

Global Laser Marking Equipment Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Laser Marking Equipment market size was valued at USD 2478.2 million in 2023 and is forecast to a readjusted size of USD 3350.5 million by 2030 with a CAGR of 4.4% during review period.

Laser marking is a methods to leave marks on an object, which also includes color change due to chemical/molecular alteration, charring, foaming, melting, ablation, and more. The technique does not involve the use of inks, nor does it involve tool bits which contact the engraving surface and wear out, giving it an advantage over alternative engraving or marking technologies where inks or bit heads have to be replaced regularly.

Laser marking is typically used for processes such as applying labels with bar codes, date codes, QR codes, serial numbers, part numbers or adding copyright / trademarks and logos to a number of different surfaces in many industries. Another popular use is the addition of a date value being added to materials such as metals and plastics; this could be used as a best before date or maintenance due date, etc. Additionally laser marking is useful in the creation of ID and smartcards offering high degrees of fraud prevention. Laser marking offers advantages over other marking methods of mark durability, lower use of consumables, repeatability and reductions in process times. Laser marking is extremely popular in the manufacturing industry and is widely integrated into sub-processes across the production line.

The Global Info Research report includes an overview of the development of the Laser Marking Equipment industry chain, the market status of Aerospace Industry (Fiber

Laser, CO₂ Laser), Electronics and Semiconductor Industry (Fiber Laser, CO₂ Laser), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Laser Marking Equipment.

Regionally, the report analyzes the Laser Marking Equipment markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Laser Marking Equipment market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Laser Marking Equipment market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Laser Marking Equipment industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Fiber Laser, CO₂ Laser).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Laser Marking Equipment market.

Regional Analysis: The report involves examining the Laser Marking Equipment market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Laser Marking Equipment market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Laser Marking Equipment:

Company Analysis: Report covers individual Laser Marking Equipment manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Laser Marking Equipment. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Aerospace Industry, Electronics and Semiconductor Industry).

Technology Analysis: Report covers specific technologies relevant to Laser Marking Equipment. It assesses the current state, advancements, and potential future developments in Laser Marking Equipment areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Laser Marking Equipment market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Laser Marking Equipment market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Fiber Laser

CO₂ Laser

Solid-state Laser

Market segment by Application

Aerospace Industry

Electronics and Semiconductor Industry

Automotive Industry

Metal Industry

Others

Major players covered

Coherent

Ipg Photonics

Trumpf

Beamer Laser Marking Systems

Beijing Kaitian Tech

Couth

Epilog Laser

Eurolaser

Foba

Gravotech Marking

Hans Yueming Laser

Han's Laser Technology Industry

Keyence

Laserstar Technologies

Mecco

Photostripe Technologies

Rmi Laser

Senfeng Cnc & Laser Technology

Telesis Technologies

Trotec Laser

Tykma Electrox

Universal Laser Systems

Videojet Technologies

Vytek Laser Systems

Wuhan HGlaser Engineering

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Laser Marking Equipment product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Laser Marking Equipment, with price, sales, revenue and global market share of Laser Marking Equipment from 2019 to 2024.

Chapter 3, the Laser Marking Equipment competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Laser Marking Equipment breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Laser Marking Equipment market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Laser Marking Equipment.

Chapter 14 and 15, to describe Laser Marking Equipment sales channel, distributors, customers, research findings and conclusion.

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