

# Global Laser Marker Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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# **Abstracts**

According to our (Global Info Research) latest study, the global Laser Marker market size was valued at USD 2311 million in 2023 and is forecast to a readjusted size of USD 3437.8 million by 2030 with a CAGR of 5.8% during review period.

Laser marker is a type of machine that use laser beam to make permanent marking in various surface materials. Laser markers are used in a dynamic, highly adaptable process for high-speed character, logo, graphic, bar code and 2D Data Matrix marking. Laser marking is highly readable and leaves a permanent mark that enables effective traceability and is capable of withstanding harsh environmental conditions. Ancillary equipment such as computer control systems are not counted in the data analysis.

Han's Laser, Trumpf dominated the market, with accounted for 12.325%, 6.974% of the laser marker value market share in 2019 respectively. Videojet Technologies Inc., Gravotech, Rofin are the key players and accounted for 4.541%, 3.309% and 2.941% respectively of the overall laser marker market share in 2019. Global giant market mainly distributed in China, USA and Europe. It has unshakable status in this field.

The Global Info Research report includes an overview of the development of the Laser Marker industry chain, the market status of Electronics (Fiber Type, CO2 Lasers Type), Precision Instruments (Fiber Type, CO2 Lasers Type), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Laser Marker.

Regionally, the report analyzes the Laser Marker markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Laser



Marker market, with robust domestic demand, supportive policies, and a strong manufacturing base.

# Key Features:

The report presents comprehensive understanding of the Laser Marker market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Laser Marker industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Units), revenue generated, and market share of different by Type (e.g., Fiber Type, CO2 Lasers Type).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Laser Marker market.

Regional Analysis: The report involves examining the Laser Marker market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Laser Marker market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Laser Marker:

Company Analysis: Report covers individual Laser Marker manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Laser Marker This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Electronics, Precision



Instruments).

Technology Analysis: Report covers specific technologies relevant to Laser Marker. It assesses the current state, advancements, and potential future developments in Laser Marker areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Laser Marker market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Laser Marker market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Fiber Type

CO2 Lasers Type

Others

Market segment by Application

**Electronics** 

Precision Instruments

Food & Medicine

Auto parts



Hardware Products
Plastic Packaging
Others
Major players covered
Han's Laser
Trumpf
Videojet Technologies Inc.
Gravotech
Rofin
Trotec Ltd.
FOBA (ALLTEC GmbH)
Schmidt
Telesis Technologies
Keyence
Huagong Tech
Amada Co,. Ltd.
Mecco
SIC Marking
Epilog Laser



TYKMA Electrox

LaserStar Technologies Corporation

Universal Laser Systems

Tianhong laser

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Laser Marker product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Laser Marker, with price, sales, revenue and global market share of Laser Marker from 2019 to 2024.

Chapter 3, the Laser Marker competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Laser Marker breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.



Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Laser Marker market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Laser Marker.

Chapter 14 and 15, to describe Laser Marker sales channel, distributors, customers, research findings and conclusion.



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