

Global Last-Mile Delivery Logistics Platform Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Last-Mile Delivery Logistics Platform market size is expected to reach \$ 5807 million by 2032, rising at a market growth of 7.9% CAGR during the forecast period (2026-2032).

Last-mile delivery logistics platforms refer to online platforms that provide last-mile delivery services, typically managed by logistics companies or third-party platforms. Their main functions include order receiving, delivery personnel dispatch, route planning, real-time tracking, and customer feedback, aiming to optimize the delivery process, improve efficiency, reduce costs, and provide a reliable delivery experience. These platforms often utilize technologies such as intelligent route planning, real-time location tracking, and data analytics to meet the growing demands of e-commerce and urban delivery.

The last-mile delivery logistics platform industry chain mainly consists of upstream supply chains and transportation resources, midstream delivery platforms and technology service providers, and downstream e-commerce and enterprise customers. Upstream includes warehousing service providers, trunk transportation companies, express delivery companies, and providers of delivery vehicles and personnel, offering basic capabilities for parcel transshipment, warehousing, sorting, and transportation. Midstream comprises last-mile delivery platform operators, who improve delivery efficiency and service quality through technologies such as dispatch systems, route optimization, order management, driver management, and data analytics, profiting through delivery service fees, membership fees, and value-added services. Downstream consists of customers such as e-commerce companies, retail businesses, and food delivery platforms that use last-mile delivery services. In terms of overall gross profit margin, the upstream warehousing and transportation links are generally between

10% and 25%, the midstream digital last-mile delivery platforms have a gross profit margin of 20% to 40% due to their platform and technology-enabled characteristics, while the downstream retail or catering enterprises have a relatively low gross profit margin for delivery costs, generally between 5% and 15%.

Last-mile delivery logistics platforms play a crucial role in the modern business environment. With the rise of e-commerce and online shopping, consumers' demand for fast and on-time delivery services continues to increase. The last-mile delivery logistics platform provides a smooth service between merchants and consumers by optimizing delivery routes, improving delivery efficiency, and introducing intelligent technology. An efficient bridge is built. These platforms not only improve merchants' delivery capabilities and customer satisfaction, but also bring a certain degree of optimization to the city's transportation and environment. They are an indispensable and important part of the modern logistics system.

This report studies the global Last-Mile Delivery Logistics Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Last-Mile Delivery Logistics Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Last-Mile Delivery Logistics Platform that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Last-Mile Delivery Logistics Platform total market, 2021-2032, (USD Million)

Global Last-Mile Delivery Logistics Platform total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Last-Mile Delivery Logistics Platform total market, key domestic companies, and share, (USD Million)

Global Last-Mile Delivery Logistics Platform revenue by player, revenue and market share 2021-2026, (USD Million)

Global Last-Mile Delivery Logistics Platform total market by Type, CAGR, 2021-2032, (USD Million)

Global Last-Mile Delivery Logistics Platform total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Last-Mile Delivery Logistics Platform market based on the following parameters - company overview, revenue, gross margin,

product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Uber, FedEx, DoorDash, Deliveroo, Glovo, Postmates, Wolt, Delivery Hero, Grubhub, Just Eat, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Last-Mile Delivery Logistics Platform market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Last-Mile Delivery Logistics Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Last-Mile Delivery Logistics Platform Market, Segmentation by Type:

Cloud Based

On-Premises

Global Last-Mile Delivery Logistics Platform Market, Segmentation by Delivery Service Type:

Instant Delivery Platform

Standard Delivery Platform

Global Last-Mile Delivery Logistics Platform Market, Segmentation by Operating Model:

Self-Operated Delivery Platform

Third-Party Delivery Platform

Global Last-Mile Delivery Logistics Platform Market, Segmentation by Application:

Food Industry

Retail Industry

Logistics Industry

Pharmaceutical Industry

Others

Companies Profiled:

Uber

FedEx

DoorDash

Deliveroo

Glovo

Postmates

Wolt

Delivery Hero

Grubhub

Just Eat

Amazon Logistics

UPS

DHL Express

Key Questions Answered

1. How big is the global Last-Mile Delivery Logistics Platform market?
2. What is the demand of the global Last-Mile Delivery Logistics Platform market?
3. What is the year over year growth of the global Last-Mile Delivery Logistics Platform market?
4. What is the total value of the global Last-Mile Delivery Logistics Platform market?
5. Who are the Major Players in the global Last-Mile Delivery Logistics Platform market?
6. What are the growth factors driving the market demand?

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