

Global Laser Marking Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Laser Marking market size was valued at USD 1953 million in 2023 and is forecast to a readjusted size of USD 2691.7 million by 2030 with a CAGR of 4.7% during review period.

Laser marking is a methods to leave marks on an object, which also includes color change due to chemical/molecular alteration, charring, foaming, melting, ablation, and more. The technique does not involve the use of inks, nor does it involve tool bits which contact the engraving surface and wear out, giving it an advantage over alternative engraving or marking technologies where inks or bit heads have to be replaced regularly.

The Global Info Research report includes an overview of the development of the Laser Marking industry chain, the market status of Semiconductor & Electronics (Fiber Laser, Diode Laser), Automotive (Fiber Laser, Diode Laser), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Laser Marking.

Regionally, the report analyzes the Laser Marking markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Laser Marking market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Laser Marking market. It

provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Laser Marking industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Fiber Laser, Diode Laser).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Laser Marking market.

Regional Analysis: The report involves examining the Laser Marking market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Laser Marking market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Laser Marking:

Company Analysis: Report covers individual Laser Marking players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Laser Marking This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Semiconductor & Electronics, Automotive).

Technology Analysis: Report covers specific technologies relevant to Laser Marking. It assesses the current state, advancements, and potential future developments in Laser Marking areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Laser Marking market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Laser Marking market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Fiber Laser

Diode Laser

Solid State Laser

CO2 Laser

Market segment by Application

Semiconductor & Electronics

Automotive

Aerospace & Defense

Others

Market segment by players, this report covers

Coherent

Han's Laser

Trumpf

Gravotech

Jenoptik

Epilog Laser

600 Group

Mecco

Laserstar

Novanta

IPG Photonics

Beamer Laser Marking Systems

Eurolaser

Foba

Keyence

PhotSCRIBE Technologies

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and

Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Laser Marking product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Laser Marking, with revenue, gross margin and global market share of Laser Marking from 2019 to 2024.

Chapter 3, the Laser Marking competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Laser Marking market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Laser Marking.

Chapter 13, to describe Laser Marking research findings and conclusion.

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