

# Global Lateral Flow Assay Test Market 2024 by Company, Regions, Type and Application, Forecast to 2030

https://marketpublishers.com/r/GC8686C17826EN.html

Date: January 2024

Pages: 104

Price: US\$ 3,480.00 (Single User License)

ID: GC8686C17826EN

# **Abstracts**

According to our (Global Info Research) latest study, the global Lateral Flow Assay Test market size was valued at USD 5478.1 million in 2023 and is forecast to a readjusted size of USD 8357.8 million by 2030 with a CAGR of 6.2% during review period.

Lateral Flow Assay is a simple to use diagnostic device used to confirm the presence or absence of a target analyte, such as pathogens or biomarkers in humans or animals, or contaminants in water supplies, foodstuffs, or animal feeds.

Global Lateral Flow Assay Test key players include Thermo Fisher, Becton Dickinson, etc. Global top two manufacturers hold a share nearly 25%.

North America is the largest market, with a share over 35%, followed by Europe, Asia-Pacific, both have a share about 55 percent.

In terms of product, Sandwich Assays is the largest segment, with a share about 65%. And in terms of application, the largest application is Medicine, followed by Environment Testing, Food Safety, etc.

The Global Info Research report includes an overview of the development of the Lateral Flow Assay Test industry chain, the market status of Medicine (Sandwich Assays, Competitive Assays), Environment Testing (Sandwich Assays, Competitive Assays), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Lateral Flow Assay Test.

Regionally, the report analyzes the Lateral Flow Assay Test markets in key regions.



North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Lateral Flow Assay Test market, with robust domestic demand, supportive policies, and a strong manufacturing base.

# Key Features:

The report presents comprehensive understanding of the Lateral Flow Assay Test market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Lateral Flow Assay Test industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Sandwich Assays, Competitive Assays).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Lateral Flow Assay Test market.

Regional Analysis: The report involves examining the Lateral Flow Assay Test market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Lateral Flow Assay Test market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Lateral Flow Assay Test:

Company Analysis: Report covers individual Lateral Flow Assay Test players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.



Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Lateral Flow Assay Test This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Medicine, Environment Testing).

Technology Analysis: Report covers specific technologies relevant to Lateral Flow Assay Test. It assesses the current state, advancements, and potential future developments in Lateral Flow Assay Test areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Lateral Flow Assay Test market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Lateral Flow Assay Test market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Sandwich Assays

Competitive Assays

Market segment by Application

Medicine

**Environment Testing** 

Food Safety



Thermo Fisher

# Market segment by players, this report covers

	Becton, Dickinson
	Abbott
	Hologic, Inc.
	PerkinElmer
	Quidel Corporation
	Biom?rieux
	Cytiva (Danaher)
	Qiagen
	Siemens
	BUHLMANN
	IMMY
Market	segment by regions, regional analysis covers
	North America (United States, Canada, and Mexico)
	Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)
	Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)
	South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)



The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Lateral Flow Assay Test product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Lateral Flow Assay Test, with revenue, gross margin and global market share of Lateral Flow Assay Test from 2019 to 2024.

Chapter 3, the Lateral Flow Assay Test competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024.and Lateral Flow Assay Test market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Lateral Flow Assay Test.

Chapter 13, to describe Lateral Flow Assay Test research findings and conclusion.



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