veritor Basic Information, Manufacturing Base and Competitors

Table 94. BD Veritor Major Business

Table 95. BD Veritor Lateral Flow POC Reader Product and Services

Table 96. BD Veritor Lateral Flow POC Reader Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. BD Veritor Recent Developments/Updates

Table 98. BD Veritor Competitive Strengths & Weaknesses

Table 99. Qassay Basic Information, Manufacturing Base and Competitors

Table 100. Qassay Major Business

Table 101. Qassay Lateral Flow POC Reader Product and Services

Table 102. Qassay Lateral Flow POC Reader Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Qassay Recent Developments/Updates

Table 104. Qassay Competitive Strengths & Weaknesses

Table 105. Axxin Basic Information, Manufacturing Base and Competitors

Table 106. Axxin Major Business

Table 107. Axxin Lateral Flow POC Reader Product and Services

Table 108. Axxin Lateral Flow POC Reader Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Axxin Recent Developments/Updates

Table 110. Axxin Competitive Strengths & Weaknesses

Table 111. Detekt Basic Information, Manufacturing Base and Competitors

Table 112. Detekt Major Business

Table 113. Detekt Lateral Flow POC Reader Product and Services

Table 114. Detekt Lateral Flow POC Reader Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Detekt Recent Developments/Updates

Table 116. Detekt Competitive Strengths & Weaknesses

Table 117. Dg Technologies Basic Information, Manufacturing Base and Competitors

Table 118. Dg Technologies Major Business

Table 119. Dg Technologies Lateral Flow POC Reader Product and Services

Table 120. Dg Technologies Lateral Flow POC Reader Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Dg Technologies Recent Developments/Updates
Table 122. Dg Technologies Competitive Strengths & Weaknesses
Table 123. OpTricon Basic Information, Manufacturing Base and Competitors
Table 124. OpTricon Major Business
Table 125. OpTricon Lateral Flow POC Reader Product and Services
Table 126. OpTricon Lateral Flow POC Reader Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 127. OpTricon Recent Developments/Updates
Table 128. OpTricon Competitive Strengths & Weaknesses
Table 129. VICAM Basic Information, Manufacturing Base and Competitors
Table 130. VICAM Major Business
Table 131. VICAM Lateral Flow POC Reader Product and Services
Table 132. VICAM Lateral Flow POC Reader Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 133. VICAM Recent Developments/Updates
Table 134. VICAM Competitive Strengths & Weaknesses
Table 135. Operon SA Basic Information, Manufacturing Base and Competitors
Table 136. Operon SA Major Business
Table 137. Operon SA Lateral Flow POC Reader Product and Services
Table 138. Operon SA Lateral Flow POC Reader Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 139. Operon SA Recent Developments/Updates
Table 140. Operon SA Competitive Strengths & Weaknesses
Table 141. Gold Standard Diagnostics (RapidScan) Basic Information, Manufacturing Base and Competitors
Table 142. Gold Standard Diagnostics (RapidScan) Major Business
Table 143. Gold Standard Diagnostics (RapidScan) Lateral Flow POC Reader Product and Services
Table 144. Gold Standard Diagnostics (RapidScan) Lateral Flow POC Reader Production (K Units), Price (USD/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
Table 145. Gold Standard Diagnostics (RapidScan) Recent Developments/Updates
Table 146. Gold Standard Diagnostics (RapidScan) Competitive Strengths & Weaknesses
Table 147. Lumos Diagnostics Basic Information, Manufacturing Base and Competitors
Table 148. Lumos Diagnostics Major Business
Table 149. Lumos Diagnostics Lateral Flow POC Reader Product and Services
Table 150. Lumos Diagnostics Lateral Flow POC Reader Production (K Units), Price

(USD/Unit), Production Value (USD Million), Gross Margin and Market Share
(2021-2026)

Table 151. Lumos Diagnostics Recent Developments/Updates

Table 152. Lumos Diagnostics Competitive Strengths & Weaknesses

Table 153. ProGnosis Biotech Basic Information, Manufacturing Base and Competitors

Table 154. ProGnosis Biotech Major Business

Table 155. ProGnosis Biotech Lateral Flow POC Reader Product and Services

Table 156. ProGnosis Biotech Lateral Flow POC Reader Production (K Units), Price
(USD/Unit), Production Value (USD Million), Gross Margin and Market Share
(2021-2026)

Table 157. ProGnosis Biotech Recent Developments/Updates

Table 158. ProGnosis Biotech Competitive Strengths & Weaknesses

Table 159. Global Key Players of Lateral Flow POC Reader Upstream (Raw Materials)

Table 160. Global Lateral Flow POC Reader Typical Customers

Table 161. Lateral Flow POC Reader Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Lateral Flow POC Reader Picture

Figure 2. World Lateral Flow POC Reader Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Lateral Flow POC Reader Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Lateral Flow POC Reader Production (2021-2032) & (K Units)

Figure 5. World Lateral Flow POC Reader Average Price (2021-2032) & (USD/Unit)

Figure 6. World Lateral Flow POC Reader Production Value Market Share by Region (2021-2032)

Figure 7. World Lateral Flow POC Reader Production Market Share by Region (2021-2032)

Figure 8. North America Lateral Flow POC Reader Production (2021-2032) & (K Units)

Figure 9. Europe Lateral Flow POC Reader Production (2021-2032) & (K Units)

Figure 10. China Lateral Flow POC Reader Production (2021-2032) & (K Units)

Figure 11. Japan Lateral Flow POC Reader Production (2021-2032) & (K Units)

Figure 12. Lateral Flow POC Reader Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Lateral Flow POC Reader Consumption (2021-2032) & (K Units)

Figure 15. World Lateral Flow POC Reader Consumption Market Share by Region (2021-2032)

Figure 16. United States Lateral Flow POC Reader Consumption (2021-2032) & (K Units)

Figure 17. China Lateral Flow POC Reader Consumption (2021-2032) & (K Units)

Figure 18. Europe Lateral Flow POC Reader Consumption (2021-2032) & (K Units)

Figure 19. Japan Lateral Flow POC Reader Consumption (2021-2032) & (K Units)

Figure 20. South Korea Lateral Flow POC Reader Consumption (2021-2032) & (K Units)

Figure 21. ASEAN Lateral Flow POC Reader Consumption (2021-2032) & (K Units)

Figure 22. India Lateral Flow POC Reader Consumption (2021-2032) & (K Units)

Figure 23. Producer Shipments of Lateral Flow POC Reader by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Lateral Flow POC Reader Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Lateral Flow POC Reader Markets in 2025

Figure 26. United States VS China: Lateral Flow POC Reader Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Lateral Flow POC Reader Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Lateral Flow POC Reader Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Lateral Flow POC Reader Production Market Share 2025

Figure 30. China Based Manufacturers Lateral Flow POC Reader Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Lateral Flow POC Reader Production Market Share 2025

Figure 32. World Lateral Flow POC Reader Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Lateral Flow POC Reader Production Value Market Share by Type in 2025

Figure 34. Digital/Mobile Readers

Figure 35. Benchtop Readers

Figure 36. World Lateral Flow POC Reader Production Market Share by Type (2021-2032)

Figure 37. World Lateral Flow POC Reader Production Value Market Share by Type (2021-2032)

Figure 38. World Lateral Flow POC Reader Average Price by Type (2021-2032) & (USD/Unit)

Figure 39. World Lateral Flow POC Reader Production Value by End Users, (USD Million), 2021 & 2025 & 2032

Figure 40. World Lateral Flow POC Reader Production Value Market Share by End Users in 2025

Figure 41. Hospitals and Clinics

Figure 42. Home Care

Figure 43. Diagnostic Laboratories

Figure 44. Pharmaceutical and Biotechnology Companies

Figure 45. Others

Figure 46. World Lateral Flow POC Reader Production Market Share by End Users (2021-2032)

Figure 47. World Lateral Flow POC Reader Production Value Market Share by End Users (2021-2032)

Figure 48. World Lateral Flow POC Reader Average Price by End Users (2021-2032) & (USD/Unit)

Figure 49. World Lateral Flow POC Reader Production Value by Marketing Method, (USD Million), 2021 & 2025 & 2032

Figure 50. World Lateral Flow POC Reader Production Value Market Share by Marketing Method in 2025

Figure 51. Direct Sales

Figure 52. Distribution

Figure 53. World Lateral Flow POC Reader Production Market Share by Marketing Method (2021-2032)

Figure 54. World Lateral Flow POC Reader Production Value Market Share by Marketing Method (2021-2032)

Figure 55. World Lateral Flow POC Reader Average Price by Marketing Method (2021-2032) & (USD/Unit)

Figure 56. World Lateral Flow POC Reader Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 57. World Lateral Flow POC Reader Production Value Market Share by Application in 2025

Figure 58. Pregnancy and Fertility Testing

Figure 59. Infectious Disease Testing

Figure 60. Cardiac Marker Testing

Figure 61. Cholesterol and Lipid Testing

Figure 62. Drugs-of-Abuse Testing

Figure 63. Others

Figure 64. World Lateral Flow POC Reader Production Market Share by Application (2021-2032)

Figure 65. World Lateral Flow POC Reader Production Value Market Share by Application (2021-2032)

Figure 66. World Lateral Flow POC Reader Average Price by Application (2021-2032) & (USD/Unit)

Figure 67. Lateral Flow POC Reader Industry Chain

Figure 68. Lateral Flow POC Reader Procurement Model

Figure 69. Lateral Flow POC Reader Sales Model

Figure 70. Lateral Flow POC Reader Sales Channels, Direct Sales, and Distribution

Figure 71. Methodology

Figure 72. Research Process and Data Source

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