

Global Laser Coding and Marking Equipment Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Laser Coding and Marking Equipment market size is expected to reach \$ 1412 million by 2032, rising at a market growth of 5.6% CAGR during the forecast period (2026-2032).

Laser Coding and marking equipment are machines that print production date, barcode, trade mark and other product information on product surfaces and packages. Laser Coding and marking equipment are widely used in industrial fields such as Packaging, Electronics & Microelectronics, Medical and further constructions.

In 2024, global sales of laser coding and marking equipment will reach 68,840 units, with an average selling price of US\$12,813 per unit.

The laser coding and marking equipment industry is currently undergoing a period of accelerated technological iteration and rapid expansion of application scenarios. In the short term, the core drivers of growth will be the strong demand from sectors such as new energy and packaging. In the long term, intelligentization, ultra-fine processing, and green manufacturing will reshape the competitive landscape. Companies need to focus on three key areas:

Technological breakthroughs: Break through “bottleneck” technologies such as ultra-fast lasers and AI vision algorithms to capture high-end markets.

Ecosystem Collaboration: Integrate with robotics and MES systems to provide integrated “marking + inspection” solutions.

Regional Expansion: Establish localized service centers in Southeast Asia and the

Middle East to circumvent trade barriers and align with emerging market demands.

Over the next five years, companies with full-chain integration capabilities (e.g., in-house laser development + software) and global service networks will dominate the market, while small and medium-sized manufacturers reliant on contract manufacturing face the risk of elimination.

This report studies the global Laser Coding and Marking Equipment production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Laser Coding and Marking Equipment and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Laser Coding and Marking Equipment that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Laser Coding and Marking Equipment total production and demand, 2021-2032, (Units)

Global Laser Coding and Marking Equipment total production value, 2021-2032, (USD Million)

Global Laser Coding and Marking Equipment production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Units), (based on production site)

Global Laser Coding and Marking Equipment consumption by region & country, CAGR, 2021-2032 & (Units)

U.S. VS China: Laser Coding and Marking Equipment domestic production, consumption, key domestic manufacturers and share

Global Laser Coding and Marking Equipment production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Units)

Global Laser Coding and Marking Equipment production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Units)

Global Laser Coding and Marking Equipment production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Units)

This report profiles key players in the global Laser Coding and Marking Equipment market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key

companies covered as a part of this study include Han's Laser, Trumpf, Danaher (Videojet and FOBA), Markem-Imaje, Domino, Macsa, Keyence, Trotec, Hitachi Industrial Equipment, REA JET, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Laser Coding and Marking Equipment market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Laser Coding and Marking Equipment Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Laser Coding and Marking Equipment Market, Segmentation by Type:

Fiber Laser

CO2 Laser

UV Laser

Others (YAG Laser, etc.)

Global Laser Coding and Marking Equipment Market, Segmentation by Application:

Automotive

Aerospace

Machine Tool

Electronics & Microelectronics

Medical

Packaging

Others

Companies Profiled:

Han's Laser

Trumpf

Danaher (Videojet and FOBA)

Markem-Imaje

Domino

Macsa

Keyence

Trotec

Hitachi Industrial Equipment

REA JET

Tete Laser

Gravotech

SUNINE

Coherent

Linx

TYKMA Electrox

SATO

KGK

HiSpeed Laser

Control print

Koenig & Bauer Coding GmbH

Key Questions Answered:

1. How big is the global Laser Coding and Marking Equipment market?
2. What is the demand of the global Laser Coding and Marking Equipment market?
3. What is the year over year growth of the global Laser Coding and Marking Equipment market?
4. What is the production and production value of the global Laser Coding and Marking Equipment market?

5. Who are the key producers in the global Laser Coding and Marking Equipment market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 SCADA Introduction
- 1.2 World SCADA Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World SCADA Total Market by Region (by Headquarter Location)
 - 1.3.1 World SCADA Market Size by Region (2021-2032), (by Headquarter Location)
 - 1.3.2 United States Based Company SCADA Revenue (2021-2032)
 - 1.3.3 China Based Company SCADA Revenue (2021-2032)
 - 1.3.4 Europe Based Company SCADA Revenue (2021-2032)
 - 1.3.5 Japan Based Company SCADA Revenue (2021-2032)
 - 1.3.6 South Korea Based Company SCADA Revenue (2021-2032)
 - 1.3.7 ASEAN Based Company SCADA Revenue (2021-2032)
 - 1.3.8 India Based Company SCADA Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 SCADA Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Major Market Trends

2 DEMAND SUMMARY

- 2.1 World SCADA Consumption Value (2021-2032)
- 2.2 World SCADA Consumption Value by Region
 - 2.2.1 World SCADA Consumption Value by Region (2021-2026)
 - 2.2.2 World SCADA Consumption Value Forecast by Region (2027-2032)
- 2.3 United States SCADA Consumption Value (2021-2032)
- 2.4 China SCADA Consumption Value (2021-2032)
- 2.5 Europe SCADA Consumption Value (2021-2032)
- 2.6 Japan SCADA Consumption Value (2021-2032)
- 2.7 South Korea SCADA Consumption Value (2021-2032)
- 2.8 ASEAN SCADA Consumption Value (2021-2032)
- 2.9 India SCADA Consumption Value (2021-2032)

3 WORLD SCADA COMPANIES COMPETITIVE ANALYSIS

- 3.1 World SCADA Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
 - 3.2.1 Global SCADA Industry Rank of Major Players

- 3.2.2 Global Concentration Ratios (CR4) for SCADA in 2025
- 3.2.3 Global Concentration Ratios (CR8) for SCADA in 2025
- 3.3 SCADA Company Evaluation Quadrant
- 3.4 SCADA Market: Overall Company Footprint Analysis
 - 3.4.1 SCADA Market: Region Footprint
 - 3.4.2 SCADA Market: Company Product Type Footprint
 - 3.4.3 SCADA Market: Company Product Application Footprint
- 3.5 Competitive Environment
 - 3.5.1 Historical Structure of the Industry
 - 3.5.2 Barriers of Market Entry
 - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)

- 4.1 United States VS China: SCADA Revenue Comparison (by Headquarter Location)
 - 4.1.1 United States VS China: SCADA Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
 - 4.1.2 United States VS China: SCADA Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: SCADA Consumption Value Comparison
 - 4.2.1 United States VS China: SCADA Consumption Value Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: SCADA Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based SCADA Companies and Market Share, 2021-2026
 - 4.3.1 United States Based SCADA Companies, Headquarters (States, Country)
 - 4.3.2 United States Based Companies SCADA Revenue, (2021-2026)
- 4.4 China Based Companies SCADA Revenue and Market Share, 2021-2026
 - 4.4.1 China Based SCADA Companies, Company Headquarters (Province, Country)
 - 4.4.2 China Based Companies SCADA Revenue, (2021-2026)
- 4.5 Rest of World Based SCADA Companies and Market Share, 2021-2026
 - 4.5.1 Rest of World Based SCADA Companies, Headquarters (Province, Country)
 - 4.5.2 Rest of World Based Companies SCADA Revenue (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World SCADA Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Hardware

5.2.2 Software

5.2.3 Services

5.3 Market Segment by Type

5.3.1 World SCADA Market Size by Type (2021-2026)

5.3.2 World SCADA Market Size by Type (2027-2032)

5.3.3 World SCADA Market Size Market Share by Type (2027-2032)

6 MARKET ANALYSIS BY APPLICATION

6.1 World SCADA Market Size Overview by Application: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Application

6.2.1 Power & Energy

6.2.2 Oil & Gas Industry

6.2.3 Water & Waste Control

6.2.4 Telecommunications

6.2.5 Transportation

6.2.6 Manufacturing Industry

6.2.7 Others

6.3 Market Segment by Application

6.3.1 World SCADA Market Size by Application (2021-2026)

6.3.2 World SCADA Market Size by Application (2027-2032)

6.3.3 World SCADA Market Size Market Share by Application (2021-2032)

7 COMPANY PROFILES

7.1 Schneider Electric SE (France)

7.1.1 Schneider Electric SE (France) Details

7.1.2 Schneider Electric SE (France) Major Business

7.1.3 Schneider Electric SE (France) SCADA Product and Services

7.1.4 Schneider Electric SE (France) SCADA Revenue, Gross Margin and Market Share (2021-2026)

7.1.5 Schneider Electric SE (France) Recent Developments/Updates

7.1.6 Schneider Electric SE (France) Competitive Strengths & Weaknesses

7.2 ABB (Switzerland)

7.2.1 ABB (Switzerland) Details

7.2.2 ABB (Switzerland) Major Business

- 7.2.3 ABB (Switzerland) SCADA Product and Services
- 7.2.4 ABB (Switzerland) SCADA Revenue, Gross Margin and Market Share (2021-2026)
- 7.2.5 ABB (Switzerland) Recent Developments/Updates
- 7.2.6 ABB (Switzerland) Competitive Strengths & Weaknesses
- 7.3 Siemens AG (Germany)
 - 7.3.1 Siemens AG (Germany) Details
 - 7.3.2 Siemens AG (Germany) Major Business
 - 7.3.3 Siemens AG (Germany) SCADA Product and Services
 - 7.3.4 Siemens AG (Germany) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.3.5 Siemens AG (Germany) Recent Developments/Updates
 - 7.3.6 Siemens AG (Germany) Competitive Strengths & Weaknesses
- 7.4 Emerson (US)
 - 7.4.1 Emerson (US) Details
 - 7.4.2 Emerson (US) Major Business
 - 7.4.3 Emerson (US) SCADA Product and Services
 - 7.4.4 Emerson (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.4.5 Emerson (US) Recent Developments/Updates
 - 7.4.6 Emerson (US) Competitive Strengths & Weaknesses
- 7.5 Rockwell Automation Inc. (US)
 - 7.5.1 Rockwell Automation Inc. (US) Details
 - 7.5.2 Rockwell Automation Inc. (US) Major Business
 - 7.5.3 Rockwell Automation Inc. (US) SCADA Product and Services
 - 7.5.4 Rockwell Automation Inc. (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.5.5 Rockwell Automation Inc. (US) Recent Developments/Updates
 - 7.5.6 Rockwell Automation Inc. (US) Competitive Strengths & Weaknesses
- 7.6 Honeywell International Inc. (US)
 - 7.6.1 Honeywell International Inc. (US) Details
 - 7.6.2 Honeywell International Inc. (US) Major Business
 - 7.6.3 Honeywell International Inc. (US) SCADA Product and Services
 - 7.6.4 Honeywell International Inc. (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.6.5 Honeywell International Inc. (US) Recent Developments/Updates
 - 7.6.6 Honeywell International Inc. (US) Competitive Strengths & Weaknesses
- 7.7 Mitsubishi Electric (Japan)
 - 7.7.1 Mitsubishi Electric (Japan) Details
 - 7.7.2 Mitsubishi Electric (Japan) Major Business

- 7.7.3 Mitsubishi Electric (Japan) SCADA Product and Services
- 7.7.4 Mitsubishi Electric (Japan) SCADA Revenue, Gross Margin and Market Share (2021-2026)
- 7.7.5 Mitsubishi Electric (Japan) Recent Developments/Updates
- 7.7.6 Mitsubishi Electric (Japan) Competitive Strengths & Weaknesses
- 7.8 Omron Corporation (Japan)
 - 7.8.1 Omron Corporation (Japan) Details
 - 7.8.2 Omron Corporation (Japan) Major Business
 - 7.8.3 Omron Corporation (Japan) SCADA Product and Services
 - 7.8.4 Omron Corporation (Japan) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.8.5 Omron Corporation (Japan) Recent Developments/Updates
 - 7.8.6 Omron Corporation (Japan) Competitive Strengths & Weaknesses
- 7.9 General Electric Co. (US)
 - 7.9.1 General Electric Co. (US) Details
 - 7.9.2 General Electric Co. (US) Major Business
 - 7.9.3 General Electric Co. (US) SCADA Product and Services
 - 7.9.4 General Electric Co. (US) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.9.5 General Electric Co. (US) Recent Developments/Updates
 - 7.9.6 General Electric Co. (US) Competitive Strengths & Weaknesses
- 7.10 Yokogawa Electric Corporation (Japan)
 - 7.10.1 Yokogawa Electric Corporation (Japan) Details
 - 7.10.2 Yokogawa Electric Corporation (Japan) Major Business
 - 7.10.3 Yokogawa Electric Corporation (Japan) SCADA Product and Services
 - 7.10.4 Yokogawa Electric Corporation (Japan) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.10.5 Yokogawa Electric Corporation (Japan) Recent Developments/Updates
 - 7.10.6 Yokogawa Electric Corporation (Japan) Competitive Strengths & Weaknesses
- 7.11 Larsen & Toubro (India)
 - 7.11.1 Larsen & Toubro (India) Details
 - 7.11.2 Larsen & Toubro (India) Major Business
 - 7.11.3 Larsen & Toubro (India) SCADA Product and Services
 - 7.11.4 Larsen & Toubro (India) SCADA Revenue, Gross Margin and Market Share (2021-2026)
 - 7.11.5 Larsen & Toubro (India) Recent Developments/Updates
 - 7.11.6 Larsen & Toubro (India) Competitive Strengths & Weaknesses
- 7.12 M.B. Control & Systems Pvt. Ltd (India)
 - 7.12.1 M.B. Control & Systems Pvt. Ltd (India) Details

- 7.12.2 M.B. Control & Systems Pvt. Ltd (India) Major Business
- 7.12.3 M.B. Control & Systems Pvt. Ltd (India) SCADA Product and Services
- 7.12.4 M.B. Control & Systems Pvt. Ltd (India) SCADA Revenue, Gross Margin and Market Share (2021-2026)
- 7.12.5 M.B. Control & Systems Pvt. Ltd (India) Recent Developments/Updates
- 7.12.6 M.B. Control & Systems Pvt. Ltd (India) Competitive Strengths & Weaknesses

8 INDUSTRY CHAIN ANALYSIS

- 8.1 SCADA Industry Chain
- 8.2 SCADA Upstream Analysis
- 8.3 SCADA Midstream Analysis
- 8.4 SCADA Downstream Analysis

9 RESEARCH FINDINGS AND CONCLUSION

10 APPENDIX

- 10.1 Methodology
- 10.2 Research Process and Data Source
- 10.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Laser Coding and Marking Equipment Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Laser Coding and Marking Equipment Production Value by Region (2021-2026) & (USD Million)

Table 3. World Laser Coding and Marking Equipment Production Value by Region (2027-2032) & (USD Million)

Table 4. World Laser Coding and Marking Equipment Production Value Market Share by Region (2021-2026)

Table 5. World Laser Coding and Marking Equipment Production Value Market Share by Region (2027-2032)

Table 6. World Laser Coding and Marking Equipment Production by Region (2021-2026) & (Units)

Table 7. World Laser Coding and Marking Equipment Production by Region (2027-2032) & (Units)

Table 8. World Laser Coding and Marking Equipment Production Market Share by Region (2021-2026)

Table 9. World Laser Coding and Marking Equipment Production Market Share by Region (2027-2032)

Table 10. World Laser Coding and Marking Equipment Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Laser Coding and Marking Equipment Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Laser Coding and Marking Equipment Major Market Trends

Table 13. World Laser Coding and Marking Equipment Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (Units)

Table 14. World Laser Coding and Marking Equipment Consumption by Region (2021-2026) & (Units)

Table 15. World Laser Coding and Marking Equipment Consumption Forecast by Region (2027-2032) & (Units)

Table 16. World Laser Coding and Marking Equipment Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Laser Coding and Marking Equipment Producers in 2025

Table 18. World Laser Coding and Marking Equipment Production by Manufacturer (2021-2026) & (Units)

Table 19. Production Market Share of Key Laser Coding and Marking Equipment Producers in 2025

Table 20. World Laser Coding and Marking Equipment Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Laser Coding and Marking Equipment Company Evaluation Quadrant

Table 22. World Laser Coding and Marking Equipment Industry Rank of Major Manufacturers, Based on Production Value in 2025

Table 23. Head Office and Laser Coding and Marking Equipment Production Site of Key Manufacturer

Table 24. Laser Coding and Marking Equipment Market: Company Product Type Footprint

Table 25. Laser Coding and Marking Equipment Market: Company Product Application Footprint

Table 26. Laser Coding and Marking Equipment Competitive Factors

Table 27. Laser Coding and Marking Equipment New Entrant and Capacity Expansion Plans

Table 28. Laser Coding and Marking Equipment Mergers & Acquisitions Activity

Table 29. United States VS China Laser Coding and Marking Equipment Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Laser Coding and Marking Equipment Production Comparison, (2021 & 2025 & 2032) & (Units)

Table 31. United States VS China Laser Coding and Marking Equipment Consumption Comparison, (2021 & 2025 & 2032) & (Units)

Table 32. United States Based Laser Coding and Marking Equipment Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Laser Coding and Marking Equipment Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Laser Coding and Marking Equipment Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Laser Coding and Marking Equipment Production (2021-2026) & (Units)

Table 36. United States Based Manufacturers Laser Coding and Marking Equipment Production Market Share (2021-2026)

Table 37. China Based Laser Coding and Marking Equipment Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Laser Coding and Marking Equipment Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Laser Coding and Marking Equipment Production Value Market Share (2021-2026)

- Table 40. China Based Manufacturers Laser Coding and Marking Equipment Production, (2021-2026) & (Units)
- Table 41. China Based Manufacturers Laser Coding and Marking Equipment Production Market Share (2021-2026)
- Table 42. Rest of World Based Laser Coding and Marking Equipment Manufacturers, Headquarters and Production Site (State, Country)
- Table 43. Rest of World Based Manufacturers Laser Coding and Marking Equipment Production Value, (2021-2026) & (USD Million)
- Table 44. Rest of World Based Manufacturers Laser Coding and Marking Equipment Production Value Market Share (2021-2026)
- Table 45. Rest of World Based Manufacturers Laser Coding and Marking Equipment Production, (2021-2026) & (Units)
- Table 46. Rest of World Based Manufacturers Laser Coding and Marking Equipment Production Market Share (2021-2026)
- Table 47. World Laser Coding and Marking Equipment Production Value by Type, (USD Million), 2021 & 2025 & 2032
- Table 48. World Laser Coding and Marking Equipment Production by Type (2021-2026) & (Units)
- Table 49. World Laser Coding and Marking Equipment Production by Type (2027-2032) & (Units)
- Table 50. World Laser Coding and Marking Equipment Production Value by Type (2021-2026) & (USD Million)
- Table 51. World Laser Coding and Marking Equipment Production Value by Type (2027-2032) & (USD Million)
- Table 52. World Laser Coding and Marking Equipment Average Price by Type (2021-2026) & (US\$/Unit)
- Table 53. World Laser Coding and Marking Equipment Average Price by Type (2027-2032) & (US\$/Unit)
- Table 54. World Laser Coding and Marking Equipment Production Value by Application, (USD Million), 2021 & 2025 & 2032
- Table 55. World Laser Coding and Marking Equipment Production by Application (2021-2026) & (Units)
- Table 56. World Laser Coding and Marking Equipment Production by Application (2027-2032) & (Units)
- Table 57. World Laser Coding and Marking Equipment Production Value by Application (2021-2026) & (USD Million)
- Table 58. World Laser Coding and Marking Equipment Production Value by Application (2027-2032) & (USD Million)
- Table 59. World Laser Coding and Marking Equipment Average Price by Application

(2021-2026) & (US\$/Unit)

Table 60. World Laser Coding and Marking Equipment Average Price by Application

(2027-2032) & (US\$/Unit)

Table 61. Han's Laser Basic Information, Manufacturing Base and Competitors

Table 62. Han's Laser Major Business

Table 63. Han's Laser Laser Coding and Marking Equipment Product and Services

Table 64. Han's Laser Laser Coding and Marking Equipment Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 65. Han's Laser Recent Developments/Updates

Table 66. Han's Laser Competitive Strengths & Weaknesses

Table 67. Trumpf Basic Information, Manufacturing Base and Competitors

Table 68. Trumpf Major Business

Table 69. Trumpf Laser Coding and Marking Equipment Product and Services

Table 70. Trumpf Laser Coding and Marking Equipment Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 71. Trumpf Recent Developments/Updates

Table 72. Trumpf Competitive Strengths & Weaknesses

Table 73. Danaher (Videojet and FOBA) Basic Information, Manufacturing Base and Competitors

Table 74. Danaher (Videojet and FOBA) Major Business

Table 75. Danaher (Videojet and FOBA) Laser Coding and Marking Equipment Product and Services

Table 76. Danaher (Videojet and FOBA) Laser Coding and Marking Equipment Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 77. Danaher (Videojet and FOBA) Recent Developments/Updates

Table 78. Danaher (Videojet and FOBA) Competitive Strengths & Weaknesses

Table 79. Markem-Imaje Basic Information, Manufacturing Base and Competitors

Table 80. Markem-Imaje Major Business

Table 81. Markem-Imaje Laser Coding and Marking Equipment Product and Services

Table 82. Markem-Imaje Laser Coding and Marking Equipment Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 83. Markem-Imaje Recent Developments/Updates

Table 84. Markem-Imaje Competitive Strengths & Weaknesses

Table 85. Domino Basic Information, Manufacturing Base and Competitors

Table 86. Domino Major Business

Table 87. Domino Laser Coding and Marking Equipment Product and Services

Table 88. Domino Laser Coding and Marking Equipment Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 89. Domino Recent Developments/Updates

Table 90. Domino Competitive Strengths & Weaknesses

Table 91. Macsa Basic Information, Manufacturing Base and Competitors

Table 92. Macsa Major Business

Table 93. Macsa Laser Coding and Marking Equipment Product and Services

Table 94. Macsa Laser Coding and Marking Equipment Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 95. Macsa Recent Developments/Updates

Table 96. Macsa Competitive Strengths & Weaknesses

Table 97. Keyence Basic Information, Manufacturing Base and Competitors

Table 98. Keyence Major Business

Table 99. Keyence Laser Coding and Marking Equipment Product and Services

Table 100. Keyence Laser Coding and Marking Equipment Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 101. Keyence Recent Developments/Updates

Table 102. Keyence Competitive Strengths & Weaknesses

Table 103. Trotec Basic Information, Manufacturing Base and Competitors

Table 104. Trotec Major Business

Table 105. Trotec Laser Coding and Marking Equipment Product and Services

Table 106. Trotec Laser Coding and Marking Equipment Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 107. Trotec Recent Developments/Updates

Table 108. Trotec Competitive Strengths & Weaknesses

Table 109. Hitachi Industrial Equipment Basic Information, Manufacturing Base and Competitors

Table 110. Hitachi Industrial Equipment Major Business

Table 111. Hitachi Industrial Equipment Laser Coding and Marking Equipment Product and Services

Table 112. Hitachi Industrial Equipment Laser Coding and Marking Equipment Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 113. Hitachi Industrial Equipment Recent Developments/Updates

Table 114. Hitachi Industrial Equipment Competitive Strengths & Weaknesses

Table 115. REA JET Basic Information, Manufacturing Base and Competitors

Table 116. REA JET Major Business

Table 117. REA JET Laser Coding and Marking Equipment Product and Services

Table 118. REA JET Laser Coding and Marking Equipment Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 119. REA JET Recent Developments/Updates

Table 120. REA JET Competitive Strengths & Weaknesses

Table 121. Tete Laser Basic Information, Manufacturing Base and Competitors

Table 122. Tete Laser Major Business

Table 123. Tete Laser Laser Coding and Marking Equipment Product and Services

Table 124. Tete Laser Laser Coding and Marking Equipment Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 125. Tete Laser Recent Developments/Updates

Table 126. Tete Laser Competitive Strengths & Weaknesses

Table 127. Gravotech Basic Information, Manufacturing Base and Competitors

Table 128. Gravotech Major Business

Table 129. Gravotech Laser Coding and Marking Equipment Product and Services

Table 130. Gravotech Laser Coding and Marking Equipment Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 131. Gravotech Recent Developments/Updates

Table 132. Gravotech Competitive Strengths & Weaknesses

Table 133. SUNINE Basic Information, Manufacturing Base and Competitors

Table 134. SUNINE Major Business

Table 135. SUNINE Laser Coding and Marking Equipment Product and Services

Table 136. SUNINE Laser Coding and Marking Equipment Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 137. SUNINE Recent Developments/Updates

Table 138. SUNINE Competitive Strengths & Weaknesses

Table 139. Coherent Basic Information, Manufacturing Base and Competitors

Table 140. Coherent Major Business

Table 141. Coherent Laser Coding and Marking Equipment Product and Services

Table 142. Coherent Laser Coding and Marking Equipment Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

- Table 143. Coherent Recent Developments/Updates
- Table 144. Coherent Competitive Strengths & Weaknesses
- Table 145. Linx Basic Information, Manufacturing Base and Competitors
- Table 146. Linx Major Business
- Table 147. Linx Laser Coding and Marking Equipment Product and Services
- Table 148. Linx Laser Coding and Marking Equipment Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 149. Linx Recent Developments/Updates
- Table 150. Linx Competitive Strengths & Weaknesses
- Table 151. TYKMA ElectroX Basic Information, Manufacturing Base and Competitors
- Table 152. TYKMA ElectroX Major Business
- Table 153. TYKMA ElectroX Laser Coding and Marking Equipment Product and Services
- Table 154. TYKMA ElectroX Laser Coding and Marking Equipment Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 155. TYKMA ElectroX Recent Developments/Updates
- Table 156. TYKMA ElectroX Competitive Strengths & Weaknesses
- Table 157. SATO Basic Information, Manufacturing Base and Competitors
- Table 158. SATO Major Business
- Table 159. SATO Laser Coding and Marking Equipment Product and Services
- Table 160. SATO Laser Coding and Marking Equipment Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 161. SATO Recent Developments/Updates
- Table 162. SATO Competitive Strengths & Weaknesses
- Table 163. KGK Basic Information, Manufacturing Base and Competitors
- Table 164. KGK Major Business
- Table 165. KGK Laser Coding and Marking Equipment Product and Services
- Table 166. KGK Laser Coding and Marking Equipment Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 167. KGK Recent Developments/Updates
- Table 168. KGK Competitive Strengths & Weaknesses
- Table 169. HiSpeed Laser Basic Information, Manufacturing Base and Competitors
- Table 170. HiSpeed Laser Major Business
- Table 171. HiSpeed Laser Laser Coding and Marking Equipment Product and Services
- Table 172. HiSpeed Laser Laser Coding and Marking Equipment Production (Units),

Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 173. HiSpeed Laser Recent Developments/Updates

Table 174. HiSpeed Laser Competitive Strengths & Weaknesses

Table 175. Control print Basic Information, Manufacturing Base and Competitors

Table 176. Control print Major Business

Table 177. Control print Laser Coding and Marking Equipment Product and Services

Table 178. Control print Laser Coding and Marking Equipment Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 179. Control print Recent Developments/Updates

Table 180. Control print Competitive Strengths & Weaknesses

Table 181. Koenig & Bauer Coding GmbH Basic Information, Manufacturing Base and Competitors

Table 182. Koenig & Bauer Coding GmbH Major Business

Table 183. Koenig & Bauer Coding GmbH Laser Coding and Marking Equipment Product and Services

Table 184. Koenig & Bauer Coding GmbH Laser Coding and Marking Equipment Production (Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 185. Koenig & Bauer Coding GmbH Recent Developments/Updates

Table 186. Koenig & Bauer Coding GmbH Competitive Strengths & Weaknesses

Table 187. Global Key Players of Laser Coding and Marking Equipment Upstream (Raw Materials)

Table 188. Global Laser Coding and Marking Equipment Typical Customers

Table 189. Laser Coding and Marking Equipment Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Laser Coding and Marking Equipment Picture

Figure 2. World Laser Coding and Marking Equipment Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Laser Coding and Marking Equipment Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Laser Coding and Marking Equipment Production (2021-2032) & (Units)

Figure 5. World Laser Coding and Marking Equipment Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Laser Coding and Marking Equipment Production Value Market Share by Region (2021-2032)

Figure 7. World Laser Coding and Marking Equipment Production Market Share by Region (2021-2032)

Figure 8. North America Laser Coding and Marking Equipment Production (2021-2032) & (Units)

Figure 9. Europe Laser Coding and Marking Equipment Production (2021-2032) & (Units)

Figure 10. China Laser Coding and Marking Equipment Production (2021-2032) & (Units)

Figure 11. Japan Laser Coding and Marking Equipment Production (2021-2032) & (Units)

Figure 12. Laser Coding and Marking Equipment Market Drivers

Figure 13. Factors Affecting Demand

Figure 14. World Laser Coding and Marking Equipment Consumption (2021-2032) & (Units)

Figure 15. World Laser Coding and Marking Equipment Consumption Market Share by Region (2021-2032)

Figure 16. United States Laser Coding and Marking Equipment Consumption (2021-2032) & (Units)

Figure 17. China Laser Coding and Marking Equipment Consumption (2021-2032) & (Units)

Figure 18. Europe Laser Coding and Marking Equipment Consumption (2021-2032) & (Units)

Figure 19. Japan Laser Coding and Marking Equipment Consumption (2021-2032) & (Units)

Figure 20. South Korea Laser Coding and Marking Equipment Consumption

(2021-2032) & (Units)

Figure 21. ASEAN Laser Coding and Marking Equipment Consumption (2021-2032) & (Units)

Figure 22. India Laser Coding and Marking Equipment Consumption (2021-2032) & (Units)

Figure 23. Producer Shipments of Laser Coding and Marking Equipment by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 24. Global Four-firm Concentration Ratios (CR4) for Laser Coding and Marking Equipment Markets in 2025

Figure 25. Global Four-firm Concentration Ratios (CR8) for Laser Coding and Marking Equipment Markets in 2025

Figure 26. United States VS China: Laser Coding and Marking Equipment Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 27. United States VS China: Laser Coding and Marking Equipment Production Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Laser Coding and Marking Equipment Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States Based Manufacturers Laser Coding and Marking Equipment Production Market Share 2025

Figure 30. China Based Manufacturers Laser Coding and Marking Equipment Production Market Share 2025

Figure 31. Rest of World Based Manufacturers Laser Coding and Marking Equipment Production Market Share 2025

Figure 32. World Laser Coding and Marking Equipment Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 33. World Laser Coding and Marking Equipment Production Value Market Share by Type in 2025

Figure 34. Fiber Laser

Figure 35. CO2 Laser

Figure 36. UV Laser

Figure 37. Others (YAG Laser, etc.)

Figure 38. World Laser Coding and Marking Equipment Production Market Share by Type (2021-2032)

Figure 39. World Laser Coding and Marking Equipment Production Value Market Share by Type (2021-2032)

Figure 40. World Laser Coding and Marking Equipment Average Price by Type (2021-2032) & (US\$/Unit)

Figure 41. World Laser Coding and Marking Equipment Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 42. World Laser Coding and Marking Equipment Production Value Market Share by Application in 2025

Figure 43. Automotive

Figure 44. Aerospace

Figure 45. Machine Tool

Figure 46. Electronics & Microelectronics

Figure 47. Medical

Figure 48. Packaging

Figure 49. Others

Figure 50. World Laser Coding and Marking Equipment Production Market Share by Application (2021-2032)

Figure 51. World Laser Coding and Marking Equipment Production Value Market Share by Application (2021-2032)

Figure 52. World Laser Coding and Marking Equipment Average Price by Application (2021-2032) & (US\$/Unit)

Figure 53. Laser Coding and Marking Equipment Industry Chain

Figure 54. Laser Coding and Marking Equipment Procurement Model

Figure 55. Laser Coding and Marking Equipment Sales Model

Figure 56. Laser Coding and Marking Equipment Sales Channels, Direct Sales, and Distribution

Figure 57. Methodology

Figure 58. Research Process and Data Source

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