

Global Large Swing Electric Toothbrush Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Large Swing Electric Toothbrush market size is expected to reach \$ 474 million by 2032, rising at a market growth of 7.1% CAGR during the forecast period (2026-2032).

The wide-angle electric toothbrush is an electric toothbrush that uses a large-angle oscillation cleaning mode. Unlike traditional sonic or small-amplitude rotating toothbrushes, it simulates the action of manual brushing by oscillating the brush head left and right or up and down with large amplitude, combined with high-speed vibration, to achieve a stronger plaque removal effect. Traditional electric toothbrushes have a limited cleaning range and easily miss the edges of teeth and the gum line. The wide-angle electric toothbrush improves coverage and reduces cleaning blind spots through a larger oscillation angle, significantly improving the plaque removal effect. The average price of this product is about US\$110 per unit, and global sales are about 2.6 million units. The upstream components are the motor, lithium battery, and bristle material (nylon/biodegradable material). The future trend is the combination of wide oscillation and intelligent technology, which will improve the user experience through stronger cleaning power and data feedback. At the same time, environmentally friendly materials and children's models will become new growth points. The wide-angle electric toothbrush is an innovative niche market of electric toothbrushes, solving the problem of cleaning blind spots of traditional toothbrushes. Although the market size is small, it is growing rapidly and will become an important direction for intelligent oral care and children's oral health in the future.

This report studies the global Large Swing Electric Toothbrush production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Large Swing Electric Toothbrush and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Large Swing Electric Toothbrush that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Large Swing Electric Toothbrush total production and demand, 2021-2032, (K Units)

Global Large Swing Electric Toothbrush total production value, 2021-2032, (USD Million)

Global Large Swing Electric Toothbrush production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Large Swing Electric Toothbrush consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Large Swing Electric Toothbrush domestic production, consumption, key domestic manufacturers and share

Global Large Swing Electric Toothbrush production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Large Swing Electric Toothbrush production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Large Swing Electric Toothbrush production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Large Swing Electric Toothbrush market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Philips Sonicare, Oral-B (P&G), Panasonic, Colgate-Palmolive, FOREO, Agappe, Humble Co., Quip, Waterpik, Brush-Baby, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Large Swing Electric Toothbrush market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Large Swing Electric Toothbrush Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Large Swing Electric Toothbrush Market, Segmentation by Type:

Medium Swing Amplitude (30°–40°)

Large Swing Amplitude (50°–60°)

Global Large Swing Electric Toothbrush Market, Segmentation by Technology:

Sonic Vibration

Rotary

Hybrid

Global Large Swing Electric Toothbrush Market, Segmentation by User Group:

Children's Type

Adult Type

Professional Dental Type

Global Large Swing Electric Toothbrush Market, Segmentation by Application:

Online

Offline

Companies Profiled:

Philips Sonicare

Oral-B (P&G)

Panasonic

Colgate-Palmolive

FOREO

Agappe

Humble Co.

Quip

Waterpik

Brush-Baby

Jordan Oral Care

Lion Corporation

OralGos

Aiwejay

Wealadvance

Kolibree

Guangzhou Stars Pulse

Oclean

Xiaomi

Seago

Hubei Crown

Key Questions Answered:

1. How big is the global Large Swing Electric Toothbrush market?
2. What is the demand of the global Large Swing Electric Toothbrush market?
3. What is the year over year growth of the global Large Swing Electric Toothbrush market?
4. What is the production and production value of the global Large Swing Electric Toothbrush market?
5. Who are the key producers in the global Large Swing Electric Toothbrush market?

6. What are the growth factors driving the market demand?

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