

Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Lateral Flow POC Reader Market 2018, Forecast to 2023

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Abstracts

Lateral Flow POC Reader is a universal mobile analysis device for the qualitative and quantitative analysis of lateral flow assays, immunological rapid tests for point-of-care diagnostics. The tests can originate in multiple fields of application, such as cancer and heart disease diagnostics or drug screening.

Scope of the Report:

This report focuses on the Lateral Flow POC Reader in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application. The Lateral Flow POC Reader industry concentration is not high; there are more than one hundreds manufacturers in the world, and high-end products mainly from U.S. and Western European.

Global giant manufactures mainly distributed in U.S. and E.U. The manufacturers in U.S. have a long history and unshakable status in this field. Manufacturers such as Alere and Becton, Dickinson and Company have relative higher level of product's quality. As to Germany, QIAGEN has become as a global leader. In Norway, Skannex leads the technology development.

In the international market, the marketing channels characteristic differ from company to company.

The international leading companies such prefer taking own sales force in many countries, including most major markets. The giant companies are more likely to set their own big agents or utilize third-party distributors in some major countries and regions taking charge of regional business building their international market position. Smaller companies, in contrast, put more effort on direct selling business. They can act

as exports at the same time, and it is a common phenomenon in this industry. As they do not have that much international brand influence, their product quality is not good enough when comparing with leading companies, however, they have price advantage. They like to expand their market share in developing countries and low-end international market.

The producers in this industry are more likely take directly contract with reagent manufacturers, because this product is more difficult to sell alone.

The worldwide market for Lateral Flow POC Reader is expected to grow at a CAGR of roughly 8.5% over the next five years, will reach 1210 million US\$ in 2023, from 740 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Alere

QIAGEN

skannex

LRE Medical

BD Company

Axxin

Abbott

optricon

Trinity Biotech

Detekt

Quidel Corporation

Abingdon

Fio Corporation

magnasense

BÜHLMANN Laboratories AG

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Digital/Mobile Readers

Benchtop Readers

Market Segment by Applications, can be divided into

Pregnancy & Fertility Testing

Infectious Disease Testing

Cardiac Marker Testing

Cholesterol & Lipid Testing

Drugs-of-abuse Testing

Other Tests

There are 15 Chapters to deeply display the global Lateral Flow POC Reader market.

Chapter 1, to describe Lateral Flow POC Reader Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Lateral Flow POC Reader, with sales, revenue, and price of Lateral Flow POC Reader, in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Lateral Flow POC Reader, for each region, from 2013 to 2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Lateral Flow POC Reader market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Lateral Flow POC Reader sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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