

# Global Laser Marking Machine Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Laser Marking Machine market size was valued at US\$ 3776 million in 2025 and is forecast to a readjusted size of US\$ 7087 million by 2032 with a CAGR of 9.4% during review period.

A laser marking machine is a machine that uses a laser beam to permanently mark various surface materials. Laser marking machines employ dynamic and highly flexible processes, enabling high-speed marking of characters, logos, graphics, barcodes, and two-dimensional data matrices. Laser markings are clear and easy to read, leaving permanent marks that provide effective traceability and can withstand harsh environmental conditions. Data from auxiliary equipment (such as computer control systems) is not included in the data analysis.

Upstream industries mainly include core components and raw materials such as laser light sources, optical components, electrical control systems, and mechanical structural parts; downstream applications are wide-ranging, covering multiple industries including electronics, automotive, medical devices, consumer goods, packaging, and metal processing, primarily used for precision marking, engraving, and printing.

In 2025, the global unit price of a laser marking machine was US\$11,600, with annual sales of approximately 316,411 units, a global annual production capacity of 340,000 units, and an industry profit margin of 30%.

Global Market Future Development Trends:

First, the widespread application of laser marking technology will drive demand growth.

With increasing demand for marking in industrial manufacturing and consumer goods, laser marking machines are gradually becoming indispensable marking tools in various fields. The electronics, automotive parts, pharmaceutical packaging, and food and beverage industries are all placing higher demands on high-precision, high-speed laser marking. This market will continue to expand in the coming years, especially in emerging markets such as Asia and Latin America, where application demand is constantly rising.

Second, technological innovation will lead market upgrades. With the continuous evolution of laser marking technology, especially the application of different types of laser sources such as fiber lasers, UV lasers, and CO2 lasers, the precision, speed, and versatility of marking machines have been further improved. In the future, laser marking equipment will be more integrated and intelligent, supporting more complex marking tasks while handling various materials and surface requirements, improving production efficiency and reliability.

Third, the dual drivers of environmental protection and cost-effectiveness. With increasingly stringent environmental regulations, laser marking machines, due to their environmental advantages such as being pollution-free and consuming no chemicals, are gradually replacing traditional, more polluting marking methods such as chemical inkjet printing and ink printing. Furthermore, with technological advancements, the cost of laser marking machines has gradually decreased, making them more widely applicable to the market and gradually penetrating from high-end manufacturing to small and medium-sized enterprises, thus continuously expanding the market space.

This report is a detailed and comprehensive analysis for global Laser Marking Machine market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Laser Marking Machine market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Laser Marking Machine market size and forecasts by region and country, in

consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Laser Marking Machine market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Laser Marking Machine market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Laser Marking Machine

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Laser Marking Machine market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Han's Laser, Trumpf, Videojet Technologies Inc., Gravotech, Rofin, Trotec Ltd., FOBA (ALLTEC GmbH), Schmidt, Telesis Technologies, Keyence, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Laser Marking Machine market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

Fiber Type

CO2 Lasers Type

Solid State Lasers Type

## Market segment by Working Methods

Continuous Laser Marking Machine

Pulsed Laser Marking Machine

## Market segment by Worktable

Planar Laser Marking Machine

Rotary Laser Marking Machine

3D Laser Marking Machine

## Market segment by Application

Electronics

Precision Instruments

Food & Medicine

Auto Parts

Hardware Products

Plastic Packaging

Others

### Major players covered

Han's Laser

Trumpf

Videojet Technologies Inc.

Gravotech

Rofin

Trotec Ltd.

FOBA (ALLTEC GmbH)

Schmidt

Telesis Technologies

Keyence

Huagong Tech

Amada Co., Ltd.

Mecco

SIC Marking

Epilog Laser

TYKMA Electrox

LaserStar Technologies Corporation

Universal Laser Systems

Tianhong laser

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Laser Marking Machine product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Laser Marking Machine, with price, sales quantity, revenue, and global market share of Laser Marking Machine from 2021 to 2026.

Chapter 3, the Laser Marking Machine competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Laser Marking Machine breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Laser Marking Machine market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Laser Marking Machine.

Chapter 14 and 15, to describe Laser Marking Machine sales channel, distributors, customers, research findings and conclusion.

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