

# Global Large Capacity Portable Power Supply Supply, Demand and Key Producers, 2023-2029

<https://marketpublishers.com/r/G064D85DE892EN.html>

Date: July 2023

Pages: 110

Price: US\$ 4,480.00 (Single User License)

ID: G064D85DE892EN

## Abstracts

The global Large Capacity Portable Power Supply market size is expected to reach \$ 4193.7 million by 2029, rising at a market growth of 30.1% CAGR during the forecast period (2023-2029).

The key manufacturers of Large Capacity Portable Power Supply in the world are EcoFlow?Shenzhen Hello Tech Energy?GOAL ZERO?PowerOak?Westinghouse?ANKER?DBK Electronics and Allpowers. The market share of the top five manufacturers exceeds 50%, and EcoFlow is the largest manufacturer. The global production of large capacity portable power supply is mainly distributed in North America, Europe and China. At present, North America is the largest production area, with a market share of more than 50%, followed by China. For its products, the market share of products with battery capacity above 300000 mAh is the highest, followed by products with battery capacity between 150000 mAh and 200000 mAh and products with battery capacity between 250000 mAh and 300000 mAh. In terms of its sales channels, online sales is the main sales channel, with a market share of more than 85%, followed by offline sales.

Portable Power Supply can provide off-grid electricity using a rechargeable battery. It is similar to power banks but have a larger capacity, higher output power. It is ideal and portable (emergency) power suppliers for in and around home or outside during outdoor activities, so that people can continue to use their electrical appliances at any time.

Due to climate change and frequent natural disasters, which seriously affect the stability of global power supply, people need more independent, greener and quieter home energy solutions for their home life. Emergency backup power has gradually become an important backup in family life.

At the same time, portable power supply can also solve the power shortage problem of outdoor life. In recent years, while the application of mobile smart terminals such as mobile phones and tablet computers has continued to increase, it has become a trend to seek freedom and outdoor life close to nature, and the market demand for outdoor electricity is increasing.

Portable Power Supply has the advantages of safety and portability, easy operation, no noise, no pollution, can output AC/DC at the same time, and has strong adaptability to major household appliances. Therefore, it can effectively solve the user's demand for off-grid power consumption in scenarios such as outdoor activities or family emergencies. Thanks to environmental protection policies to accelerate the overall demand for new energy battery energy storage, the small solar power generation system formed by the combination of portable energy storage products and solar panels has been recognized and sought after by users. Under the background of the current low product penetration rate, the market space is expected to be further improved. This report focuses on large capacity portable power supply above 100,000 mAh.

This report studies the global Large Capacity Portable Power Supply production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Large Capacity Portable Power Supply, and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2022 as the base year. This report explores demand trends and competition, as well as details the characteristics of Large Capacity Portable Power Supply that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Large Capacity Portable Power Supply total production and demand, 2018-2029, (K Units)

Global Large Capacity Portable Power Supply total production value, 2018-2029, (USD Million)

Global Large Capacity Portable Power Supply production by region & country, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Large Capacity Portable Power Supply consumption by region & country, CAGR,

2018-2029 & (K Units)

U.S. VS China: Large Capacity Portable Power Supply domestic production, consumption, key domestic manufacturers and share

Global Large Capacity Portable Power Supply production by manufacturer, production, price, value and market share 2018-2023, (USD Million) & (K Units)

Global Large Capacity Portable Power Supply production by Capacity, production, value, CAGR, 2018-2029, (USD Million) & (K Units)

Global Large Capacity Portable Power Supply production by Sales Channel production, value, CAGR, 2018-2029, (USD Million) & (K Units).

This reports profiles key players in the global Large Capacity Portable Power Supply market based on the following parameters – company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include EcoFlow, Shenzhen Hello Tech Energy, GOAL ZERO, PowerOak, Westinghouse, ANKER, DBK Electronics, Allpowers and JVC, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals, COVID-19 and Russia-Ukraine War Influence.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Large Capacity Portable Power Supply market.

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Capacity, and by Sales Channel. Data is given for the years 2018-2029 by year with 2022 as the base year, 2023 as the estimate year, and 2024-2029 as the forecast year.

Global Large Capacity Portable Power Supply Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Large Capacity Portable Power Supply Market, Segmentation by Capacity

100,000 mAh-150,000 mAh

150,000 mAh-200,000 mAh

200,000 mAh-250,000 mAh

250,000 mAh-300,000 mAh

Above 300000 mAh

#### Global Large Capacity Portable Power Supply Market, Segmentation by Sales Channel

Online Sales

Offline Sales

#### Companies Profiled:

EcoFlow

Shenzhen Hello Tech Energy

GOAL ZERO

PowerOak

Westinghouse

ANKER

DBK Electronics

Allpowers

JVC

Pisen

YOOBAO

Newsmy

ORICO Technologies

Pecron

## Key Questions Answered

1. How big is the global Large Capacity Portable Power Supply market?
2. What is the demand of the global Large Capacity Portable Power Supply market?
3. What is the year over year growth of the global Large Capacity Portable Power Supply market?
4. What is the production and production value of the global Large Capacity Portable Power Supply market?

5. Who are the key producers in the global Large Capacity Portable Power Supply market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Large Capacity Portable Power Supply Introduction
- 1.2 World Large Capacity Portable Power Supply Supply & Forecast
  - 1.2.1 World Large Capacity Portable Power Supply Production Value (2018 & 2022 & 2029)
  - 1.2.2 World Large Capacity Portable Power Supply Production (2018-2029)
  - 1.2.3 World Large Capacity Portable Power Supply Pricing Trends (2018-2029)
- 1.3 World Large Capacity Portable Power Supply Production by Region (Based on Production Site)
  - 1.3.1 World Large Capacity Portable Power Supply Production Value by Region (2018-2029)
  - 1.3.2 World Large Capacity Portable Power Supply Production by Region (2018-2029)
  - 1.3.3 World Large Capacity Portable Power Supply Average Price by Region (2018-2029)
  - 1.3.4 North America Large Capacity Portable Power Supply Production (2018-2029)
  - 1.3.5 China Large Capacity Portable Power Supply Production (2018-2029)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Large Capacity Portable Power Supply Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Large Capacity Portable Power Supply Major Market Trends
- 1.5 Influence of COVID-19 and Russia-Ukraine War
  - 1.5.1 Influence of COVID-19
  - 1.5.2 Influence of Russia-Ukraine War

### 2 DEMAND SUMMARY

- 2.1 World Large Capacity Portable Power Supply Demand (2018-2029)
- 2.2 World Large Capacity Portable Power Supply Consumption by Region
  - 2.2.1 World Large Capacity Portable Power Supply Consumption by Region (2018-2023)
  - 2.2.2 World Large Capacity Portable Power Supply Consumption Forecast by Region (2024-2029)
- 2.3 United States Large Capacity Portable Power Supply Consumption (2018-2029)
- 2.4 China Large Capacity Portable Power Supply Consumption (2018-2029)
- 2.5 Europe Large Capacity Portable Power Supply Consumption (2018-2029)
- 2.6 Japan Large Capacity Portable Power Supply Consumption (2018-2029)

- 2.7 South Korea Large Capacity Portable Power Supply Consumption (2018-2029)
- 2.8 ASEAN Large Capacity Portable Power Supply Consumption (2018-2029)
- 2.9 India Large Capacity Portable Power Supply Consumption (2018-2029)

### **3 WORLD LARGE CAPACITY PORTABLE POWER SUPPLY MANUFACTURERS COMPETITIVE ANALYSIS**

- 3.1 World Large Capacity Portable Power Supply Production Value by Manufacturer (2018-2023)
- 3.2 World Large Capacity Portable Power Supply Production by Manufacturer (2018-2023)
- 3.3 World Large Capacity Portable Power Supply Average Price by Manufacturer (2018-2023)
- 3.4 Large Capacity Portable Power Supply Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
  - 3.5.1 Global Large Capacity Portable Power Supply Industry Rank of Major Manufacturers
  - 3.5.2 Global Concentration Ratios (CR4) for Large Capacity Portable Power Supply in 2022
  - 3.5.3 Global Concentration Ratios (CR8) for Large Capacity Portable Power Supply in 2022
- 3.6 Large Capacity Portable Power Supply Market: Overall Company Footprint Analysis
  - 3.6.1 Large Capacity Portable Power Supply Market: Region Footprint
  - 3.6.2 Large Capacity Portable Power Supply Market: Company Product Type Footprint
  - 3.6.3 Large Capacity Portable Power Supply Market: Company Product Application Footprint
- 3.7 Competitive Environment
  - 3.7.1 Historical Structure of the Industry
  - 3.7.2 Barriers of Market Entry
  - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

### **4 UNITED STATES VS CHINA VS REST OF THE WORLD**

- 4.1 United States VS China: Large Capacity Portable Power Supply Production Value Comparison
  - 4.1.1 United States VS China: Large Capacity Portable Power Supply Production Value Comparison (2018 & 2022 & 2029)



4.1.2 United States VS China: Large Capacity Portable Power Supply Production Value Market Share Comparison (2018 & 2022 & 2029)

4.2 United States VS China: Large Capacity Portable Power Supply Production Comparison

4.2.1 United States VS China: Large Capacity Portable Power Supply Production Comparison (2018 & 2022 & 2029)

4.2.2 United States VS China: Large Capacity Portable Power Supply Production Market Share Comparison (2018 & 2022 & 2029)

4.3 United States VS China: Large Capacity Portable Power Supply Consumption Comparison

4.3.1 United States VS China: Large Capacity Portable Power Supply Consumption Comparison (2018 & 2022 & 2029)

4.3.2 United States VS China: Large Capacity Portable Power Supply Consumption Market Share Comparison (2018 & 2022 & 2029)

4.4 United States Based Large Capacity Portable Power Supply Manufacturers and Market Share, 2018-2023

4.4.1 United States Based Large Capacity Portable Power Supply Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Large Capacity Portable Power Supply Production Value (2018-2023)

4.4.3 United States Based Manufacturers Large Capacity Portable Power Supply Production (2018-2023)

4.5 China Based Large Capacity Portable Power Supply Manufacturers and Market Share

4.5.1 China Based Large Capacity Portable Power Supply Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Large Capacity Portable Power Supply Production Value (2018-2023)

4.5.3 China Based Manufacturers Large Capacity Portable Power Supply Production (2018-2023)

4.6 Rest of World Based Large Capacity Portable Power Supply Manufacturers and Market Share, 2018-2023

4.6.1 Rest of World Based Large Capacity Portable Power Supply Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Large Capacity Portable Power Supply Production Value (2018-2023)

4.6.3 Rest of World Based Manufacturers Large Capacity Portable Power Supply Production (2018-2023)

## **5 MARKET ANALYSIS BY CAPACITY**

5.1 World Large Capacity Portable Power Supply Market Size Overview by Capacity: 2018 VS 2022 VS 2029

5.2 Segment Introduction by Capacity

5.2.1 100,000 mAh-150,000 mAh

5.2.2 150,000 mAh-200,000 mAh

5.2.3 200,000 mAh-250,000 mAh

5.2.4 250,000 mAh-300,000 mAh

5.2.5 Above 300000 mAh

5.3 Market Segment by Capacity

5.3.1 World Large Capacity Portable Power Supply Production by Capacity (2018-2029)

5.3.2 World Large Capacity Portable Power Supply Production Value by Capacity (2018-2029)

5.3.3 World Large Capacity Portable Power Supply Average Price by Capacity (2018-2029)

## **6 MARKET ANALYSIS BY SALES CHANNEL**

6.1 World Large Capacity Portable Power Supply Market Size Overview by Sales Channel: 2018 VS 2022 VS 2029

6.2 Segment Introduction by Sales Channel

6.2.1 Online Sales

6.2.2 Offline Sales

6.3 Market Segment by Sales Channel

6.3.1 World Large Capacity Portable Power Supply Production by Sales Channel (2018-2029)

6.3.2 World Large Capacity Portable Power Supply Production Value by Sales Channel (2018-2029)

6.3.3 World Large Capacity Portable Power Supply Average Price by Sales Channel (2018-2029)

## **7 COMPANY PROFILES**

7.1 EcoFlow

7.1.1 EcoFlow Details

7.1.2 EcoFlow Major Business

7.1.3 EcoFlow Large Capacity Portable Power Supply Product and Services

7.1.4 EcoFlow Large Capacity Portable Power Supply Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.1.5 EcoFlow Recent Developments/Updates

7.1.6 EcoFlow Competitive Strengths & Weaknesses

7.2 Shenzhen Hello Tech Energy

7.2.1 Shenzhen Hello Tech Energy Details

7.2.2 Shenzhen Hello Tech Energy Major Business

7.2.3 Shenzhen Hello Tech Energy Large Capacity Portable Power Supply Product and Services

7.2.4 Shenzhen Hello Tech Energy Large Capacity Portable Power Supply Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.2.5 Shenzhen Hello Tech Energy Recent Developments/Updates

7.2.6 Shenzhen Hello Tech Energy Competitive Strengths & Weaknesses

7.3 GOAL ZERO

7.3.1 GOAL ZERO Details

7.3.2 GOAL ZERO Major Business

7.3.3 GOAL ZERO Large Capacity Portable Power Supply Product and Services

7.3.4 GOAL ZERO Large Capacity Portable Power Supply Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.3.5 GOAL ZERO Recent Developments/Updates

7.3.6 GOAL ZERO Competitive Strengths & Weaknesses

7.4 PowerOak

7.4.1 PowerOak Details

7.4.2 PowerOak Major Business

7.4.3 PowerOak Large Capacity Portable Power Supply Product and Services

7.4.4 PowerOak Large Capacity Portable Power Supply Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.4.5 PowerOak Recent Developments/Updates

7.4.6 PowerOak Competitive Strengths & Weaknesses

7.5 Westinghouse

7.5.1 Westinghouse Details

7.5.2 Westinghouse Major Business

7.5.3 Westinghouse Large Capacity Portable Power Supply Product and Services

7.5.4 Westinghouse Large Capacity Portable Power Supply Production, Price, Value, Gross Margin and Market Share (2018-2023)

7.5.5 Westinghouse Recent Developments/Updates

7.5.6 Westinghouse Competitive Strengths & Weaknesses

7.6 ANKER

7.6.1 ANKER Details

- 7.6.2 ANKER Major Business
- 7.6.3 ANKER Large Capacity Portable Power Supply Product and Services
- 7.6.4 ANKER Large Capacity Portable Power Supply Production, Price, Value, Gross Margin and Market Share (2018-2023)
- 7.6.5 ANKER Recent Developments/Updates
- 7.6.6 ANKER Competitive Strengths & Weaknesses
- 7.7 DBK Electronics
  - 7.7.1 DBK Electronics Details
  - 7.7.2 DBK Electronics Major Business
  - 7.7.3 DBK Electronics Large Capacity Portable Power Supply Product and Services
  - 7.7.4 DBK Electronics Large Capacity Portable Power Supply Production, Price, Value, Gross Margin and Market Share (2018-2023)
  - 7.7.5 DBK Electronics Recent Developments/Updates
  - 7.7.6 DBK Electronics Competitive Strengths & Weaknesses
- 7.8 Allpowers
  - 7.8.1 Allpowers Details
  - 7.8.2 Allpowers Major Business
  - 7.8.3 Allpowers Large Capacity Portable Power Supply Product and Services
  - 7.8.4 Allpowers Large Capacity Portable Power Supply Production, Price, Value, Gross Margin and Market Share (2018-2023)
  - 7.8.5 Allpowers Recent Developments/Updates
  - 7.8.6 Allpowers Competitive Strengths & Weaknesses
- 7.9 JVC
  - 7.9.1 JVC Details
  - 7.9.2 JVC Major Business
  - 7.9.3 JVC Large Capacity Portable Power Supply Product and Services
  - 7.9.4 JVC Large Capacity Portable Power Supply Production, Price, Value, Gross Margin and Market Share (2018-2023)
  - 7.9.5 JVC Recent Developments/Updates
  - 7.9.6 JVC Competitive Strengths & Weaknesses
- 7.10 Pisen
  - 7.10.1 Pisen Details
  - 7.10.2 Pisen Major Business
  - 7.10.3 Pisen Large Capacity Portable Power Supply Product and Services
  - 7.10.4 Pisen Large Capacity Portable Power Supply Production, Price, Value, Gross Margin and Market Share (2018-2023)
  - 7.10.5 Pisen Recent Developments/Updates
  - 7.10.6 Pisen Competitive Strengths & Weaknesses
- 7.11 YOUBAO

- 7.11.1 YOUBAO Details
- 7.11.2 YOUBAO Major Business
- 7.11.3 YOUBAO Large Capacity Portable Power Supply Product and Services
- 7.11.4 YOUBAO Large Capacity Portable Power Supply Production, Price, Value, Gross Margin and Market Share (2018-2023)
- 7.11.5 YOUBAO Recent Developments/Updates
- 7.11.6 YOUBAO Competitive Strengths & Weaknesses
- 7.12 Newsmy
  - 7.12.1 Newsmy Details
  - 7.12.2 Newsmy Major Business
  - 7.12.3 Newsmy Large Capacity Portable Power Supply Product and Services
  - 7.12.4 Newsmy Large Capacity Portable Power Supply Production, Price, Value, Gross Margin and Market Share (2018-2023)
  - 7.12.5 Newsmy Recent Developments/Updates
  - 7.12.6 Newsmy Competitive Strengths & Weaknesses
- 7.13 ORICO Technologies
  - 7.13.1 ORICO Technologies Details
  - 7.13.2 ORICO Technologies Major Business
  - 7.13.3 ORICO Technologies Large Capacity Portable Power Supply Product and Services
  - 7.13.4 ORICO Technologies Large Capacity Portable Power Supply Production, Price, Value, Gross Margin and Market Share (2018-2023)
  - 7.13.5 ORICO Technologies Recent Developments/Updates
  - 7.13.6 ORICO Technologies Competitive Strengths & Weaknesses
- 7.14 Pecron
  - 7.14.1 Pecron Details
  - 7.14.2 Pecron Major Business
  - 7.14.3 Pecron Large Capacity Portable Power Supply Product and Services
  - 7.14.4 Pecron Large Capacity Portable Power Supply Production, Price, Value, Gross Margin and Market Share (2018-2023)
  - 7.14.5 Pecron Recent Developments/Updates
  - 7.14.6 Pecron Competitive Strengths & Weaknesses

## **8 INDUSTRY CHAIN ANALYSIS**

- 8.1 Large Capacity Portable Power Supply Industry Chain
- 8.2 Large Capacity Portable Power Supply Upstream Analysis
  - 8.2.1 Large Capacity Portable Power Supply Core Raw Materials
  - 8.2.2 Main Manufacturers of Large Capacity Portable Power Supply Core Raw

## Materials

### 8.3 Midstream Analysis

### 8.4 Downstream Analysis

### 8.5 Large Capacity Portable Power Supply Production Mode

### 8.6 Large Capacity Portable Power Supply Procurement Model

### 8.7 Large Capacity Portable Power Supply Industry Sales Model and Sales Channels

#### 8.7.1 Large Capacity Portable Power Supply Sales Model

#### 8.7.2 Large Capacity Portable Power Supply Typical Customers

## **9 RESEARCH FINDINGS AND CONCLUSION**

## **10 APPENDIX**

### 10.1 Methodology

### 10.2 Research Process and Data Source

### 10.3 Disclaimer



## List Of Tables

### LIST OF TABLES

Table 1. World Large Capacity Portable Power Supply Production Value by Region (2018, 2022 and 2029) & (USD Million)

Table 2. World Large Capacity Portable Power Supply Production Value by Region (2018-2023) & (USD Million)

Table 3. World Large Capacity Portable Power Supply Production Value by Region (2024-2029) & (USD Million)

Table 4. World Large Capacity Portable Power Supply Production Value Market Share by Region (2018-2023)

Table 5. World Large Capacity Portable Power Supply Production Value Market Share by Region (2024-2029)

Table 6. World Large Capacity Portable Power Supply Production by Region (2018-2023) & (K Units)

Table 7. World Large Capacity Portable Power Supply Production by Region (2024-2029) & (K Units)

Table 8. World Large Capacity Portable Power Supply Production Market Share by Region (2018-2023)

Table 9. World Large Capacity Portable Power Supply Production Market Share by Region (2024-2029)

Table 10. World Large Capacity Portable Power Supply Average Price by Region (2018-2023) & (US\$/Unit)

Table 11. World Large Capacity Portable Power Supply Average Price by Region (2024-2029) & (US\$/Unit)

Table 12. Large Capacity Portable Power Supply Major Market Trends

Table 13. World Large Capacity Portable Power Supply Consumption Growth Rate Forecast by Region (2018 & 2022 & 2029) & (K Units)

Table 14. World Large Capacity Portable Power Supply Consumption by Region (2018-2023) & (K Units)

Table 15. World Large Capacity Portable Power Supply Consumption Forecast by Region (2024-2029) & (K Units)

Table 16. World Large Capacity Portable Power Supply Production Value by Manufacturer (2018-2023) & (USD Million)

Table 17. Production Value Market Share of Key Large Capacity Portable Power Supply Producers in 2022

Table 18. World Large Capacity Portable Power Supply Production by Manufacturer (2018-2023) & (K Units)

Table 19. Production Market Share of Key Large Capacity Portable Power Supply Producers in 2022

Table 20. World Large Capacity Portable Power Supply Average Price by Manufacturer (2018-2023) & (US\$/Unit)

Table 21. Global Large Capacity Portable Power Supply Company Evaluation Quadrant

Table 22. World Large Capacity Portable Power Supply Industry Rank of Major Manufacturers, Based on Production Value in 2022

Table 23. Head Office and Large Capacity Portable Power Supply Production Site of Key Manufacturer

Table 24. Large Capacity Portable Power Supply Market: Company Product Type Footprint

Table 25. Large Capacity Portable Power Supply Market: Company Product Application Footprint

Table 26. Large Capacity Portable Power Supply Competitive Factors

Table 27. Large Capacity Portable Power Supply New Entrant and Capacity Expansion Plans

Table 28. Large Capacity Portable Power Supply Mergers & Acquisitions Activity

Table 29. United States VS China Large Capacity Portable Power Supply Production Value Comparison, (2018 & 2022 & 2029) & (USD Million)

Table 30. United States VS China Large Capacity Portable Power Supply Production Comparison, (2018 & 2022 & 2029) & (K Units)

Table 31. United States VS China Large Capacity Portable Power Supply Consumption Comparison, (2018 & 2022 & 2029) & (K Units)

Table 32. United States Based Large Capacity Portable Power Supply Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Large Capacity Portable Power Supply Production Value, (2018-2023) & (USD Million)

Table 34. United States Based Manufacturers Large Capacity Portable Power Supply Production Value Market Share (2018-2023)

Table 35. United States Based Manufacturers Large Capacity Portable Power Supply Production (2018-2023) & (K Units)

Table 36. United States Based Manufacturers Large Capacity Portable Power Supply Production Market Share (2018-2023)

Table 37. China Based Large Capacity Portable Power Supply Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Large Capacity Portable Power Supply Production Value, (2018-2023) & (USD Million)

Table 39. China Based Manufacturers Large Capacity Portable Power Supply Production Value Market Share (2018-2023)



Table 40. China Based Manufacturers Large Capacity Portable Power Supply Production (2018-2023) & (K Units)

Table 41. China Based Manufacturers Large Capacity Portable Power Supply Production Market Share (2018-2023)

Table 42. Rest of World Based Large Capacity Portable Power Supply Manufacturers, Headquarters and Production Site (States, Country)

Table 43. Rest of World Based Manufacturers Large Capacity Portable Power Supply Production Value, (2018-2023) & (USD Million)

Table 44. Rest of World Based Manufacturers Large Capacity Portable Power Supply Production Value Market Share (2018-2023)

Table 45. Rest of World Based Manufacturers Large Capacity Portable Power Supply Production (2018-2023) & (K Units)

Table 46. Rest of World Based Manufacturers Large Capacity Portable Power Supply Production Market Share (2018-2023)

Table 47. World Large Capacity Portable Power Supply Production Value by Capacity, (USD Million), 2018 & 2022 & 2029

Table 48. World Large Capacity Portable Power Supply Production by Capacity (2018-2023) & (K Units)

Table 49. World Large Capacity Portable Power Supply Production by Capacity (2024-2029) & (K Units)

Table 50. World Large Capacity Portable Power Supply Production Value by Capacity (2018-2023) & (USD Million)

Table 51. World Large Capacity Portable Power Supply Production Value by Capacity (2024-2029) & (USD Million)

Table 52. World Large Capacity Portable Power Supply Average Price by Capacity (2018-2023) & (US\$/Unit)

Table 53. World Large Capacity Portable Power Supply Average Price by Capacity (2024-2029) & (US\$/Unit)

Table 54. World Large Capacity Portable Power Supply Production Value by Sales Channel, (USD Million), 2018 & 2022 & 2029

Table 55. World Large Capacity Portable Power Supply Production by Sales Channel (2018-2023) & (K Units)

Table 56. World Large Capacity Portable Power Supply Production by Sales Channel (2024-2029) & (K Units)

Table 57. World Large Capacity Portable Power Supply Production Value by Sales Channel (2018-2023) & (USD Million)

Table 58. World Large Capacity Portable Power Supply Production Value by Sales Channel (2024-2029) & (USD Million)

Table 59. World Large Capacity Portable Power Supply Average Price by Sales

Channel (2018-2023) & (US\$/Unit)

Table 60. World Large Capacity Portable Power Supply Average Price by Sales

Channel (2024-2029) & (US\$/Unit)

Table 61. EcoFlow Basic Information, Manufacturing Base and Competitors

Table 62. EcoFlow Major Business

Table 63. EcoFlow Large Capacity Portable Power Supply Product and Services

Table 64. EcoFlow Large Capacity Portable Power Supply Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 65. EcoFlow Recent Developments/Updates

Table 66. EcoFlow Competitive Strengths & Weaknesses

Table 67. Shenzhen Hello Tech Energy Basic Information, Manufacturing Base and Competitors

Table 68. Shenzhen Hello Tech Energy Major Business

Table 69. Shenzhen Hello Tech Energy Large Capacity Portable Power Supply Product and Services

Table 70. Shenzhen Hello Tech Energy Large Capacity Portable Power Supply Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 71. Shenzhen Hello Tech Energy Recent Developments/Updates

Table 72. Shenzhen Hello Tech Energy Competitive Strengths & Weaknesses

Table 73. GOAL ZERO Basic Information, Manufacturing Base and Competitors

Table 74. GOAL ZERO Major Business

Table 75. GOAL ZERO Large Capacity Portable Power Supply Product and Services

Table 76. GOAL ZERO Large Capacity Portable Power Supply Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 77. GOAL ZERO Recent Developments/Updates

Table 78. GOAL ZERO Competitive Strengths & Weaknesses

Table 79. PowerOak Basic Information, Manufacturing Base and Competitors

Table 80. PowerOak Major Business

Table 81. PowerOak Large Capacity Portable Power Supply Product and Services

Table 82. PowerOak Large Capacity Portable Power Supply Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 83. PowerOak Recent Developments/Updates

Table 84. PowerOak Competitive Strengths & Weaknesses

Table 85. Westinghouse Basic Information, Manufacturing Base and Competitors

Table 86. Westinghouse Major Business

Table 87. Westinghouse Large Capacity Portable Power Supply Product and Services

Table 88. Westinghouse Large Capacity Portable Power Supply Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 89. Westinghouse Recent Developments/Updates

Table 90. Westinghouse Competitive Strengths & Weaknesses

Table 91. ANKER Basic Information, Manufacturing Base and Competitors

Table 92. ANKER Major Business

Table 93. ANKER Large Capacity Portable Power Supply Product and Services

Table 94. ANKER Large Capacity Portable Power Supply Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 95. ANKER Recent Developments/Updates

Table 96. ANKER Competitive Strengths & Weaknesses

Table 97. DBK Electronics Basic Information, Manufacturing Base and Competitors

Table 98. DBK Electronics Major Business

Table 99. DBK Electronics Large Capacity Portable Power Supply Product and Services

Table 100. DBK Electronics Large Capacity Portable Power Supply Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 101. DBK Electronics Recent Developments/Updates

Table 102. DBK Electronics Competitive Strengths & Weaknesses

Table 103. Allpowers Basic Information, Manufacturing Base and Competitors

Table 104. Allpowers Major Business

Table 105. Allpowers Large Capacity Portable Power Supply Product and Services

Table 106. Allpowers Large Capacity Portable Power Supply Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 107. Allpowers Recent Developments/Updates

Table 108. Allpowers Competitive Strengths & Weaknesses

Table 109. JVC Basic Information, Manufacturing Base and Competitors

Table 110. JVC Major Business

Table 111. JVC Large Capacity Portable Power Supply Product and Services

Table 112. JVC Large Capacity Portable Power Supply Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 113. JVC Recent Developments/Updates

Table 114. JVC Competitive Strengths & Weaknesses

Table 115. Pisen Basic Information, Manufacturing Base and Competitors

Table 116. Pisen Major Business

Table 117. Pisen Large Capacity Portable Power Supply Product and Services

Table 118. Pisen Large Capacity Portable Power Supply Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 119. Pisen Recent Developments/Updates

Table 120. Pisen Competitive Strengths & Weaknesses

Table 121. YOOBAO Basic Information, Manufacturing Base and Competitors

Table 122. YOOBAO Major Business

Table 123. YOOBAO Large Capacity Portable Power Supply Product and Services

Table 124. YOOBAO Large Capacity Portable Power Supply Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 125. YOOBAO Recent Developments/Updates

Table 126. YOOBAO Competitive Strengths & Weaknesses

Table 127. Newsmy Basic Information, Manufacturing Base and Competitors

Table 128. Newsmy Major Business

Table 129. Newsmy Large Capacity Portable Power Supply Product and Services

Table 130. Newsmy Large Capacity Portable Power Supply Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 131. Newsmy Recent Developments/Updates

Table 132. Newsmy Competitive Strengths & Weaknesses

Table 133. ORICO Technologies Basic Information, Manufacturing Base and Competitors

Table 134. ORICO Technologies Major Business

Table 135. ORICO Technologies Large Capacity Portable Power Supply Product and Services

Table 136. ORICO Technologies Large Capacity Portable Power Supply Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 137. ORICO Technologies Recent Developments/Updates

Table 138. Pecron Basic Information, Manufacturing Base and Competitors

Table 139. Pecron Major Business

Table 140. Pecron Large Capacity Portable Power Supply Product and Services

Table 141. Pecron Large Capacity Portable Power Supply Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2018-2023)

Table 142. Global Key Players of Large Capacity Portable Power Supply Upstream

(Raw Materials)

Table 143. Large Capacity Portable Power Supply Typical Customers

Table 144. Large Capacity Portable Power Supply Typical Distributors

## List Of Figures

### LIST OF FIGURES

Figure 1. Large Capacity Portable Power Supply Picture

Figure 2. World Large Capacity Portable Power Supply Production Value: 2018 & 2022 & 2029, (USD Million)

Figure 3. World Large Capacity Portable Power Supply Production Value and Forecast (2018-2029) & (USD Million)

Figure 4. World Large Capacity Portable Power Supply Production (2018-2029) & (K Units)

Figure 5. World Large Capacity Portable Power Supply Average Price (2018-2029) & (US\$/Unit)

Figure 6. World Large Capacity Portable Power Supply Production Value Market Share by Region (2018-2029)

Figure 7. World Large Capacity Portable Power Supply Production Market Share by Region (2018-2029)

Figure 8. North America Large Capacity Portable Power Supply Production (2018-2029) & (K Units)

Figure 9. China Large Capacity Portable Power Supply Production (2018-2029) & (K Units)

Figure 10. Large Capacity Portable Power Supply Market Drivers

Figure 11. Factors Affecting Demand

Figure 12. World Large Capacity Portable Power Supply Consumption (2018-2029) & (K Units)

Figure 13. World Large Capacity Portable Power Supply Consumption Market Share by Region (2018-2029)

Figure 14. United States Large Capacity Portable Power Supply Consumption (2018-2029) & (K Units)

Figure 15. China Large Capacity Portable Power Supply Consumption (2018-2029) & (K Units)

Figure 16. Europe Large Capacity Portable Power Supply Consumption (2018-2029) & (K Units)

Figure 17. Japan Large Capacity Portable Power Supply Consumption (2018-2029) & (K Units)

Figure 18. South Korea Large Capacity Portable Power Supply Consumption (2018-2029) & (K Units)

Figure 19. ASEAN Large Capacity Portable Power Supply Consumption (2018-2029) & (K Units)



Figure 20. India Large Capacity Portable Power Supply Consumption (2018-2029) & (K Units)

Figure 21. Producer Shipments of Large Capacity Portable Power Supply by Manufacturer Revenue (\$MM) and Market Share (%): 2022

Figure 22. Global Four-firm Concentration Ratios (CR4) for Large Capacity Portable Power Supply Markets in 2022

Figure 23. Global Four-firm Concentration Ratios (CR8) for Large Capacity Portable Power Supply Markets in 2022

Figure 24. United States VS China: Large Capacity Portable Power Supply Production Value Market Share Comparison (2018 & 2022 & 2029)

Figure 25. United States VS China: Large Capacity Portable Power Supply Production Market Share Comparison (2018 & 2022 & 2029)

Figure 26. United States VS China: Large Capacity Portable Power Supply Consumption Market Share Comparison (2018 & 2022 & 2029)

Figure 27. United States Based Manufacturers Large Capacity Portable Power Supply Production Market Share 2022

Figure 28. China Based Manufacturers Large Capacity Portable Power Supply Production Market Share 2022

Figure 29. Rest of World Based Manufacturers Large Capacity Portable Power Supply Production Market Share 2022

Figure 30. World Large Capacity Portable Power Supply Production Value by Capacity, (USD Million), 2018 & 2022 & 2029

Figure 31. World Large Capacity Portable Power Supply Production Value Market Share by Capacity in 2022

Figure 32. 100,000 mAh-150,000 mAh

Figure 33. 150,000 mAh-200,000 mAh

Figure 34. 200,000 mAh-250,000 mAh

Figure 35. 250,000 mAh-300,000 mAh

Figure 36. Above 300000 mAh

Figure 37. World Large Capacity Portable Power Supply Production Market Share by Capacity (2018-2029)

Figure 38. World Large Capacity Portable Power Supply Production Value Market Share by Capacity (2018-2029)

Figure 39. World Large Capacity Portable Power Supply Average Price by Capacity (2018-2029) & (US\$/Unit)

Figure 40. World Large Capacity Portable Power Supply Production Value by Sales Channel, (USD Million), 2018 & 2022 & 2029

Figure 41. World Large Capacity Portable Power Supply Production Value Market Share by Sales Channel in 2022

Figure 42. Online Sales

Figure 43. Offline Sales

Figure 44. World Large Capacity Portable Power Supply Production Market Share by Sales Channel (2018-2029)

Figure 45. World Large Capacity Portable Power Supply Production Value Market Share by Sales Channel (2018-2029)

Figure 46. World Large Capacity Portable Power Supply Average Price by Sales Channel (2018-2029) & (US\$/Unit)

Figure 47. Large Capacity Portable Power Supply Industry Chain

Figure 48. Large Capacity Portable Power Supply Procurement Model

Figure 49. Large Capacity Portable Power Supply Sales Model

Figure 50. Large Capacity Portable Power Supply Sales Channels, Direct Sales, and Distribution

Figure 51. Methodology

Figure 52. Research Process and Data Source



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